



Circular principles in ICT procurement

Shifting the mindsets:
insights & key learnings

About TCO Certified

Sustainability certification - ecolabel for IT products

Complete **tool**: requirements **and** verification of compliance

ISO 14024 type 1, **no Greenwash!**

Wide product choice - 3500+ certified models from 27 brands

30+ years experience



Shifting the minds: key learnings & insights

- Landing on their planet
- Building the case
- Setting the right priorities
- Sparking action(s)



Landing on their planet...

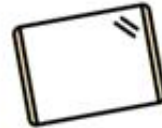
Circular procurement, Sustainable Procurement, Green Procurement, Closed-loop Procurement, Regenerative Procurement, Responsible Procurement, Zero-waste Procurement, Lifecycle-based Procurement, Resource-efficient Procurement, Climate-conscious Procurement, Ethical Procurement, Responsible Sourcing, Sustainable Purchasing, Product-as-a-Service Procurement...



Building the case...



Setting the right priorities...



Tactics for IT procurement

- Repair and redeploy
- Buy second-hand, plan for longer use
- Product lifetime extension requirements
- Type I ecolabels covering PLE aspects



Sparking action(s)...



Our CEO's 12 years old Lenovo "X230"

Made possible by:

- Procurement specifications
- Circular management practices



Thank you - let's stay in touch!

barton.finn@tcodevelopment.com

LinkedIn: @barton-finn/

www.tcocertified.com/

