LIFE-2024-PLP Information Session
Priority 7

Monday 08 July 2024

European Commission
Directorate-General for Environment
Part 1
LIFE Call: context, content and process
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
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<tbody>
<tr>
<td>10h00 - 10h05</td>
<td>Welcome and agenda&lt;br盍i Elizagoïen, DG ENV</td>
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<tr>
<td>10h05 - 10h30</td>
<td>Scene-setter&lt;br&gt;ECESP (Alice Senga, EESC)&lt;br&gt;ESPR &amp; CBMs (Kathrin Kutlescha, DG ENV)</td>
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<td>10h30 – 10h45</td>
<td>Presentation of the LIFE Call Priority 7&lt;br&gt;Process and timing&lt;br盍i Elizagoïen, DG ENV</td>
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<td>10h45 – 12h00</td>
<td>Questions and Answers</td>
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The European Circular Economy Stakeholder Platform (ECESP)

Who are we?

• A joint initiative supported by the European Economic and Social Committee (EESC) and the European Commission
• A European stakeholder-led platform to foster the debate about the circular economy
• A "network of networks" bringing together stakeholders active in the broad field of the Circular Economy across Europe.
• A virtual one-stop-shop providing a library of knowledge and a forum for interaction
• A stimulus to civil society, public authorities and private organisations to exchange best practices across countries and sectors – through meetings, conferences and virtually
The European Circular Economy Stakeholder Platform (ECESP)

What is our objective?

• Provide a space for stakeholders to exchange
• Advancing the circular economy concept on the ground
• Strengthening cooperation among stakeholder networks
• Identifying social, economic and cultural barriers to a circular economy
The European Circular Economy Stakeholder Platform (ECESP)

ECESP Pillars 1/3 - Policy dialogue

• Gather stakeholders’ input and views

Website

Annual Conference

Circular Economy – from Visions to Actions

European Circular Economy Stakeholder Conference
15 - 16 April 2024
Brussels

#CEstakeholderEU #CircularEconomy

6th European Recycling Conference: Recycling Today, Resourcing Tomorrow
25-26 August 2024
Venice, Italy

Digitalisation for Circular Procurement: Global Insights and Local Applications
27 September 2024
Doha, Qatar

Plastics Recycling Technology Conference 2024: Improving the quality of reclaimed materials for higher-value applications
9-10 May 2024
Vienna, Austria
The European Circular Economy Stakeholder Platform (ECESP)

**ECESP Pillars 2/3 - Coordination**

- Platform's activities, Coordination group support and strategic vision

Coordination Group (CG)

Steering Group
The European Circular Economy Stakeholder Platform (ECESP)

ECESP Pillars 3/3 - Knowledge Platform
The European Circular Economy Stakeholder Platform (ECESP)

If you should remember something:

• The ECESP is a multi-stakeholder driven platform unique for its bottom-up approach
• The Coordination Group, Secretariat, and Steering Group work closely together to coordinate, support and steer the activities of the Platform

How to find us:
• Secretariat: CEStakeholderEU@eesc.europa.eu
• Twitter: @CEstakeholderEU; #CEStakeholderEU
• LinkedIn: company/ecesp/
Scene Setter: Circular economy policy – focus on products and business transition

- Communication on **making sustainable products the norm** stresses the need for/important role of circular business models

- Regulatory framework on product environmental sustainability will support mainstreaming, innovation and investment of/in **circular business models and sustainable products**

- Access to circular business models can help **unlock additional savings** from ecodesign measures

- Transition to CBMs can decrease overall demand for energy and resources -> **decouple growth from primary resource use**
Ecodesign for Sustainable Products Regulation (ESPR) & Circular Business Models (CBMs)

- **European Circular Business Hub**
  - Support the uptake of circular business models, channel information and services including awareness raising, cooperation, training and exchanges of best practices.
  - Build upon the expertise and service offer of existing EU actions, notably the European Circular Economy Stakeholder Platform, Enterprise Europe Network Sustainability Advisors and the network of European green tech clusters.

