The power of network governance to build a circular future

PROF. DR. JACQUELINE CRAMER

Utrecht University, Board Chair of Holland Circular Hotspot and former Dutch Minister of Housing, Spatial Planning and the Environment

The worldwide use of natural resources is growing at an alarming speed. If we maintain our present consumption and production patterns, we will need three Earths by the year 2050. The circulair economy can bend this curve: it closes the loops of products, materials and resources, yielding the lowest possible environmental impacts, while using renewable energy sources and safeguarding the planet's biodiversity.

In this book, Jacqueline Cramer shows how network governance can power the circular economy. Network governance is about building a coalition of partners, which all fulfill a specific function in the network and are aligned by so-called transition brokers. By complementing conventional, public governance with this new form of governance, the best of both worlds is created. Network governance strengthens the positive forces in society and increases the support for circular economy.

Cramer shares her huge experience in implementing numerous circular initiatives in the Netherlands. As a practitioner and scholar, she has identified ten guiding principles for building circular initiatives, based on network governance. These guidelines can support everyone that wants to start or expedite a circular initiative.

Jacqueline Cramer is a member of the Amsterdam Economic Board, where she is actively engaged in circular economy initiatives. She is also a professor emeritus of sustainable innovation at Utrecht University. From 2007 to 2010, she was the Dutch Minister of Housing, Spatial Planning and the Environment. She holds numerous managerial positions, among which supervisory board chair of Holland Circular Hotspot and chair of the Dutch Concrete Agreement.

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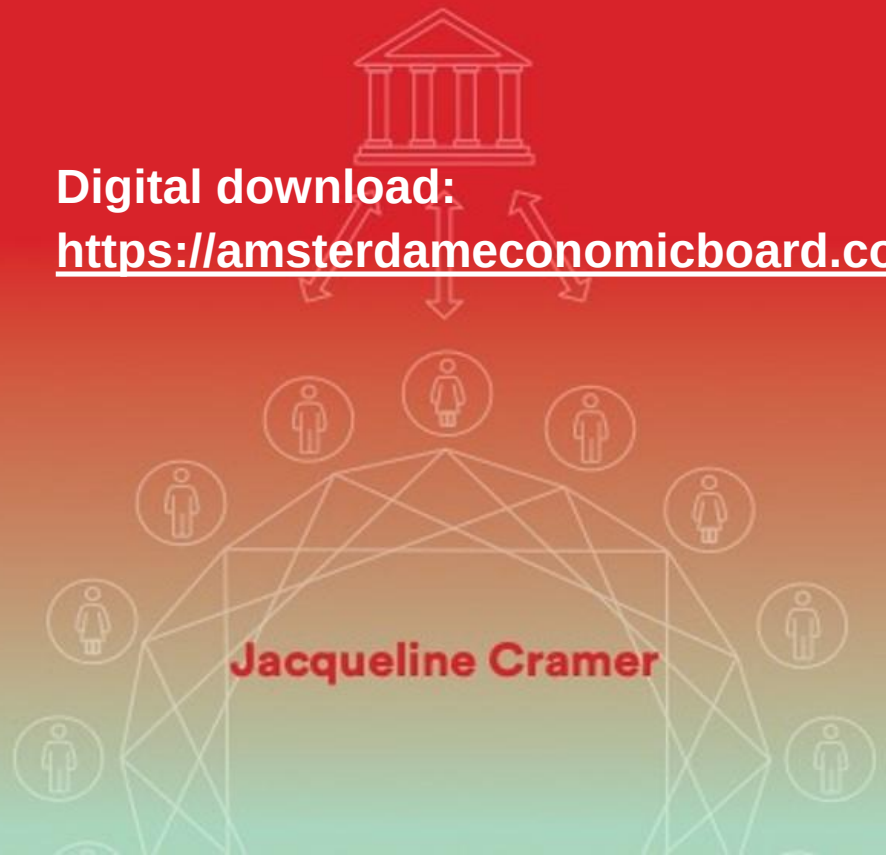
How Network Governance Powers the Circular Economy

