



WORKSHOP 1A - MAKING TEXTILES AND FASHION LAST LONGER CHAIR: MATTHIAS NEITSCH, RREUSE PRESIDENT



MAIN THEME

[Link](#) to Leadership Group reflection paper on Textiles

Despite many efforts and some progress towards sustainability, the textile sector remains linear. Many retailers and manufacturers pursue a fast fashion business model associated with significant negative environmental and social externalities. Cheap, non-durable textiles are brought to the market in short delivery times, which fuels rapid change of collections, resulting in a raised and unsustainable consumption. More than 50 % of 'fast fashion' produced is disposed in less than a year¹

A future-proof textile sector, could benefit from sustainable and circular business models, when it comes to textile collection, sorting, re-use and recycling that enable quality, longevity, reusability and reparability, while supporting consumer behaviour change.

KEY QUESTIONS

- i. *What are the most effective policy instrument(s) to ensure design for re-use so that more durable and long lasting textiles are placed on the EU market?*
- ii. *What is the most effective incentive that can push the market towards long-lasting and durable clothing that effectively reduces consumption levels (post-Covid19)?*

PROGRAMME

- Introduction - Matthias Neitsch, RREUSE President, RepaNet, Austria
- Breakout session (35-40 minutes) – Max. 6 participants in breakout sessions.
- Plenary session – Feedback session from four working groups by CG leaders (15 minutes)
- Concluding remarks by the Moderator

¹ Ellen McArthur Foundation (2017) A New Textiles Economy: Redesigning Fashion's Future