

SME GUIDE on the new Construction Products Regulation

#EUCircularTalk

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Who we are



- SBS is the association supporting European SMEs in standardisation process at European & international level
- Regulation 1025/2012
 - Co-financed by the EU and EFTA
- 22 member associations across different sectors and the EU



- EBC represents exclusively crafts, micro, small & medium-sized enterprises across all the different trades of the construction sector at the EU level
- 19 National employers organisations in 16 countries

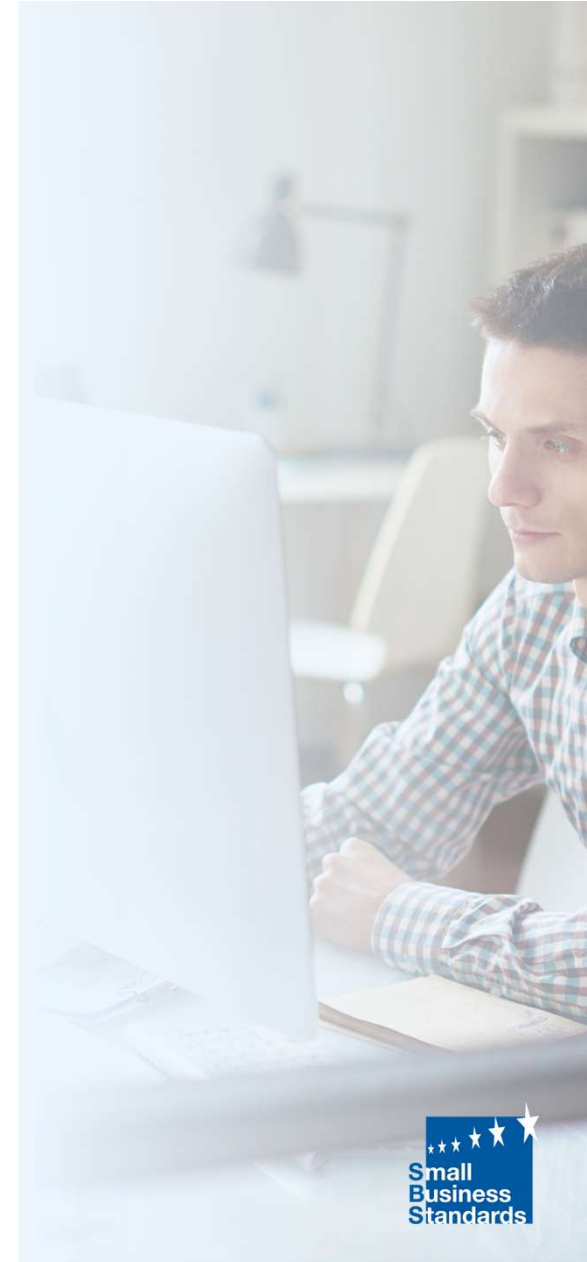
The new CPR

- **Purpose:** Establishes EU-wide harmonised rules and common technical language for marketing construction products, ensuring safety and environmental performance.
- First as a Directive in 1989, EU regulation in 2011 and revision in 2024
- Published in the OJEU on 18/12/2024
- **Key Updates:**
 - Strengthen standardisation processes
 - Enhance of sustainability
 - Promotion of digital transformation

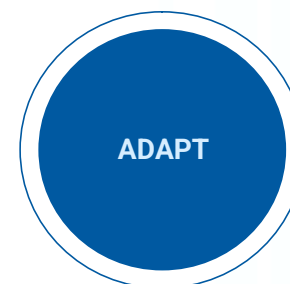
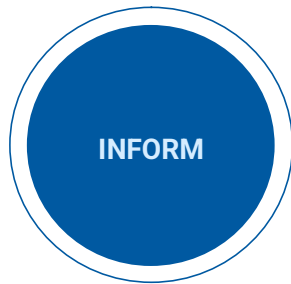


Towards Circularity

- Provision of environmental information over the entire lifecycle of construction products
- Long term harmonisation for used construction products
- Possibility to set product requirements to improve resource efficiency
- Instructions for use and product safety information:
 - Recommendations for a products end of life
 - Maintenance
- Digital product passport to ensure availability of information



Challenges for SMEs

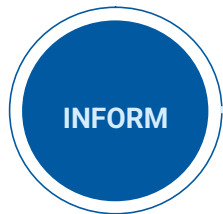


The Guide for SMEs

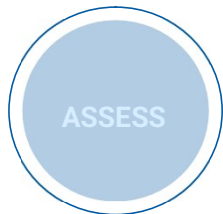


[Link](#)

Purpose



Raising awareness



- **Understanding the new CPR:** Overview of why the regulation was revised.
- **Key changes:** Introduction of sustainability requirements, the Digital Product Passport (DPP), and new product assessment rules.
- **Timeline for implementation:** When new requirements apply and how businesses should gradually adapt.

Purpose

INFORM

ASSESS

PREPARE

ADAPT

Explaining the impact

- **Who is affected?** Manufacturers, importers, distributors... actors along the value chain.
- **Timeline for adaptation:** Different timelines for different products.
- **Deadlines for obligations:** Different deadlines for various provisions, including environmental sustainability and digital requirements.

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- **New sustainability obligations:** Declaring environmental impact (life cycle assessment).
- **Digitalisation requirements:** Introduction of the DPP for traceability and transparency.
- **Specific impacts:** How the changes affect different types of products and business sizes.

Getting ready

Purpose

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- **Checklists for SMEs:** Step-by-step guidance on compliance tasks.
- **Simplified Procedures:** Flexibilities for micro-enterprises and for custom-made products.
- **Updated Assessment and Verification Systems (AVS):** How product assessment is changing and what it means for SMEs.
- **Documentation Support:** Templates and examples to help SMEs comply efficiently.

Compliance checklist

Table of Contents

1. Introduction to the Construction Products Regulation
2. Who is affected
3. Overview of the main changes
4. Compliance checklist
5. Maintaining Compliance
6. Links to other EU legislation



Conclusion

- Guide under continuous update
- Long term fostering of circularity
- Monitor and prepare!
- Invest if needed

#EUCircularTalk THANK YOU



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