How far is Europe from reaching its ambition to double the circular use of materials?

The EU economy uses unsustainably large amounts of materials. In 2021, only 11.7% of these materials came from recycled waste. This share of recycled material is known as the circular material use rate (CMUR) and over the last 20 years it has increased only slightly. The EU’s circular economy action plan aims to double that share by 2030. This briefing looks at trends in the EU’s circular material use rate and the environmental impacts of material use. It also analyses the EU’s prospects for reaching its 2030 target.
Key messages

In 2021, 11.7% of all materials used in the EU-27 came from recycled waste. This share — also known as the circular material use rate (CMUR) — had increased from 8.3% in 2004.

With the current pace of improvement, the EU is not on track to achieve its target of doubling the CMUR by 2030.

Enhanced waste recycling alone will not be sufficient for the EU to achieve the target. Instead, this must be combined with other ambitious strategies. For example, scenario exploration suggests that increasing recycling from 40% of all treated waste to 70%, decreasing material inputs into the economy by 15% and cutting fossil fuel resource use by a third would increase the CMUR to 22% by 2030, almost meeting the target.

Efforts should focus in particular on reducing use and increasing recycling of non-metallic minerals — such as construction materials — as these account for about half of all materials used.

Not all materials used in our economy have the same environmental impacts. Fossil fuels and biomass account for the highest share of the material environmental footprint and are the biggest contributors to environmental degradation, followed by metals and non-metallic minerals. Measures should therefore also focus on reducing the consumption of fossil fuels and making biomass production more sustainable.

The EU’s ambition to double the circular use of materials

The circular economy action plan states that the EU needs to ‘advance towards keeping its resource consumption within planetary boundaries, and therefore strive to reduce its consumption footprint and double its circular material use rate in the coming decade’ (EC, 2020a).

In this briefing, doubling the circular material use rate (CMUR) within the next decade is understood as increasing the CMUR of the EU-27 as a whole from 11.7%, as in 2020 — when the action plan was adopted — to 23.4% by 2030.
Trends in the circular material use rate

The CMUR measures an economy’s circularity as the share of recycled waste in the total input of materials into the economy. These materials consist of new materials (measured as domestic material consumption) and recycled waste. High CMUR values indicate that much of the material needs of an economy are met by using recycled waste.

In 2021, the CMUR was 11.7% in the EU-27 (Figure 1). This means that, of the 7.2 billion tonnes of materials used in the EU economy, 11.7% were recycled waste\[1\]. The CMUR increased by 3.4 percentage points between 2004 and 2021; however, progress has slowed since 2010. Of all materials used, the CMUR is highest for metal ores and lowest for fossil fuels.
Figure 1. Circular material use rate, total and by material category, EU-27, 2004-2021

Note: No breakdown by material category available for 2004-2009.


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Main factors influencing the circular material use rate

The amount of new materials used in the economy (measured as domestic material consumption) is about eight times higher than the amount of recycled materials used; therefore, the CMUR is influenced more by trends in material consumption than by trends in recycling. In fact, the CMUR trend is, to a large extent, inversely proportional to trends in material use (Figure 2).

Figure 2. Changes in the CMUR and its main components, EU-27, 2004-2021

Note: Missing data for odd years for recycled waste are linearly interpolated.

Sources: CMUR: Eurostat (2023a); recycled waste: calculation by the European Topic Centre on Circular Economy and Resource Use using Eurostat (2023b,c); domestic material consumption Eurostat (2022).

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Nevertheless, the increase in the CMUR from 10.8% in 2010 to 11.7% in 2021 was mainly due to an increase in the amount of recycled waste being fed back into the economy, as domestic material consumption bounced back to the 2010 level in 2021. Non-metallic minerals such as construction materials account for an average 53% of materials used. Biomass and fossil fuels account for less
than a quarter of material consumption on average, each on a tonnage basis, and metal ores account for only about 6%. The consumption of fossil fuels decreased between 2010 and 2021, but this was counterbalanced by an increase in the consumption of non-metallic minerals, biomass and metal ores. On the other hand, recycled waste increased for all materials, but most for non-metallic minerals, which made up two thirds of all recycled waste.

