



E-RISE



Funded by
the European Union



WE-RISE main goal is to **empower underrepresented female entrepreneurs** in **Greentech, AgriTech, and Climate Tech**, through a strategic blend of funding and tailored support.

The project aims to amplify the market presence of **high potential women-led startups, particularly from emerging European economies.**

Eligibility criteria



- 1 Women-led startup**
A company, compliant with the SME definition provided by the EU, with a woman as CEO, CTO, or CSO at the time of application.
- 2 Sector**
Greentech, AgriTech, and Climate Tech.
- 3 Deep-tech startup**
The startup must show evidence of development of advanced and disruptive technologies.
- 4 Founding year**
The company should have been founded before January 1, 2024.

Eligibility criteria



5

Origin of startup or founder:

Legally established in EU/Associated Countries or majority equity owned by a woman from these regions

Preference will be given to moderate and emerging innovator countries (60%).

6

Transversal Criteria - *Meet at least one*

- **Maturity:** Product-market-fit with TRL 6-8 and validated by initial clients.
- **Funding stage:** The company has raised at least 300.000€ in public or private funding.

Applicants shall meet eligibility requirements for the entire program duration.

Sectors



AgriTech

- Enhance agricultural practices,
- improve productivity, sustainability, and efficiency,
- reduce the environmental impact, including the impact on biodiversity..

Ex : precision farming, smart irrigation, alternative proteins, vertical farming, and bio-based solutions, etc.



Greentech

- Promote environmental sustainability,
- improve resource efficiency,
- reduce negative ecological impacts.

Ex : renewable energy, energy efficiency, circular economy, sustainable materials, water conservation, and waste management



Climate Tech

- Mitigating climate change,
- reducing carbon emissions,
- enhancing climate resilience.

Ex : carbon capture, climate-smart infrastructure, climate finance, and nature-based solutions that align with the EU Green Deal objectives

