



Circular Economy Action Plan

For a cleaner and
more competitive
Europe

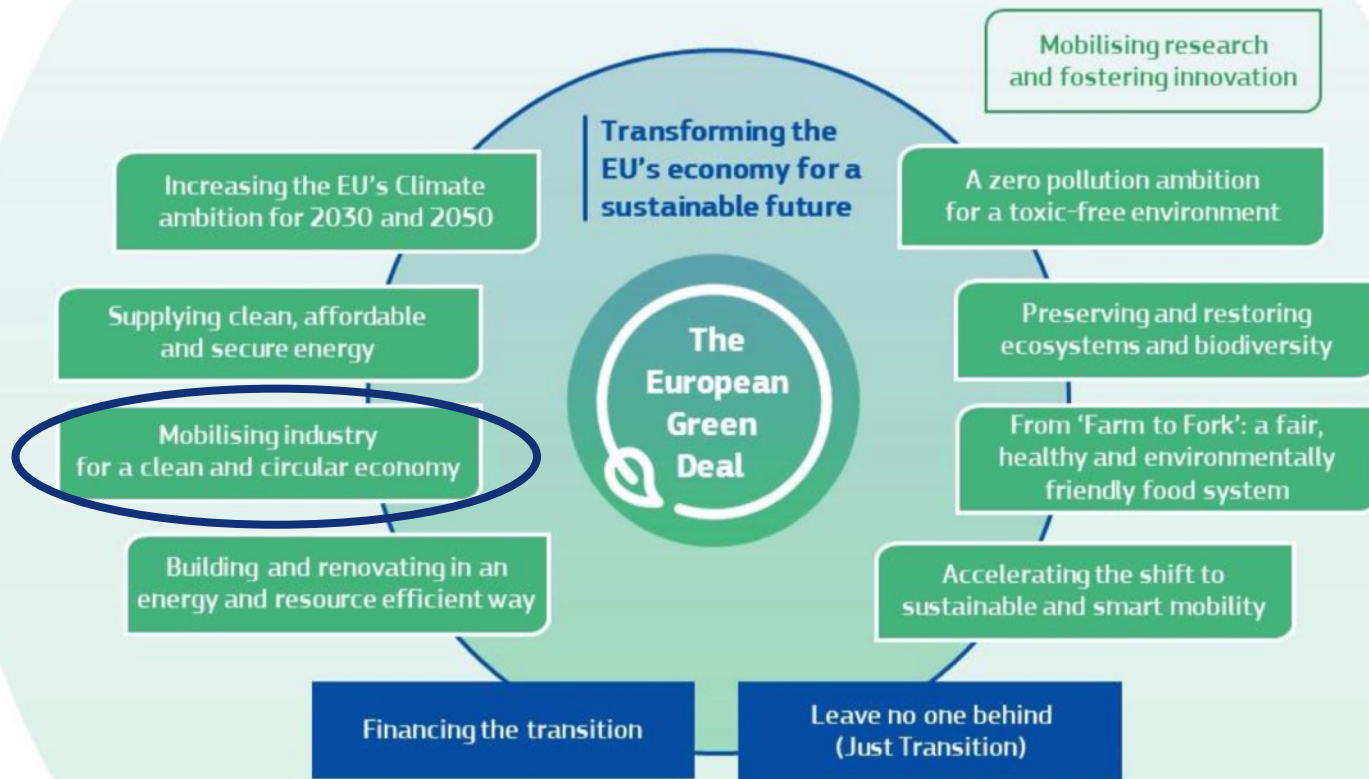
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DG Environment

European Green Deal



The EU as a global leader

A European Climate Pact



A new vision for Europe



35 actions along the entire life cycle of products, to:

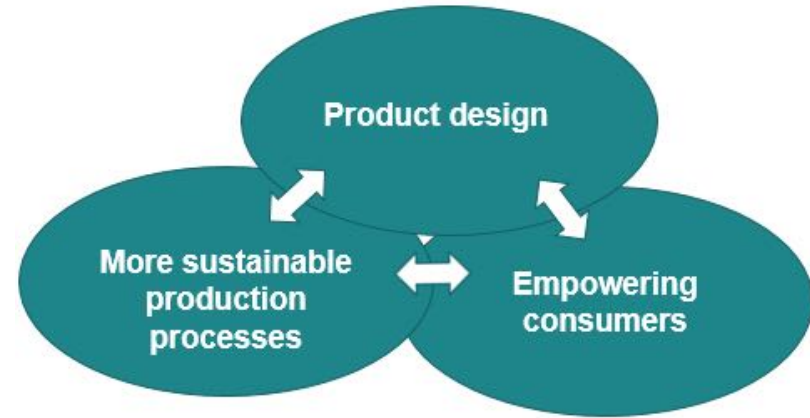
- Make **sustainable products** the norm in the EU
- **Empower** consumers and public buyers
- **Focus also on key product value chains:** electronics and ICT; batteries and vehicles; packaging; plastics; textiles; construction and buildings; food; water and nutrients
- Ensure **less waste**
- Make circularity work for **people, regions** and **cities**
- **Lead global efforts** on circular economy

Towards a Sustainable Product Policy Framework

- Many **products** break down too quickly, cannot be easily reused, repaired or recycled, and many are made for single use only.
- **Consumers** do not repair products, find too many labels and green claims.
- **Production processes** in Europe are not resource efficient and can pollute our air, water and soil.