Jacqueline Cramer

How Network Governance Powers the Circular Economy

Ten Guiding Principles for Building a Circular Economy, Based on Dutch Experiences



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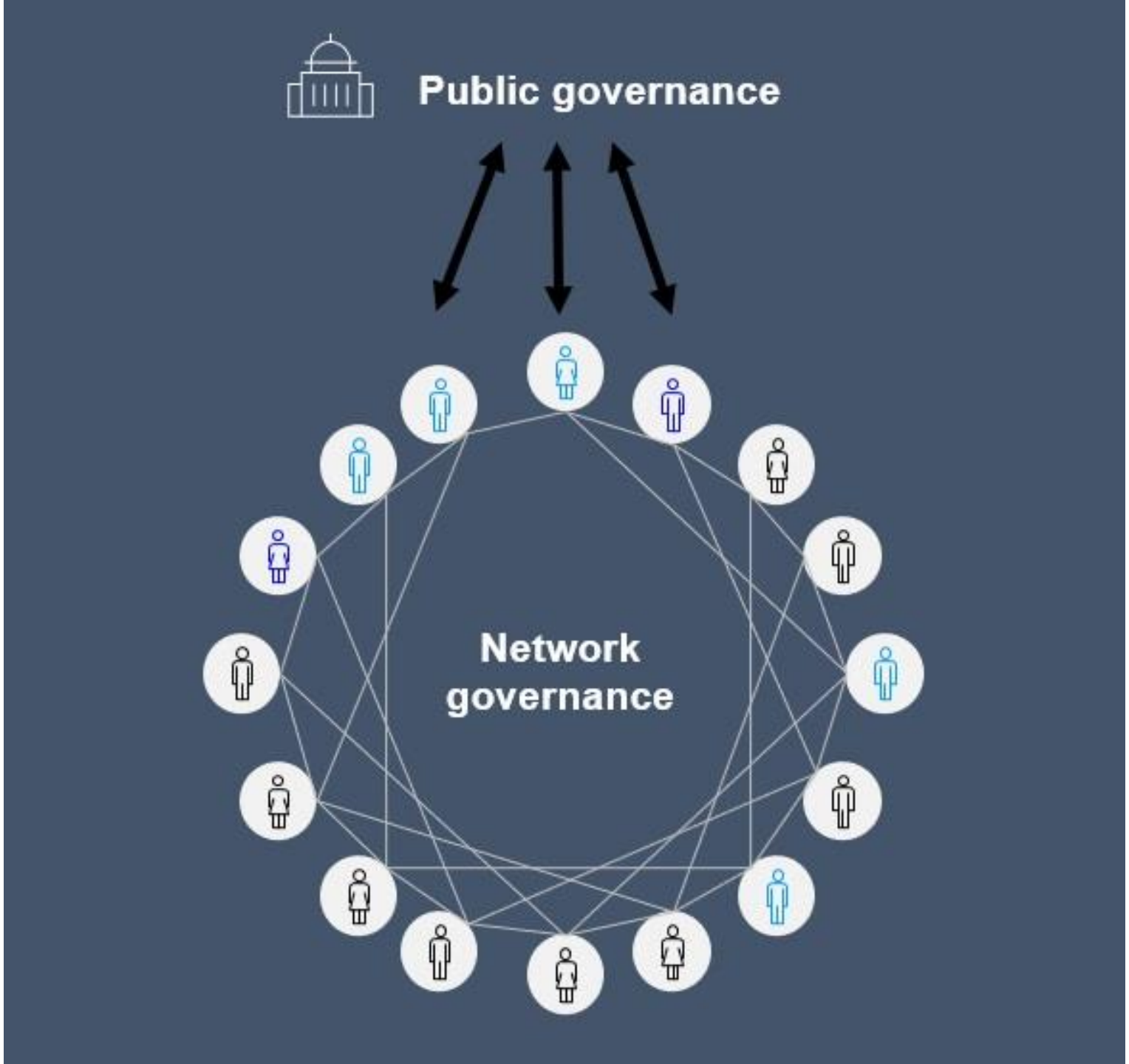

Importance of transition brokers to orchestrate networks of willing partners

Our current production and consumption patterns are not sustainable. We need to move away from today's linear economy and transition to a circular economy. But how?