Program promises

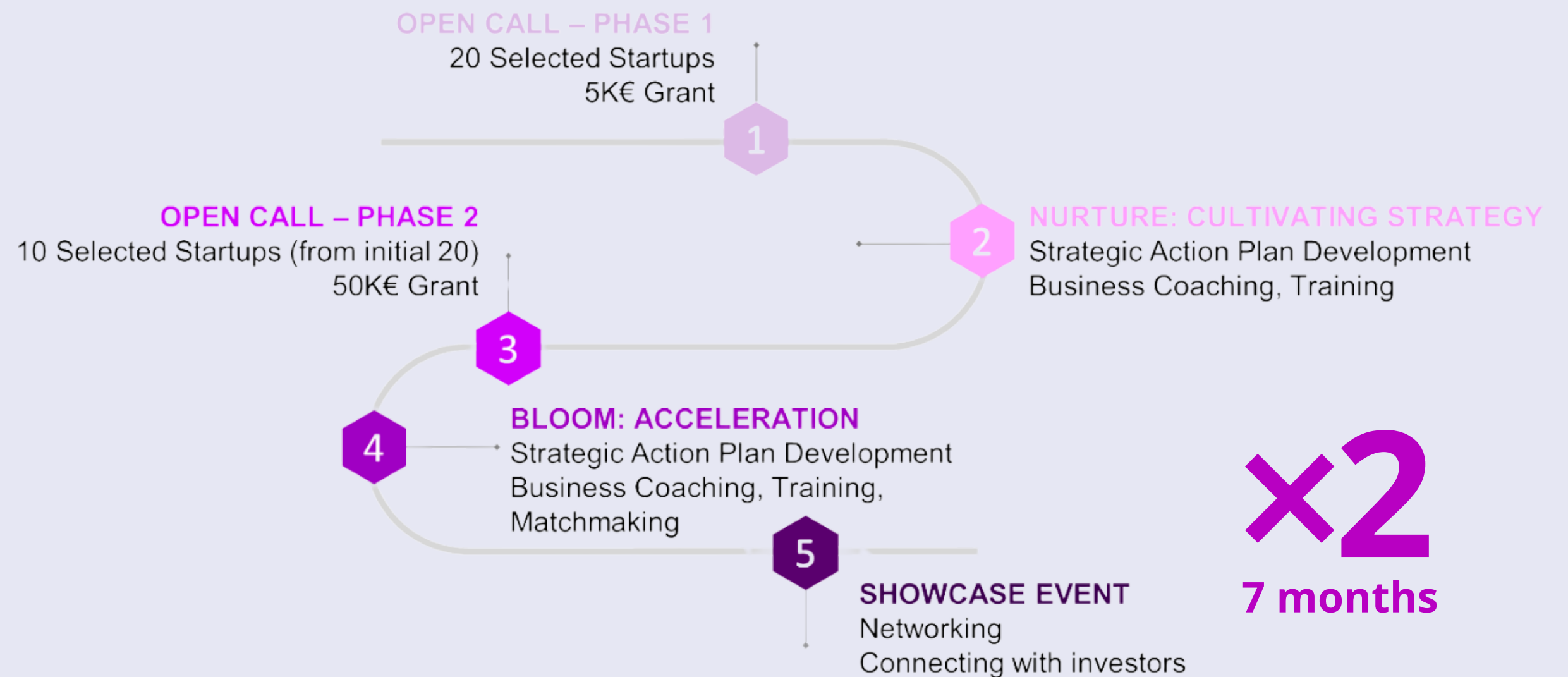


40

women-led startups supported

1.2M €

distributed



x2
7 months

Program promises



1

PHASE 1 - Nurture

3-month phase for 20 startups to **cultivate strategy and empowerment.**

Key components:

- Develop a tailored **Strategic Action Plan (SAP)**
- **Workshops** on investment readiness, market expansion, product development, and regulatory frameworks
- Access to **Learning Nuggets library**
- Dedicated **business coaching**
- **Peer learning** through roundtables and review session

Program promises



2

PHASE 2 - Bloom

4-month acceleration for 10 startups implementing SAPs.

Focus on:

- Product development, market expansion, investor engagement
- 1:1 business coaching
- Advanced workshops, fireside chats, Q&A sessions
- Investor matchmaking service
- Networking and market exposure through matchmaking sessions and Investor Demo Day

