



# LIFE-2024-PLP Information Session

## Priority 7

*Monday 08 July 2024*

*European Commission*

*Directorate-General for Environment*

# Part 1

## LIFE Call: context, content and process

# Welcome and agenda



Part 1	
10h00 -10h05	Welcome and agenda <i>Estelle Elizagoien, DG ENV</i>
10h05 -10h30	Scene-setter <ul style="list-style-type: none"><li>• ECESP (<i>Alice Senga, EESC</i>)</li><li>• ESPR &amp; CBMs (<i>Kathrin Kutlescha, DG ENV</i>)</li></ul>
10h30 – 10h45	Presentation of the LIFE Call Priority 7 Process and timing <i>Estelle Elizagoien, DG ENV</i>
Part 2	
10h45 – 12h00	Questions and Answers

# The European Circular Economy Stakeholder Platform (ECESP)

## Who are we?

- A joint initiative supported by the European Economic and Social Committee (EESC) and the European Commission
- A European stakeholder-led platform to foster the debate about the circular economy
- A "network of networks" bringing together stakeholders active in the broad field of the Circular Economy across Europe.
- A virtual one-stop-shop providing a library of knowledge and a forum for interaction
- A stimulus to civil society, public authorities and private organisations to exchange best practices across countries and sectors – through meetings, conferences and virtually



# The European Circular Economy Stakeholder Platform (ECESP)

## What is our objective?

- Provide a space for stakeholders to exchange
- Advancing the circular economy concept on the ground
- Strengthening cooperation among stakeholder networks
- Identifying social, economic and cultural barriers to a circular economy



# The European Circular Economy Stakeholder Platform (ECESP)

## ECESP Pillars 1/3 - Policy dialogue

- Gather stakeholders' input and views

### Website



The screenshot shows the ECESP website homepage. At the top, there is a blue header with the text "#CEstakeholderEU European Circular Economy Stakeholder Platform" and a search bar. Below the header is a navigation menu with links for Home, News and Events, Knowledge Hub, Toolbox, Exchange, and About. The main content area is divided into two columns. The left column is titled "What's new" and features a call to action: "Join the LIFE Call: Shape the future governance system of the ECESP Coordination Group!" with a graphic of the European Union flag and the word "Life" in yellow script. The right column is titled "Upcoming events" and lists four events: 1. "Kerava's New Era Building and Housing Festival: inspiration and circular solutions" (26 Jul 2024 - 07 Aug 2024, Kerava, Finland); 2. "6th European Recycling Conference: Recycling Today, Resourcing Tomorrow" (26 Sep 2024, Milan, Italy); 3. "Digitalisation for Circular Procurement: Global Insights and Local Applications" (27 Sep 2024, Online, EU); 4. "Plastics Recycling Technology Conference 2024: improving the quality of reclaimed materials for higher-value applications" (01 Oct 2024 - 02 Oct 2024, Vienna, Austria).

### Annual Conference



The banner for the "Circular Economy - from Visions to Actions" European Circular Economy Stakeholder Conference, held from 15-16 April 2024 in Brussels. It features a central graphic with three circular images: a hand holding a green leaf, a group of people, and a plant growing in a pot. The banner includes the logo for WCE (Waste Circular Economy) and the hashtag #WCEF2024. On the right, there is a circular inset image showing a group of people in a meeting. The text "#CEstakeholderEU" and "#CircularEconomy" is also visible.

# The European Circular Economy Stakeholder Platform (ECESP)

Secretariat

## ECESP Pillars 2/3 - Coordination

- Platform's activities, Coordination group support and strategic vision

### Coordination Group (CG)



### Steering Group



# The European Circular Economy Stakeholder Platform (ECESP)

## ECESP Pillars 3/3 - Knowledge Platform



### What's new

Join the LIFE Call: Shape the future governance system of the ECESP Coordination Group!



### Upcoming events

**Kerava's New Era Building and Housing Festival: inspiration and circular solutions**  
26 Jul 2024 - 07 Aug 2024  
Kerava, Finland

**6th European Recycling Conference: Recycling Today, Resourcing Tomorrow**  
26 Sep 2024  
Milan, Italy

**Digitalisation for Circular Procurement: Global Insights and Local Applications**  
27 Sep 2024  
Online, EU

**Plastics Recycling Technology Conference 2024: improving the quality of reclaimed materials for higher-value applications**  
01 Oct 2024 - 02 Oct 2024  
Vienna, Austria



### EU Circular Talks

Welcome to EU Circular Talks, a new exchange concept of the European Circular Economy Stakeholder Platform. If you are a stakeholder looking to interact and discuss circular topics on our Platform, you can do it here in the form of online **workshops**, **webinars** or **interviews** with high-profile supporters and experts of the circular economy.

