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Transformative Power of Gamification

Riku Alkio,
CEO

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European Commission | EMAS

Login to a demo game

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Questions

Do the employees **understand** what sustainability and ESG mean in the **concrete level**?

Can the company culture be transformed more sustainable without staff engagement and participation?

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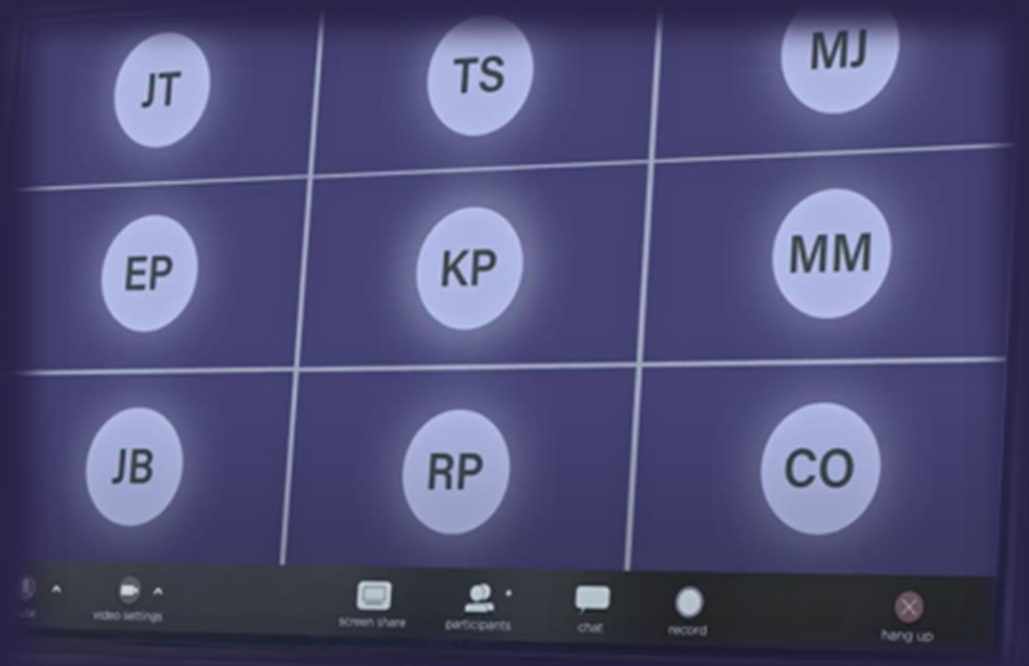
How to engage employees / customers to make the transformation real?

PowerPoints?
PDFs?
Webinars?

→ Low impact



DEMO GAME

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Seppo is a tool for turning ESG strategy or sustainability training program into an engaging

and activating game.