Timeline

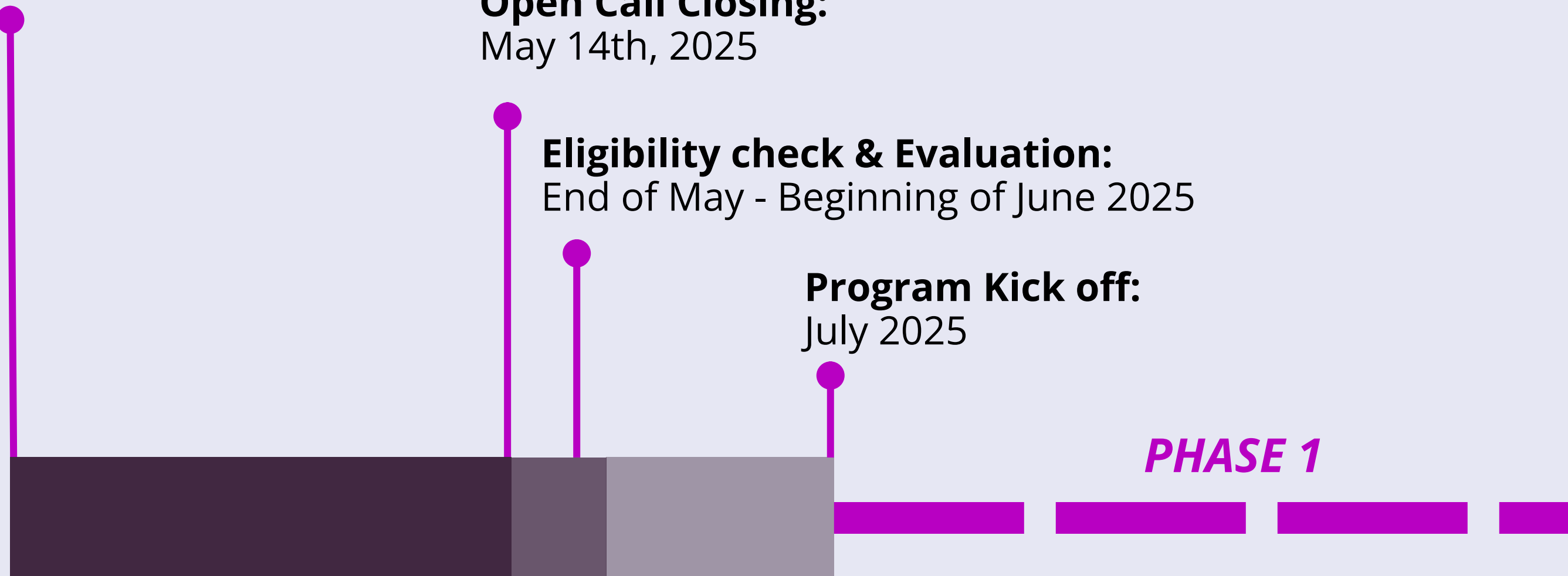


Open Call Launch:
March 12th, 2025

Open Call Closing:
May 14th, 2025

Eligibility check & Evaluation:
End of May - Beginning of June 2025

Program Kick off:
July 2025



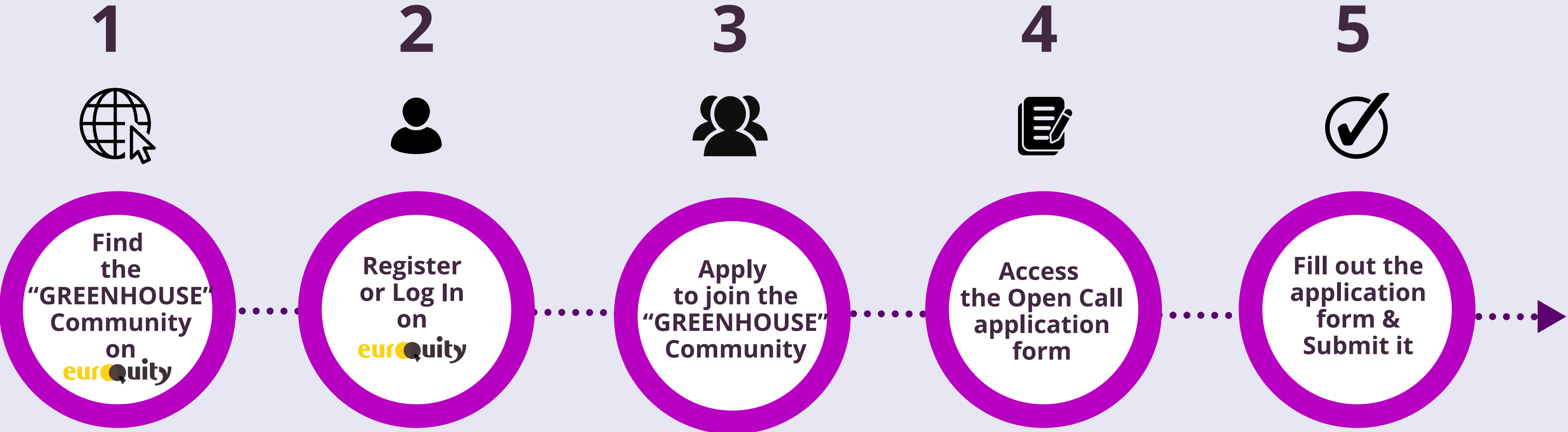
These dates are provided for reference only and are subject to change.

What to expect?



- ➔ **Financial Support:**
Up to €55,000
- ➔ **Tailored Coaching & Mentorship:**
Guidance from industry experts to refine strategy and business model.
- ➔ **Access to Investors & Corporates:**
Direct connections with investors, corporates, and public sector stakeholders.
- ➔ **Specialized Training:**
Workshops on fundraising, market positioning, revenue models, and regulatory compliance.
- ➔ **Visibility & Market Access:**
Showcase your startup at networking and investor demo days.
- ➔ **Supportive Community:**
A collaborative ecosystem of founders, investors, and industry leaders.

