



CCRI WORKSHOP

Get your circular solutions reach maturity and investment readiness – Introduction to key advisory services

Online (Teams) / 17 June 2025 - from 10.00 to 11.30

This online workshop specifically targets cities, regions and other project promoters involved in the CCRI and beyond working on circular solutions at the local level – this includes those who have been part of the group of CCRI pilots, involved in CCRI demonstration projects or have received Project Development Assistance (PDA) under Horizon 2020 and Horizon Europe.

The objective is to introduce these actors to additional advisory services that could help them ensure their circular solutions truly **reach maturity and become investment ready**.

Challenges faced

- 'Despite the channeling of significant amounts of grant funding to research and innovation projects in Europe by EU and national schemes, very few operations subsequently manage to attract investment and reach the commercialisation and scale-up stages' ([EIC FUND INVESTMENT GUIDELINES](#)).

Solutions identified

- CCRI-related advisory facilities such as [EIB's Circular City Centre -C3](#) and [Green Assist](#) are useful instruments to improve the maturity of circular economy projects at local and regional scale and facilitate their market uptake.

Table 1: Agenda

Time	Agenda item
10:00 – 10:10	Introduction Lucie Blondel, European Commission, DG Research and Innovation, Green Transitions Unit
10:10 – 10:50	Introduction to key advisory services to improve the maturity and investment readiness of your circular solutions Moderator: Andrea Accorigi - CCRI Coordination and Support Office <ul style="list-style-type: none"> • EIB's Circular City Centre Audrey Vergnes & Antonio Carrarini, European Investment Bank/Circular City Centre - C3 • Green Assist, the Green Advisory Service for Sustainable Investments Support Krzysztof Jan Dziecielak & Gauthier Clar, European Climate, Infrastructure and Environment Executive Agency (CINEA)
10:50-11:00	Key information for each advisory service: Lucie Blondel, European Commission, DG Research and Innovation, Green Transitions Unit Collecting information from your projects: Andrea Accorigi - CCRI Coordination and Support Office
11:00 – 11:25	Q&A
11:25 – 11:30	Conclusions Andrea Accorigi - CCRI Coordination and Support Office



Circular **Cities & Regions** Initiative