Prospects for the EU reaching its target of doubling the circular material use rate by 2030

Doubling the CMUR (from 11.7% in 2020 to 23.4% in 2030) will require an increase of 1.3 percentage points each year on average. However, the CMUR increased by only 0.4 percentage points annually in the period 2004-2010 and even less — by 0.1 percentage points annually — over the past decade. Thus, to reach the target, the pace of change will need to increase dramatically, which will be very challenging.

The CMUR can be increased by reducing the amount of (raw) materials consumed domestically by the EU economy (through reduced consumption and/or improved resource efficiency) or ramping up recycling, or a combination of both.

Design for circularity can contribute to both reducing virgin material use and increasing recycling, and can thereby increase the CMUR. Recent policy proposals — such as for an ecodesign for sustainable products regulation (EC, 2022a), a batteries regulation (EC, 2020b) and a packaging and packaging waste regulation (EC, 2022b) — increasingly include requirements on and/or aim to incentivise design for circularity.

To increase the CMUR, different approaches are needed for fossil fuels and biomass, on the one hand, and for metal ores and non-metallic minerals, on the other. Metal ores have the highest CMUR of all materials, as they are economically attractive to recycle. Metal ores and non-metallic minerals largely add to material stocks such as buildings and infrastructure, as well as other materials with shorter life spans, thereby becoming available for recycling at different points in time.

Approaches for increasing the CMUR of metal ores and non-metallic minerals should aim to both reduce their input into the economy (e.g. by increasing the usable lifetime of products and materials) and increase their rate of recycling when they become waste. For instance, increasing the recycling of construction and demolition waste or the more intensive use of buildings and infrastructure could significantly alter the CMUR of metal ores and non-metallic minerals.

Fossil fuels and biomass are largely converted into emissions, as most of these materials are used for energy generation or as food, and therefore recycling options are limited. This means that increasing the CMUR of these materials can be achieved by reducing the use of fossil fuels use for energy purposes and replacing them with renewable energy technologies, and by reducing food
waste.

The circular economy action plan includes a number of actions that aim to increase recycling and contribute to reducing material use, for example through extending the lifetime of products. In addition, the EU aims to achieve climate neutrality by 2050 and reduce net greenhouse gas emissions by at least 55% compared with 1990 levels by 2030 by implementing the ‘Fit for 55’ package (EC, 2021). While reaching these targets will require a reduction in the amount of fossil fuels used in the economy, it will also lead to more biomass being used as a fossil fuel substitute in many economic sectors (EEA, forthcoming).

So, how can we achieve the CMUR doubling target? In this briefing, several scenarios are explored using a simplified methodology that translates the actions of the circular economy and climate policy frameworks into assumptions related to the components of the CMUR, with a 2030 perspective and a 2050 perspective (Figure 3):

- **Scenario 1**: enhancing recycling— the share of waste that is recycled increases from 40% in 2020 to 70% in 2030 and 90% in 2050.

- **Scenario 2**: improving material efficiency and reducing material consumption — domestic material consumption decreases by 15% by 2030 and 45% by 2050, compared with the 2020 level.

- **Scenario 3**: reducing the use of fossil fuels (climate change mitigation) — the use of fossil fuels decreases by 34% by 2030 and 83% by 2050, compared with the 2020 level[2], following the assumptions in the impact assessment accompanying the ‘Fit for 55’ policy package (EC, 2020c).

- **A combination** of scenarios 1, 2 and 3.

This simplified scenario exploration indicates that none of the scenarios alone would achieve the target of doubling the CMUR by 2030; however, increasing recycling to the very high rate of 90% of all waste could enable the EU to almost meet the target by 2050.

