



Press release

Seven years and going strong!

The European Circular Economy Stakeholder Platform, the one-stop shop for the circular economy community

Seven years after being set up, the European Circular Economy Stakeholder Platform (ECESP) is an established meeting place and resource centre for stakeholders active in the circular economy. The ECESP is a platform with a unique bottom-up approach to content submission and a strong online presence. Building on its success, the platform now aims to scale up and offer its expertise to help achieve the ambitions laid out in the European Green Deal and support the implementation of EU policies.

An active community with bottom-up content curation

The ECESP is a joint initiative by the European Commission and the European Economic and Social Committee. It has a bottom-up approach to content curation in which stakeholders play a key role. In total, circular economy actors have shared over 2 000 items (events, good practices, news, platforms, etc.) since the platform was set up in 2017. An editorial team ensures that each item meets quality standards before it is published.

Strong online presence and an ever-growing online community

Every year, about 300 000 individuals visit the platform's [website](#), which has received over 1 million visits and close to 2 million page views since 2017.

The platform is active on [LinkedIn](#) (over 12 000 followers) and [X](#) (8 000 followers). It also has a [YouTube channel](#) where you can find videos on topics such as textiles, construction, climate or biodiversity, along with all the videos of previous events and annual conferences.

Thanks to the success of the platform's events and [#EUCircularTalks](#), over 10 000 subscribers now receive the ECESP newsletter.

Reaching the Green Deal's objectives with the new Commission

Its joint initiative status coupled with a bottom-up approach to coordination makes the ECESP a trustworthy actor when it comes to conveying the circular economy community's views to policy makers. Its unique contribution to the EESC opinion-making procedure ensures that the circular economy remains a high priority on the EU political agenda. The Coordination Group members issued a [joint statement](#) in April 2024 pointing out just how important the circular economy is for achieving the goals of the Green Deal.

The ECESP is now at a crossroads. The platform is expanding and will scale up to help reach the goals of the European Green Deal. The new Commission sees the circular economy as a crucial component



of EU competitiveness and considers that the ECESP is one of the representatives of all circular economy actors. The platform intends to advocate for bottom-up initiatives in Europe and abroad and to continue fostering dialogue between policy makers, legislators and the community in order to help identify the challenges and bottlenecks hindering the transition to a circular economy.

Link to submit content to the [platform](https://circulareconomy.europa.eu/platform)

About the European Circular Economy Stakeholder Platform (ECESP)

The European Circular Economy Stakeholder Platform (ECESP) is a joint initiative by the European Commission and the European Economic and Social Committee. It is a European one-stop shop for the circular economy community: a place for dialogue and a bridge between circular economy initiatives.

The ECESP is a dynamic hub for the circular economy community. It advances the circular economy concept and helps keep the conversation at the top of the agenda in Europe and in the Member States and their cities and regions, it enhances cooperation among stakeholder networks and it contributes to identifying social, economic and cultural barriers to the transition towards a circular economy.

This is accomplished through strong attendance at the annual stakeholder conference, the active 24-member Coordination Group and the ECESP's communication channels (website, X, LinkedIn, newsletter). The European Circular Economy Stakeholder Platform is best described as a 'network of networks', going beyond sectoral activities and highlighting cross-sectoral opportunities and challenges.