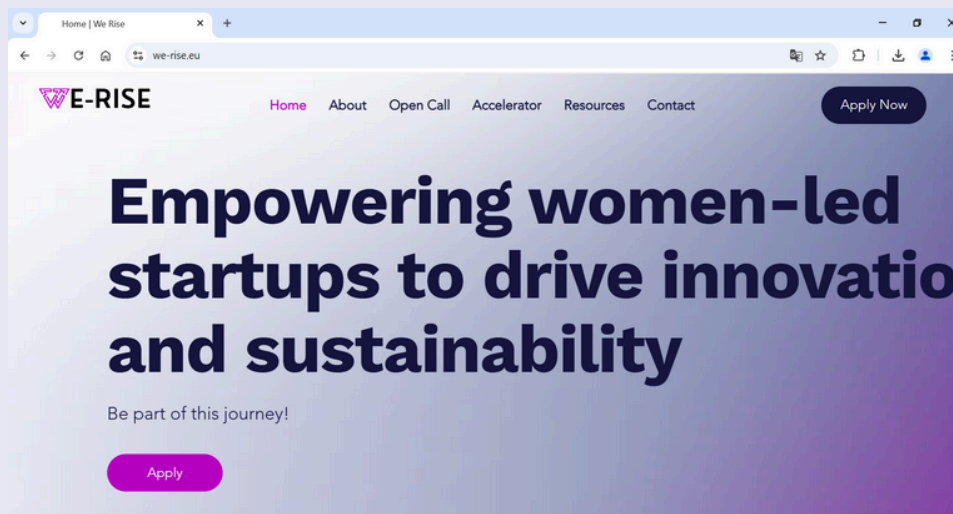
Application process



STEP 1

Find the “GREENHOUSE” Community on EUROQUITY platform

WE-RISE website



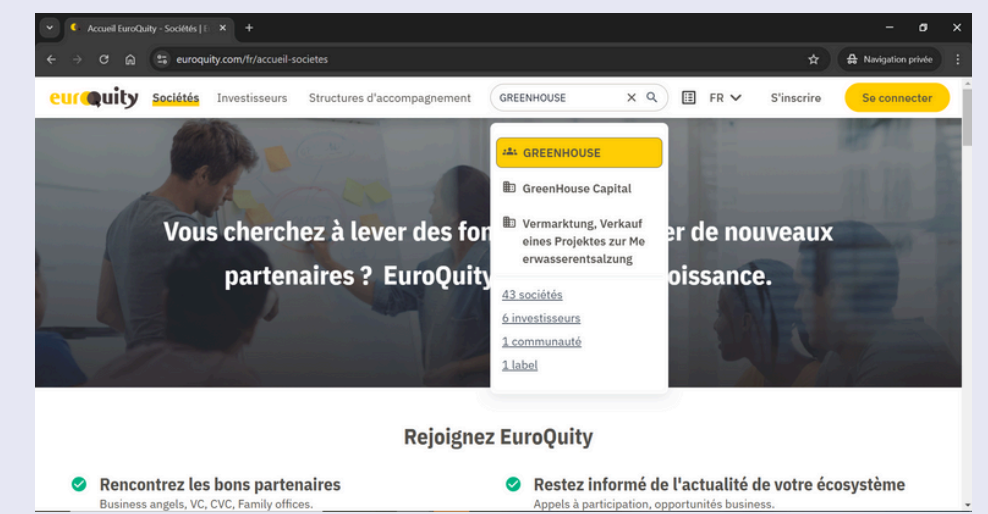
QR Code



Link



EuroQuity website



1. Click [here](#) or search on internet
2. Click on “Apply Now”
3. Go to the end of the page and click on “Register on EuroQuity and accept the invitation”