By 2030, the CMUR could increase to 22% — very close to the 2030 target — if different strategies are combined (e.g. increasing the recycling of all treated waste to 70%, decreasing material inputs into the economy by 15% and reducing the amount of fossil fuels used by 34%). Achieving the ambition of doubling the CMUR by 2030 would thus require the implementation of a combination of the above changes within a short time period. This would require coordinated efforts in different policy areas, including in the circular economy and climate policy areas. Enhancing waste recycling alone will not be sufficient for the EU to double its CMUR by 2030.
Figure 3. Circular material use rate under different exploratory scenarios

- Scenario 1: Enhancing recycling
  The share of waste that is recycled increases from 40% in 2020 to 70% in 2030 and 90% in 2050.

- Scenario 2: Improving material efficiency and reducing material consumption
  Domestic material consumption decreases by 15% by 2030 and 45% by 2050, compared with the 2020 level.

- Scenario 3: Reducing the use of fossil fuels (climate change mitigation)
  The use of fossil fuels decreases by 34% by 2030 and 83% by 2050, compared with the 2020 level, following the assumptions in the impact assessment accompanying the 'Fit for 55' policy package (EC, 2020c).
The circular material use rate from the perspective of environmental impacts

The CMUR is a macro-level, mass-flow indicator that is very useful for understanding the circularity of the EU’s economy. However, it is based on all materials and does not reflect the fact that different types of materials have different environmental impacts. Combining knowledge about the circularity and the environmental impacts of different materials can therefore support policymaking that enables the more sustainable use of materials and achieves a net reduction in impacts.

From a material use perspective, non-metallic minerals account for around half of all materials used in the economy, followed by biomass, fossil fuels and metal ores. From an environmental impacts perspective, the picture is considerably different. Fossil fuels account for 35% of the environmental footprint of ready-to-use materials, biomass accounts for 32%, metals for 26% and non-metallic minerals for only 6% (Figure 4). The environmental impacts of biomass are mainly generated during the production phase (ETC CE, 2023).

The environmental footprint of materials refers to the environmental impacts of the extraction and processing of materials that are ready to use in industry (e.g. steel or meat). Such ready-to-use materials account for 76% of the total environmental footprint of EU consumption, while the rest of the economy and household activities account for the remainder (EEA, 2022).
These results highlight that, from an environmental perspective, more focus needs to be put on fossil fuels and biomass products. It is remarkable that these materials, responsible for the highest environmental impacts associated with the production of materials consumed in the EU, are those with the lowest CMURs simply because they are used mainly for energy purposes or as food.

While the environmental footprint of ready-to-use materials can be reduced by decreasing their consumption and increasing their circular use, it can also be reduced by decreasing the environmental impacts per tonne of material during extraction/cultivation e.g. through improving management practices and in processing.

Notes

[1] The amount of recycled waste is approximated by the amount of waste recycled in domestic recovery plants minus imported waste destined for recovery plus exported waste destined for recovery abroad (EEA, 2023).

[2] The European Commission published several ‘Fit for 55’ scenarios highlighting final energy demand by fuel type in 2030 (EC, 2021). These scenarios assume a reduction in fossil fuel use by
36-39% by 2030 and 84-85% by 2050 from a 2015 baseline. While these figures cannot directly be translated into the categories for fossil fuels in the material flow accounts, it was decided to approximate the reduction in the use of fossil fuels in the scenario analysis for this briefing by recalculating the reductions from a 2020 baseline and using the assumed reductions in fossil fuel use for the ‘ALLBNK’ scenario (the most ambitious one of the scenarios). The increased demand for biomass and materials for building up renewable energy technology/infrastructure is not taken into account, as this would require more detailed scenario building.

[3] The environmental footprint of consumption can be calculated through different methodologies, depending on the scope and objective of the calculations. The methodology used in this briefing is described in ETC CE (2023).

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