This book provides answers on how to govern the transition to a circular economy in different socio-cultural and political contexts. It's meant to help the global changemakers who are building our circular future. Author Jacqueline Cramer spoke with 20 representatives of circular hotspots worldwide, thoroughly analysed their different contexts and extracted 10 key takeaways. Everyone working on circular initiatives can use these and adapt them to their own socio-cultural and political contexts.

This book is a publication of the Amsterdam Economic Board in cooperation with the private-public platform Holland Circular Hotspot. It is a sequel to Cramer's earlier book, *How Network Governance Powers the Circular Economy, Ten Guiding Principles for Building a Circular Economy, Based on Dutch Experiences.*

Author professor Jacqueline Cramer is a member of the Amsterdam Economic Board, where she is actively engaged in circular economy initiatives. She is also chair of the supervisory board of Holland Circular Hotspot and holds several other managerial positions. From 2007 to 2010, she was the Dutch Minister of Housing, Spatial Planning and the Environment.

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Building a Circular Future

Ten Takeaways for Global Changemakers

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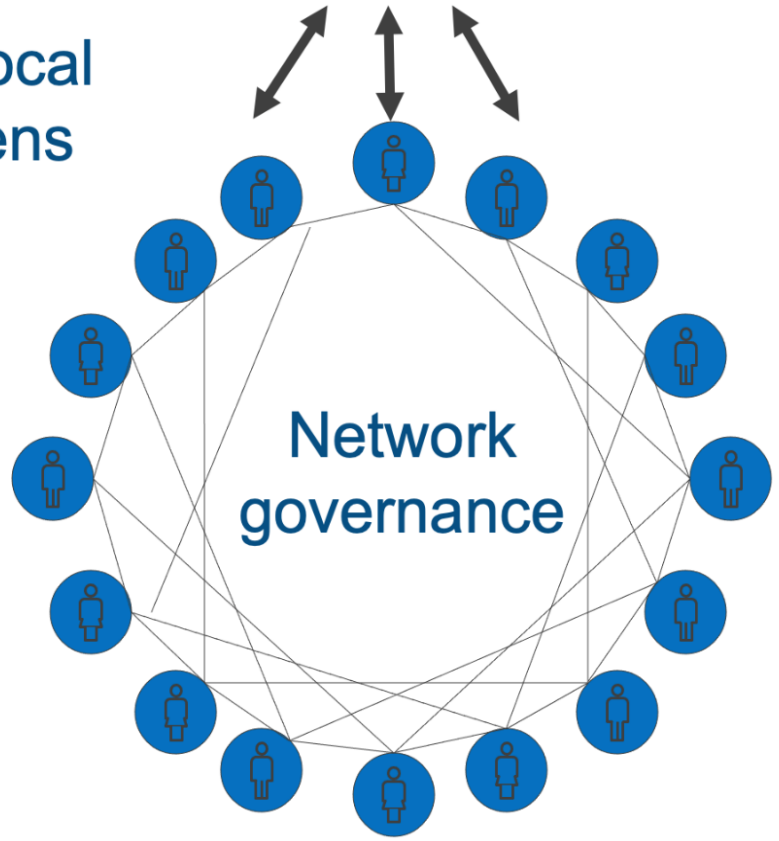
Jacqueline Cramer

Public governance

Involvement of industry, local government, NGOs, citizens (high/medium/low)

Governmental Leadership (strong/weak)



Drivers for network and public governance

Receptivity to Network Governance (high/medium/low)

FLAT EUROPEAN MAP
SEPARATED BY COUNTRIES
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Africa (Flags / Capitals)