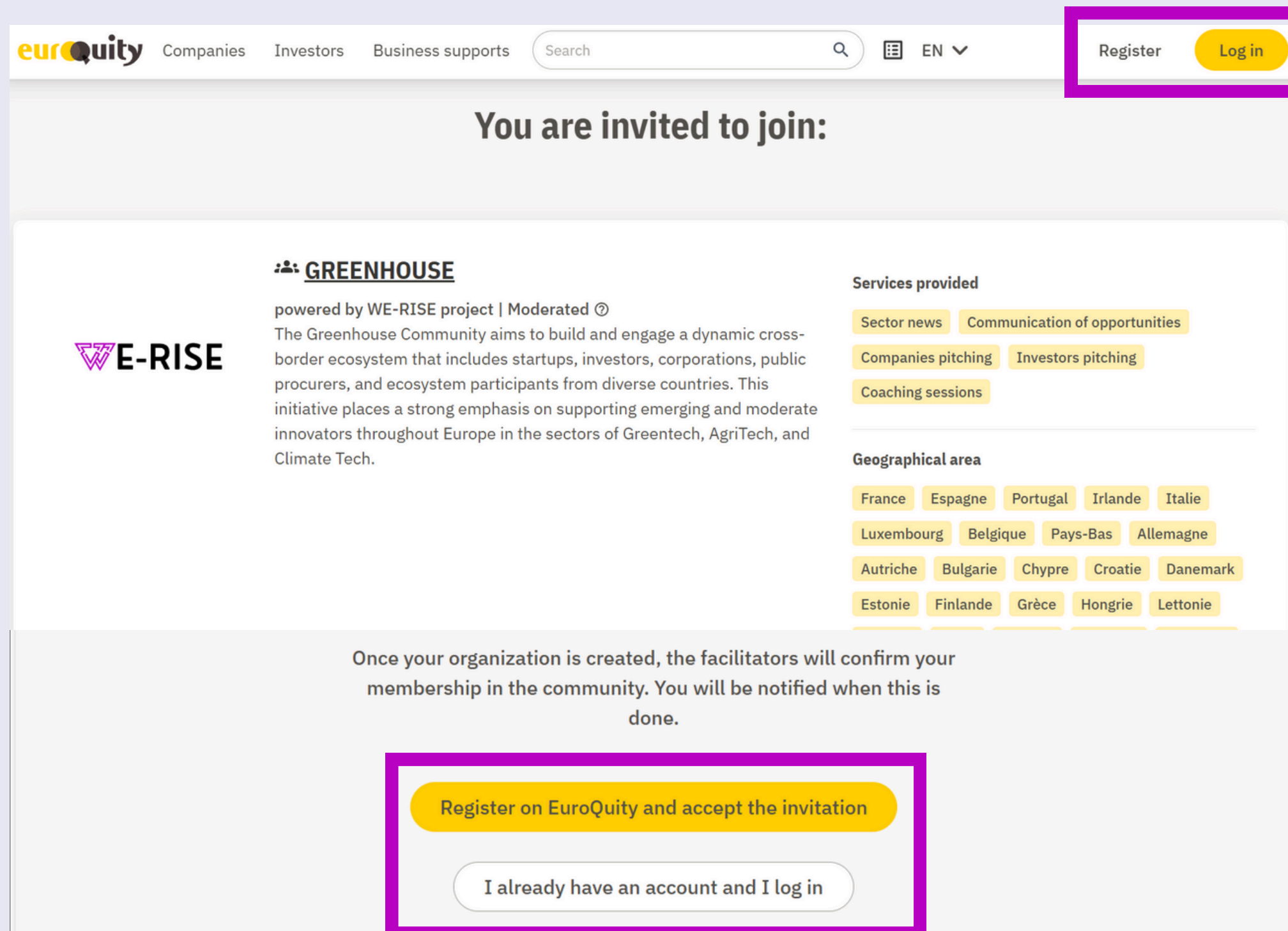
Scan this QR Code with your phone

Click on the image above with your computer mouse

1. Click [here](#) or search on internet
2. Tape “GREENHOUSE” in the searching bar

STEP 2

Register or Log In on EUROQUITY platform



eurquity Companies Investors Business supports Search EN

Register **Log in**

You are invited to join:

GREENHOUSE
powered by WE-RISE project | Moderated
The Greenhouse Community aims to build and engage a dynamic cross-border ecosystem that includes startups, investors, corporations, public procurers, and ecosystem participants from diverse countries. This initiative places a strong emphasis on supporting emerging and moderate innovators throughout Europe in the sectors of Greentech, AgriTech, and Climate Tech.

Services provided

- Sector news
- Communication of opportunities
- Companies pitching
- Investors pitching
- Coaching sessions

Geographical area

- France
- Espagne
- Portugal
- Irlande
- Italie
- Luxembourg
- Belgique
- Pays-Bas
- Allemagne
- Autriche
- Bulgarie
- Chypre
- Croatie
- Danemark
- Estonie
- Finlande
- Grèce
- Hongrie
- Lettonie

Once your organization is created, the facilitators will confirm your membership in the community. You will be notified when this is done.

Register on EuroQuity and accept the invitation

I already have an account and I log in

Register by creating a profile

Log In if you already have an account



eurquity

Créer un compte

Vous avez déjà un compte ? [Se connecter](#)