- **Guidance on boosting circular business models**
  - Help businesses, Member States and regions take action.
  - Guidance on directing investment and funding and optimising local resource stocks and flows, with a view to creating circular value and jobs.
  - Guidance on how to support uptake and partnerships for the circular economy between social enterprises and other actors, including mainstream businesses.
Ecodesign for Sustainable Products Regulation (ESPR)

- ESPR (EU 2024/1781) builds on the existing Ecodesign/Energy-labelling rules but widens the scope to more products and broader sustainability aspects.
- It aims to make sustainable products the norm in Europe.
- ESPR is a framework and product specific or horizontal measures will be introduced progressively based on working plans.
- Art. 18 of ESPR includes a preliminary list of products which shall be prioritised, justification can be provided to do omit/add products.
- Iron and Steel
- Aluminum
- Chemicals
- Textiles (in part. garments & footwear)
- Furniture, including mattresses
- Tyres
- Detergents
- Paints
- Lubricants
- Energy related products
- Information & communication technology products and other electronics

Framework legislation
Entry into force ~18/07/24

Multiannual work plans
~ 1st WP Q2/25
(9m after EIF)

Product-specific measures
Adoption first measures ~2026
Applicable ~2027/2028
ESPR - Ecodesign aspects have strong links to circularity

More on ESPR (Webinar recording & Slides)

Online information session on the new Ecodesign for Sustainable Products Regulation (ESPR) - Streaming Service of the European Commission (europa.eu)
Set up a new governance system for the group of stakeholders that drives the activities of the European Circular Economy Stakeholder Platform

Objectives:
- Identify and ensure the exchange of good practices from circular economy actors
- Foster the debate and dialogue
- Facilitate capacity and capability building and knowledge creation
- Support and stimulate the shift to circular business models (CBMs) and practices, including but not limited to sectors or products with ESPR relevance
- Mainstream circular business models as well as targeted support to SMEs and microenterprises
- Support the Commission in its activities to bring different stakeholders together to promote CBMs and practices, and in preparing guidance on boosting CBMs for businesses, Member States and regions
Set up a new governance system for the group of stakeholders that drives the activities of the European Circular Economy Stakeholder Platform

Examples of activities:
- Identification, mapping of good practices, and population of the website of the platform
- Developing and organizing a series of trainings and events within the website of the platform
- Identify and propose knowledge sharing, matchmaking and mentoring tools and events to facilitate the involvement of SMEs and micro-enterprises
- Organisation and steering of sectorial working subgroups
- Analyse and define ESPR relevant sectors and sectors/products with the highest potential to develop CBM approaches

Examples of key performance indicators:
- Screening of best practice taken-up
- Number of trainings and capacity building activities
- Quantitative and qualitative surveys to test knowledge and progress towards shifting to CBMs
Timeline and process

<table>
<thead>
<tr>
<th>Timetable and deadlines (indicative)</th>
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<tr>
<td>Call opening:</td>
<td>18 April 2024</td>
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<td>Deadline for submission:</td>
<td>19 September 2024</td>
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<td>17:00 CET (Brussels)</td>
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<tr>
<td>Information on evaluation results:</td>
<td>January 2025</td>
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<td>Grant Agreement signature:</td>
<td>April 2025</td>
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<td>Relevance</td>
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<td>Impact</td>
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<td>Quality</td>
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<td>Resources</td>
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<td>Overall weighted (pass) score (without bonus)</td>
<td>55</td>
<td>90</td>
<td>N/A</td>
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Call document

- Sections 5. (Admissibility and documents) and 6. Eligibility
- Section 8. Evaluation and award procedure
- Section 9. Award criteria

Contact for questions:

- General questions: CINEA-LIFE-ENQUIRIES@ec.europa.eu
- Questions related to the Portal Submission System: IT Helpdesk
Part 2
Questions and Answers
Thank you!