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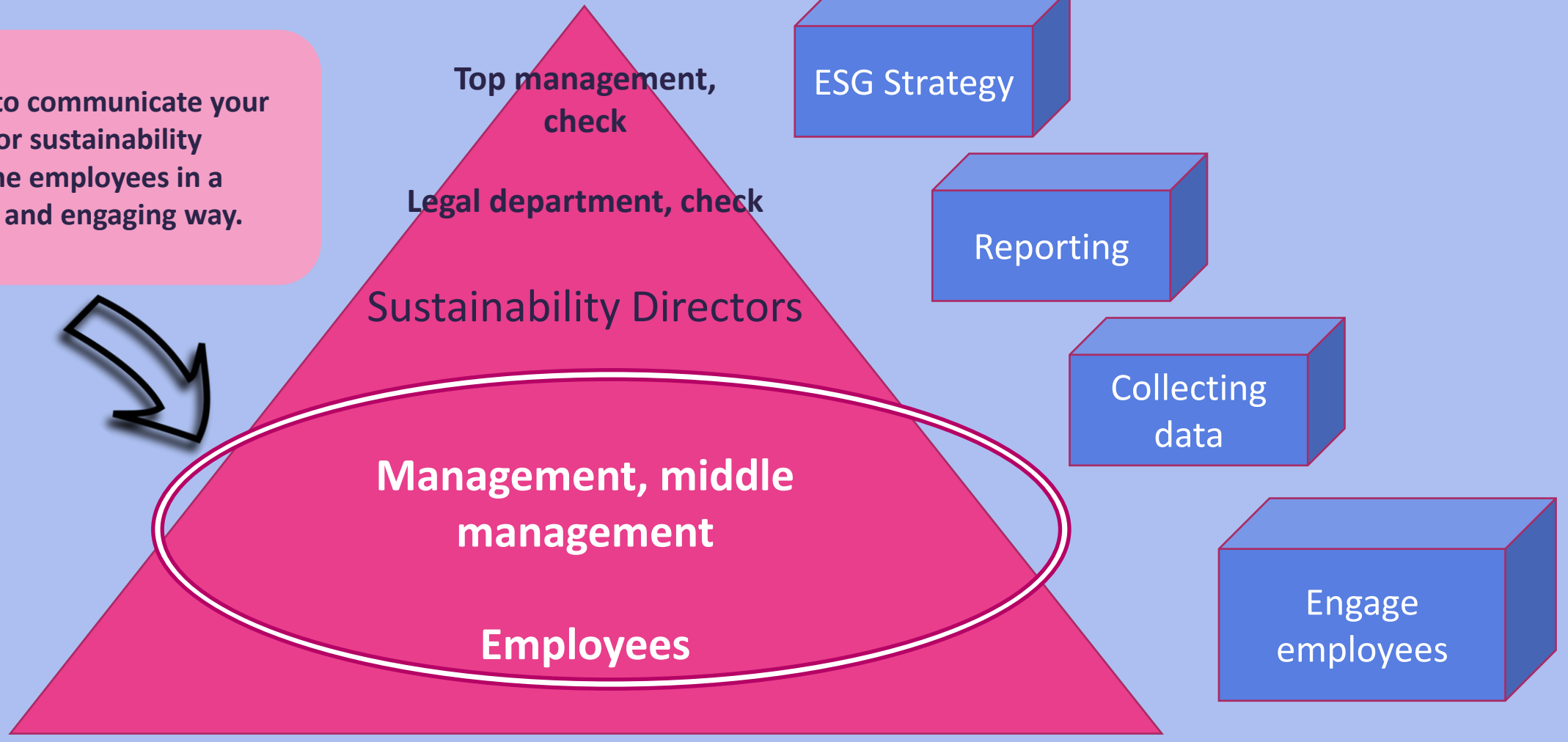
How can we help?

We can help to communicate your ESG strategy or sustainability program to the employees in a concrete, fun and engaging way.