Les champs suivis d'un * sont obligatoires

Nom *

Prénom *

Adresse email *

Téléphone facultatif

Mot de passe *

Doit comporter au moins 9 caractères



eurquity

Bienvenue

Connectez-vous à votre espace

Les champs suivis d'un * sont obligatoires

Adresse email *

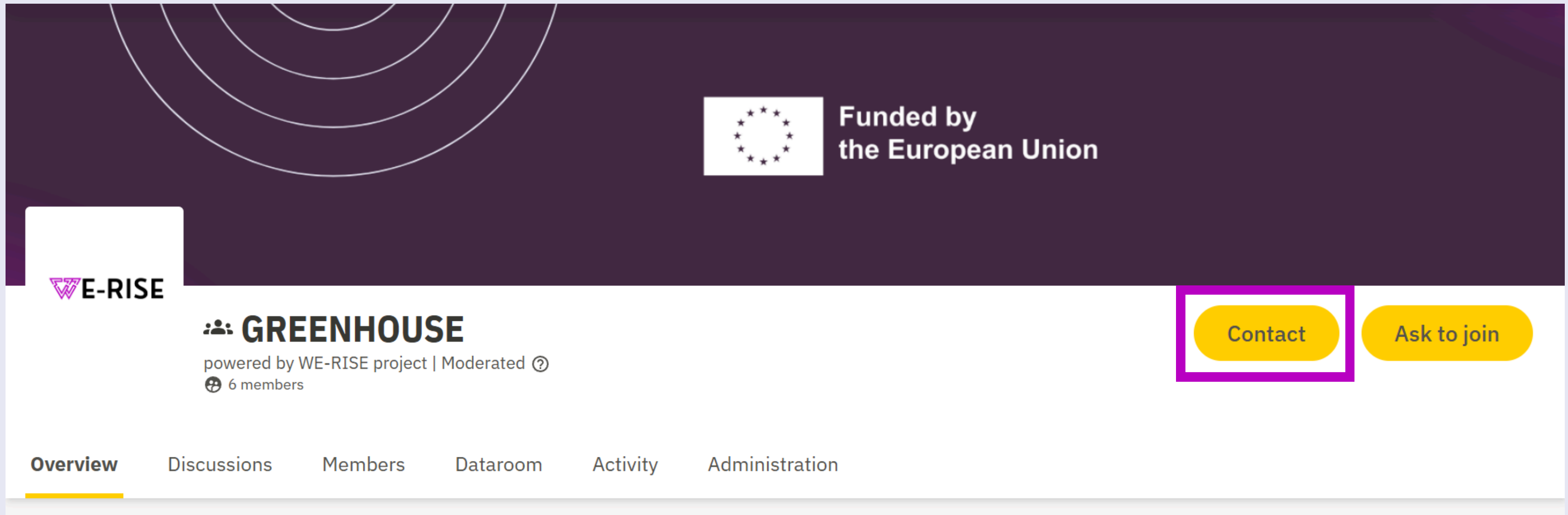
Mot de passe *

[Mot de passe oublié](#)