Our response



A new **overarching framework** addressing all products placed on the EU market, supporting more sustainable patterns of consumption and cutting waste by e.g. promoting better design

Empowering consumers and public buyers

- Revision of the **consumer law**: consumers to receive trustworthy and relevant information on products at the point of sale
- Establishing a new “**Right to repair**”
- Legislative proposal to ensure companies substantiate their **environmental claims** using Product and Organisation Environmental Footprint methods



- Proposal for **mandatory Green Public Procurement (GPP)** criteria and targets in sectoral legislation
- Phasing-in **mandatory reporting** on GPP

Key product value chains



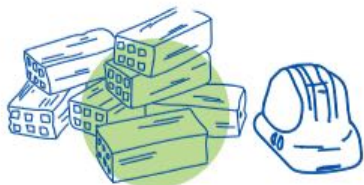
Food, water & nutrients



Electronics and ICT



Batteries & vehicles



Construction & buildings



Textiles



Plastics



Packaging

Why local authorities should transition to a circular economy?

- Urban areas are in the best place to reap up the benefits of circular economy, thanks to **high resources, innovation, and human capital**
- **To help MS comply with the European legislation (i.e. waste legislation).** An efficient waste management and recycling system provides a good basis for the circular economy because it allows to recover resources from used items and to re-inject them back in the economy as secondary raw materials.
- To set in place **infrastructures and services for citizens and businesses**, and hence bring environmental benefits and economic opportunities at local level
- **To raise the visibility of the city/region at national and European level** → lead by the example



Cities are an important feature of the CEAP

Making circularity work for people, regions and cities

A joint agenda, a transition where no one is left behind



Main actions:

- Revision of the Skills Agenda
- A new Pact for Skills
- Cohesion policy funds
(to help regions implement CE strategies & reinforce their industrial fabric)
- Just Transition Mechanism



4 million jobs

linked to the
circular economy
in the EU



Urban initiatives in the CEAP

Key assistance to cities:

- European Urban Initiative
- Intelligent Cities Challenge Initiative
- Circular Cities and Regions Initiative



→ Circular economy is one of the priority areas of the new Green City Accord

Circular organisations



Performance

Systematic improvement of performance against significant environmental aspects

Credibility

Verification by an independent and accredited third party

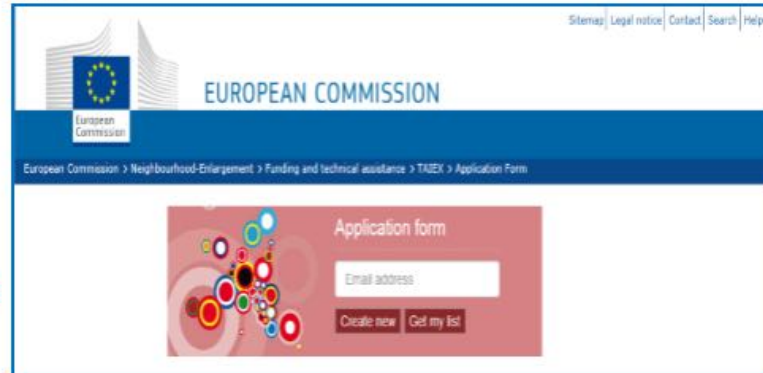
Transparency

Transparent reporting based on defined indicators

TAIEX-EIR P2P

- How does it work?

- **EIR PEER 2 PEER assistance is provided on request of a Member State public institution involved in the implementation of EU environmental policy and law**
- **Requests can be submitted by national, regional or local public bodies, as well as from regional or local environmental implementation businesses, entrusted with a public task**
- **Requests have to provide information on**
 - **Applicant, contact person**
 - **Objective**
 - **Justification**
 - **Expertise required**
 - **Participants and target group**
 - **Timing**
- **Online-application for requests**
http://ec.europa.eu/environment/eir/p2p_en.htm
- **National Environment Ministries will be consulted**



Stakeholder engagement

#CEstakeholderEU

European Circular Economy Stakeholder Platform

A joint initiative by the European Commission and the European Economic and Social Committee

Home Good Practices Strategies Knowledge Commitments Dialogue Contribute News Events

- **Advancing the circular economy concept on the ground**
- **Strengthening cooperation among stakeholders' networks**

representatives of networks of businesses, civil society and local, regional and national public authorities



Submit your own good practices, knowledge, strategies and voluntary commitments!

Link to website: <http://circulareconomy.europa.eu/platform/>

Thank you

Learn more here:

https://ec.europa.eu/environment/circular-economy/index_en.htm



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