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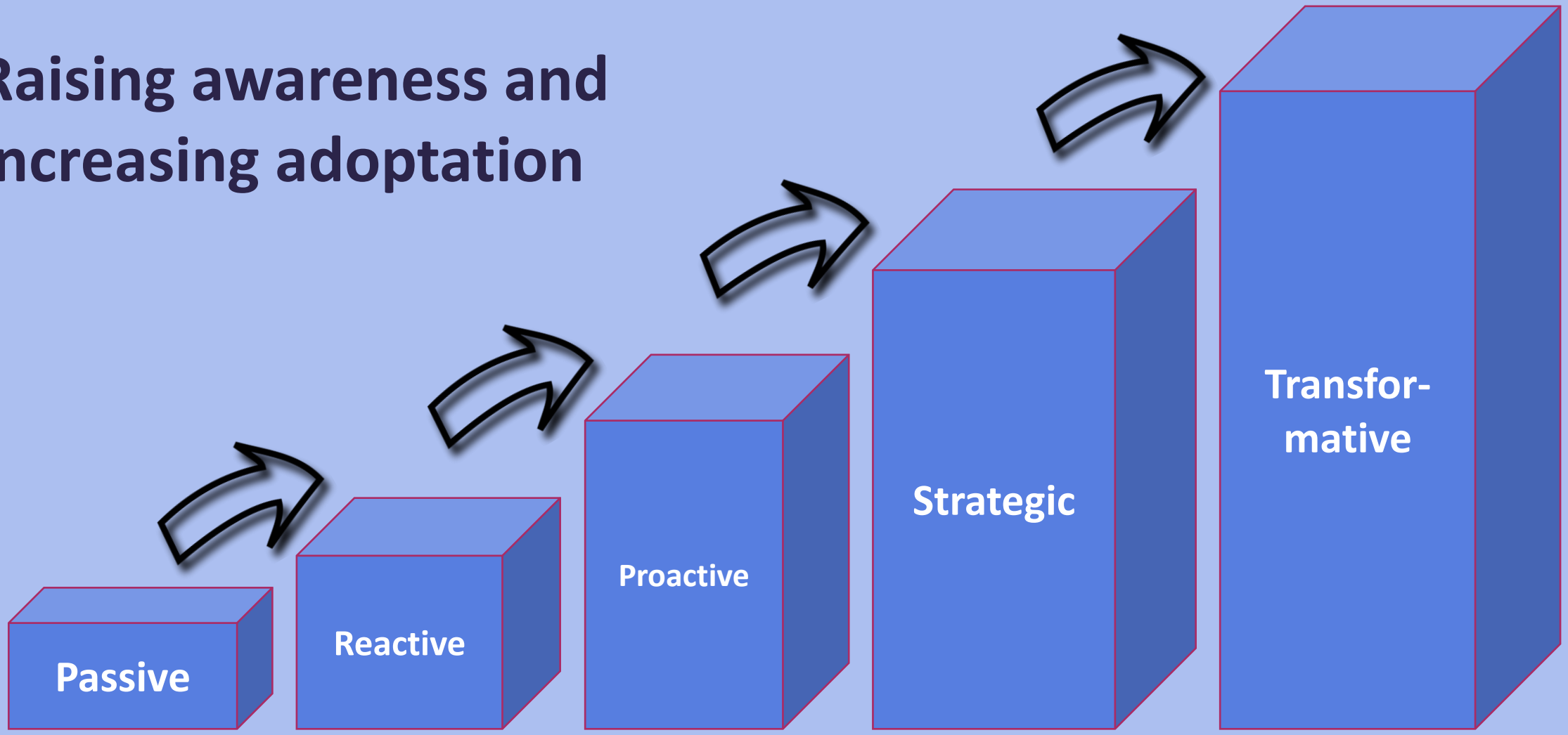
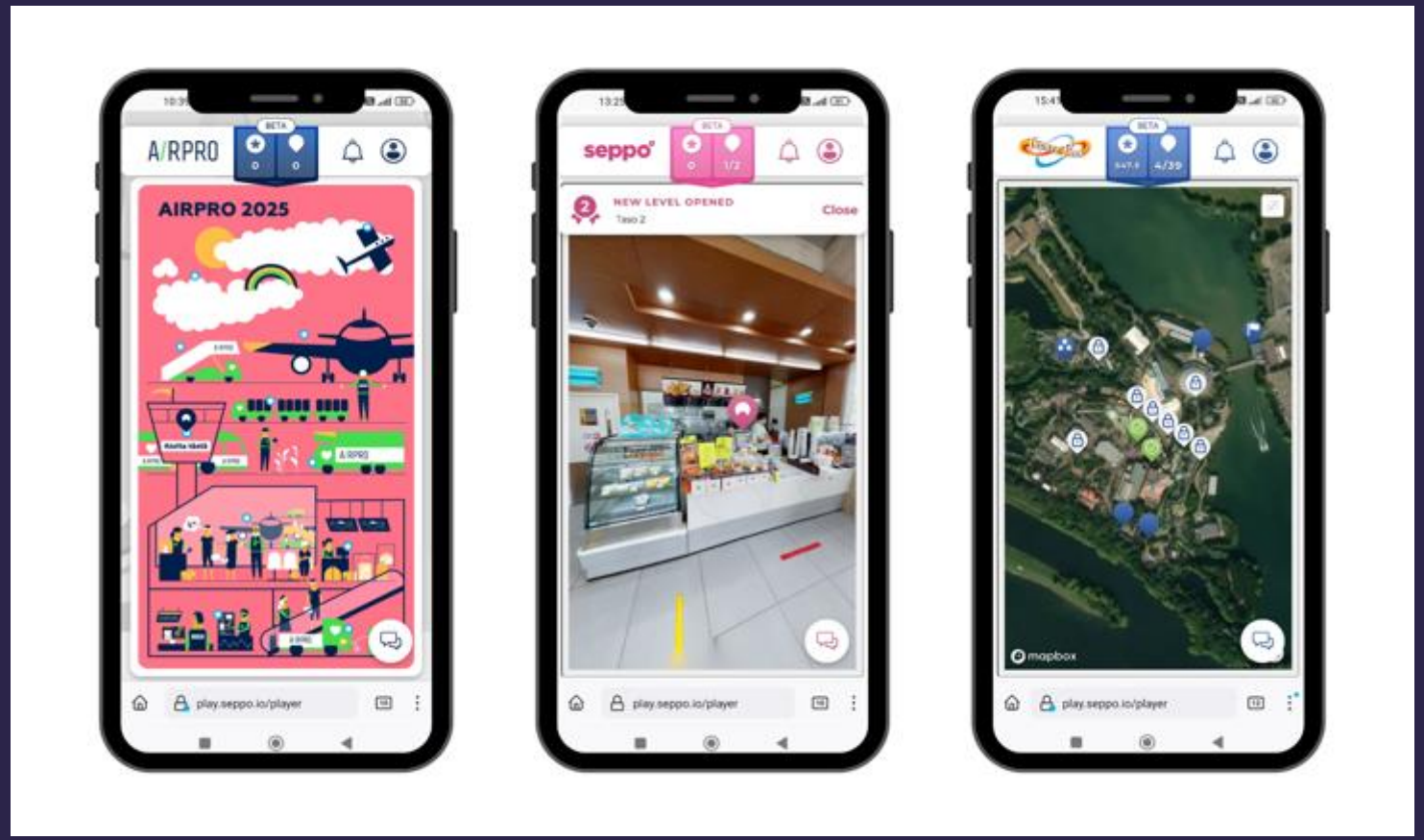
Raising awareness and increasing adoptation