Je ne suis pas un robot FriendlyCaptcha


STEP 3

Apply to join the “GREENHOUSE” Community



Funded by the European Union

 WE-RISE

 **GREENHOUSE**
powered by WE-RISE project | Moderated ⓘ
6 members

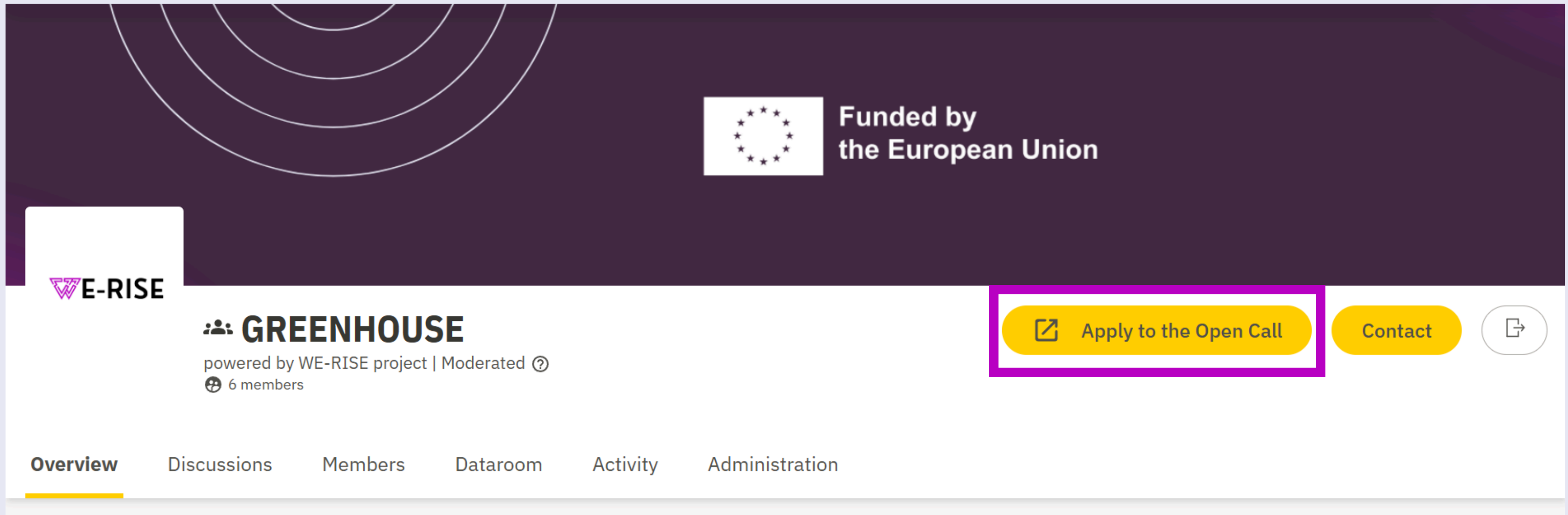
Contact Ask to join


Overview Discussions Members Dataroom Activity Administration


A **first eligibility check** will be done by the EuroQuity team before accepting you on the community.


STEP 4


Access the Open Call application form




 WE-RISE

 **GREENHOUSE**
powered by WE-RISE project | Moderated ⓘ
6 members

 **Apply to the Open Call**

 **Contact**

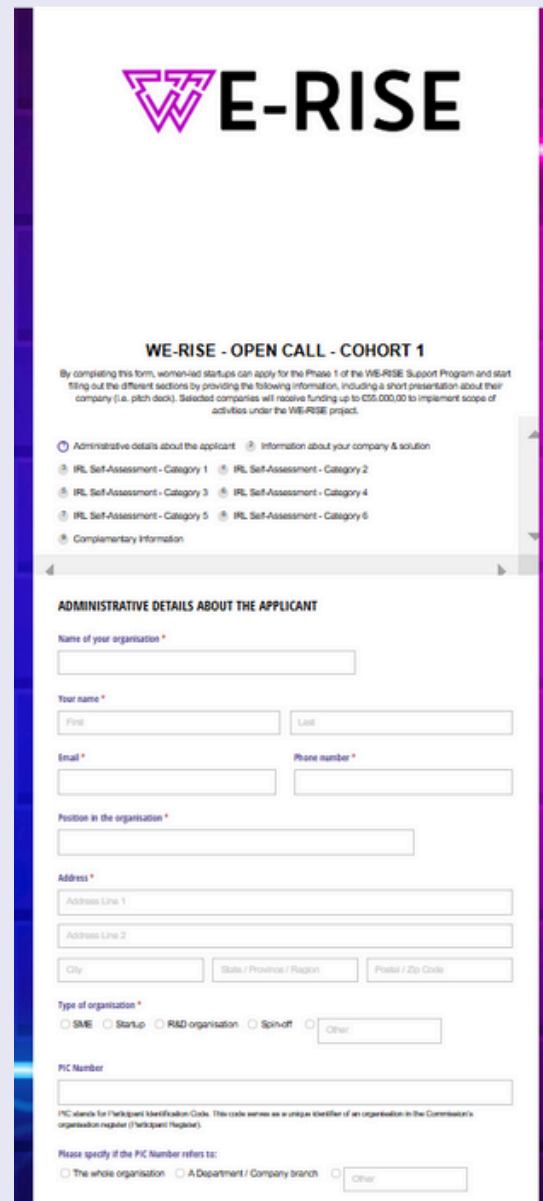


Overview Discussions Members Dataroom Activity Administration

Once you have been approved in to the “GREENHOUSE” community, you can **“Apply to the Open Call”**

