

# CIRCULAR ECONOMY

Together for a cleaner and more competitive Europe

## STAKEHOLDER CONFERENCE

3-4 November 2020

#CircularEconomy

#CEstakeholderEU



European  
Commission



European Economic  
and Social Committee

## Circular Acceleration Houses

Siegfried Anton Schmuck, Policy Officer

Ecopreneur.eu –  
European Sustainable Business Federation

Online meeting ECESP  
4 November 2020





## The Problem: many barriers for green SMEs

- Complexity of circular design
- Access to funding
- Lack of transparency through the value chain
- Lack of demand pull for low-carbon circular products and services
- Regulatory barriers
- Lack of price incentives, awareness, collaborative networks, national examples of successful circular companies, circular metrics, and of green business advocacy





## **(One) Solution: Circular Acceleration Houses, that provide:**

- Support to SMEs in ALL European regions & Member States
- Education, information & awareness (e.g. assistance/ training on circular design)
- Collaboration & Advocacy Platforms (e.g. matching demand and supply of circular solutions)
- Business support & tools (e.g. advice on regulatory and financial support)
- Collaboration at European level

Differences depending on culture, current status and leadership



## Best practice from the Netherlands:



### The “Versnellingshuis” (Acceleration House)

- Public Private Partnership of many organisations
- Broad support from Dutch stakeholders including VNO-NCW
- 2013 Green Deal Circular Procurement 1.0
- 2016 Government Roadmap Circular Economy (-50% virgin material by 2030)
- 2018 Dutch Resources Accord between 200+ stakeholders

Differences depending on culture, current status and leadership



**Let's create a economy circular together!**

**Thanks for your attention**