Corporate Sustainability Maturity Model

Different games for different purposes



Game Board options:

- Live GPS map
- 360 image
- GIF image
- Any ordinary image

DEMO GAME

PETRONAS

Open

The ABC of Circular Economy

Open

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Some of our international customers

- Pearson (Engaging employees with ESG strategy)
- Merlin Entertainment (Onboarding & Induction in Theme Parks)
- Houses of Parliament (Outreach)
- KONE (Sustainability)

LEGO LEGOLAND WINDSOR RESORT

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Where to use Seppo?

- Recruitment
- Onboarding and pre-onboarding
- Safety training
- Customer service training
- Introducing company’s sustainability program
- Team building…

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What we offer?

Technology: A mobile/laptop game platform

Support: Content creation, turn key games on selected themes

Integration: SSO, data export (Moodle, Cornerstone, LMS, Microsoft Azurre...) , Credly open badge

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Bloom's taxonomy

This is where Seppo steps in!

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Why gamification works?

CREATES A RELAXED ATHMOSPHERE
Player can test ideas in a safe environment – leaves room for creativity

MAKES THINGS CONCRETE AND CONTEXTUAL
Player can read, see, hear, touch, in cases even smell.

DECREASES CHANGE RESISTANCE
Narrative, feedback, human touch and true interaction makes a difference.

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MAGICAL LEARNING MOMENTS