Participants and newcomers can join each debate on our [LinkedIn Groups](#). Be part of the conversation!

Did you miss a EU Circular Talk of particular interest to you? You can catch up by viewing the recordings on our [YouTube channel](#).

Want to be kept in the loop on upcoming events? Subscribe to our [newsletter](#).

Displaying 1 - 10 of 54

27 Sep 2024

#### Digitalisation for Circular Procurement: Global Insights and Local Applications

How does digitalisation contribute to advancing circular procurement practices?

The ECESP Leadership Group on Circular Procurement invites you to join the #EUcircularTalks webinar on 27 September at 10:00 - 12:00 CEST, offering valuable insights into global trends, practical tools, and real-world case studies. Participants will learn strategies to mitigate environmental and social impacts associated with ICT procurement and to implement sustainable procurement practices effectively.

**Event type:** EU Circular Talks  
**City:** Online  
**Country:** EU  
**Key Area:** Innovation and investments  
**Sector:** Awareness raising, Digital solutions, Public procurement





# The European Circular Economy Stakeholder Platform (ECESP)

## If you should remember something:

- The ECESP is a multi-stakeholder driven platform unique for its bottom-up approach
- The Coordination Group, Secretariat, and Steering Group work closely together to coordinate, support and steer the activities of the Platform

## How to find us:

- Secretariat: [CEStakeholderEU@eesc.europa.eu](mailto:CEStakeholderEU@eesc.europa.eu)
- Twitter: [@CEstakeholderEU](https://twitter.com/CEstakeholderEU); [#CEStakeholderEU](https://twitter.com/CEStakeholderEU)
- LinkedIn: [company/ecesp/](https://www.linkedin.com/company/ecesp/)



# Scene Setter: Circular economy policy – focus on products and business transition



- Communication on **making sustainable products the norm** stresses the need for/ important role of circular business models
- Regulatory framework on product environmental sustainability will support **mainstreaming, innovation and investment of/in circular business models and sustainable products**
- **Access to circular business models** can help **unlock additional savings** from ecodesign measures
- **Transition to CBMs** can decrease overall demand for energy and resources -> **decouple growth from primary resource use**

# Ecodesign for Sustainable Products Regulation (ESPR) & Circular Business Models (CBMs)

- **European Circular Business Hub**

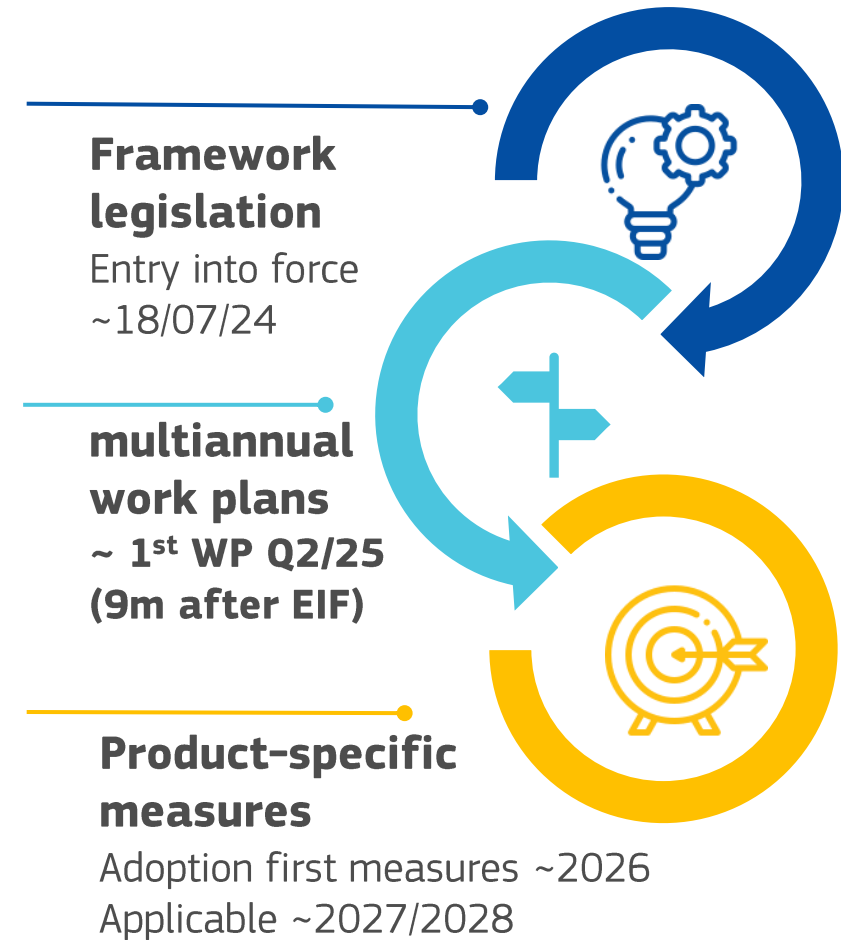
- Support the uptake of circular business models, channel information and services including awareness raising, cooperation, training and exchanges of best practices.
- Build upon the expertise and service offer of existing EU actions, notably the European Circular Economy Stakeholder Platform, Enterprise Europe Network Sustainability Advisors and the network of European green tech clusters.