STEP 5

Fill out the application form & submit it



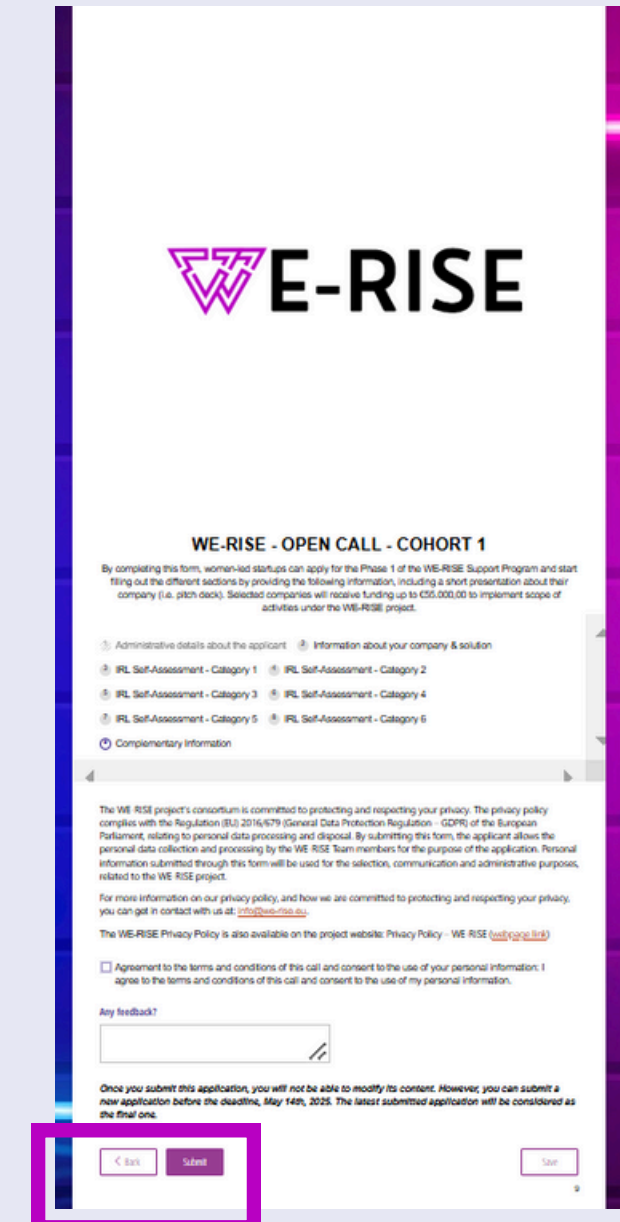
The screenshot shows the 'ADMINISTRATIVE DETAILS ABOUT THE APPLICANT' section of the WE-RISE application form. It includes fields for 'Name of your organisation', 'Your name' (with first and last name sub-fields), 'Email', 'Phone number', 'Position in the organisation', 'Address' (with address line 1 and 2, city, state/region, and postal/zip code), 'Type of organisation' (with radio buttons for SME, Startup, R&D organisation, Spin-off, and Other), and 'PIC Number'. There are also checkboxes for 'The whole organisation', 'A Department / Company branch', and 'Other'.

Different sections to complete



The screenshot shows the 'Declaration of Honour on exclusion criteria and absence of conflict of interest for Applicants'. It includes a title, a paragraph of text, and two sections: 'I. Exclusion Criteria' and 'II. Eligibility Criteria'. The 'I. Exclusion Criteria' section lists six situations (a) through (f) that would disqualify an applicant. The 'II. Eligibility Criteria' section includes a statement: 'I certify that the company/organization that I represent:'. At the bottom, there is a logo for 'Funded by the European Union'.

Submit the completed form



The screenshot shows the 'WE-RISE - OPEN CALL - COHORT 1' section of the application form. It includes a title, a paragraph of text, and a list of sections: 'Administrative details about the applicant', 'Information about your company & solution', 'IRL Self-Assessment - Category 1', 'IRL Self-Assessment - Category 2', 'IRL Self-Assessment - Category 3', 'IRL Self-Assessment - Category 4', 'IRL Self-Assessment - Category 5', 'IRL Self-Assessment - Category 6', and 'Complementary information'. There is also a 'Privacy Policy' section and a 'Feedback' section. At the bottom, there are 'Back' and 'Submit' buttons, with the 'Submit' button highlighted by a red box.

Download the Declaration of Honour in the Dataroom section of the GREENHOUSE community

Your application will be reviewed by our evaluation committee, which will get back to you.

Consortium partners



Early Stage Private
Investment Fund

Seed investment
up to 1M EUR



Pre-seed VC
Investment Fund
for Climate Tech
startups



Financial Advisory
and Strategic
Business
Consultancy
Company
Connecting actors
in the startups and
finance arena



Non-profit
organization
committed to
fostering
entrepreneurship,
advancing cleantech
and promoting
digitalisation










French Public
Investment Bank



E-RISE



Funded by
the European Union

-  info@we-rise.eu
-  we-rise.eu
-  euroquity.com/en/community/greenhouse/invite
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Consortium Partners :