- **Guidance on boosting circular business models**

- Help businesses, Member States and regions take action.
- Guidance on directing investment and funding and optimising local resource stocks and flows, with a view to creating circular value and jobs.
- Guidance on how to support uptake and partnerships for the circular economy between social enterprises and other actors, including mainstream businesses.

# Ecodesign for Sustainable Products Regulation (ESPR)

- **ESPR** (EU 2024/1781) build on the existing Ecodesign/Energy-labelling rules but widens the scope to **more products** and **broader sustainability aspects**
- It aims to make **sustainable products the norm** in Europe
- ESPR is a **framework** and product specific or horizontal measures will be introduced **progressively** based on **working plans**
- **Art. 18** of ESPR includes a **preliminary list of products** which shall be prioritised, justification can be provided to do omit/add products
  - Iron and Steel
  - Aluminum
  - Chemicals
  - Textiles (in part. garments & footwear)
  - Furniture, including mattresses
  - Tyres
  - Detergents
  - Paints
  - Lubricants
  - Energy related products
  - Information & communication technology products and other electronics



# ESPR-Ecodesign aspects have strong links to circularity



**More on ESPR (Webinar recording & Slides)**

[Online information session on the new Ecodesign for Sustainable Products Regulation \(ESPR\) - Streaming Service of the European Commission \(europa.eu\)](https://ec.europa.eu/eip/eip-ecodesign/en/online-information-session-on-the-new-ecodesign-for-sustainable-products-regulation-espr-streaming-service-of-the-european-commission)

# LIFE-2024-PLP Priority 7



## Reference documents:

- [LIFE-2024 PLP](#) (pp. 25-31)
- [FAQ](#) (pp. 44-46)

Set up a new governance system for the group of stakeholders that drives the activities of the European Circular Economy Stakeholder Platform

## Objectives:

- Identify and ensure the exchange of good practices from circular economy actors
- Foster the debate and dialogue
- Facilitate capacity and capability building and knowledge creation
- Support and stimulate the shift to circular business models (CBMs) and practices, including but not limited to sectors or products with ESPR relevance
- Mainstream circular business models as well as targeted support to SMEs and microenterprises
- Support the Commission in its activities to bring different stakeholders together to promote CBMs and practices, and in preparing guidance on boosting CBMs for businesses, Member States and regions

# LIFE-2024-PLP Priority 7



Set up a new governance system for the group of stakeholders that drives the activities of the European Circular Economy Stakeholder Platform

## **Examples of activities:**

- Identification, mapping of good practices, and population of the website of the platform
- Developing and organizing a series of trainings and events within the website of the platform
- Identify and propose knowledge sharing, matchmaking and mentoring tools and events to facilitate the involvement of SMEs and micro-enterprises
- Organisation and steering of sectorial working subgroups
- Analyse and define ESPR relevant sectors and sectors/products with the highest potential to develop CBM approaches

## **Examples of key performance indicators:**

- Screening of best practice taken-up
- Number of trainings and capacity building activities
- Quantitative and qualitative surveys to test knowledge and progress towards shifting to CBMs

# Timeline and process

Timetable and deadlines (indicative)	
Call opening:	18 April 2024
<u>Deadline for submission:</u>	19 September 2024 17:00 CET (Brussels)
Information on evaluation results:	January 2025
Grant Agreement signature:	April 2025

Award criteria	Minimum pass score	Maximum score	Weighting
Relevance	10	20	1
Impact	10	20	1.5
Quality	10	20	1
Resources	10	20	1
<b>Overall weighted (pass) score (without bonus)</b>	<b>55</b>	<b>90</b>	N/A

## Call document

- Sections 5. (Admissibility and documents) and 6. Eligibility
- Section 8. Evaluation and award procedure
- Section 9. Award criteria

## Contact for questions:

- General questions: [CINEA-LIFE-ENQUIRIES@ec.europa.eu](mailto:CINEA-LIFE-ENQUIRIES@ec.europa.eu)
- Questions related to the Portal Submission System: [IT Helpdesk](#)



# Part 2

## Questions and Answers



Thank you !

