

Leveraging EU expertise to support circular economy business transition and build mutually beneficial partnerships in partner countries

#EU GREEN WEEK

Enabel - rue Haute 147- Brussels
24 June 2025, 10:30 – 13:30



The new **EU Circular Economy Action Plan (CEAP)** is a central element of the European Green Deal; it establishes a comprehensive framework to guide the EU toward a clean, competitive and circular economy. It also recognises that Europe will not achieve transformative change by acting alone. It commits the EU to continue to lead the way to a circular economy at the global level and to use its influence, expertise, and technical and financial resources to support the circular economy transition in partner countries and implement the SDGs.

The **upcoming Circular Economy Act** will further embed these principles into EU policy, ensuring that sustainable, resilient, and competitive global supply chains are developed. In this regard, the Clean Industrial Deal outlines actions to turn decarbonisation into a growth driver for European industries, with circularity playing a key role. The EU will continue to **foster sustainable, resilient global supply chains aligned with its environmental and human rights standards, clean energy, green infrastructure and sustainable industries through its Global Gateway strategy.**

The **EU Circular Economy Resource Centre (EU CERC)** is a 5-year project funded by the EU and the Ministry of Foreign Affairs of Finland and implemented by the Finnish Innovation Fund Sitra and the Belgian Agency for International Cooperation - Enabel. The EU CERC aims **to increase the uptake of sound and inclusive Circular Economy policies and business models, based on peer-to-peer exchanges and partnerships between EU and third country stakeholders** through three complementary labs: the Policy lab, the Knowledge lab and the Business Lab. Namely, the Business Lab supports partner country businesses in going circular and accessing emerging circular economy markets globally.

The EU CERC organises a public debate event on **how the EU know-how can support the transition of business towards circular economy in partner countries, and create mutually benefiting partnerships.** The event brings together businesses, business associations, research and technical organisations, policymakers, and peer EU initiatives to explore ways the EU expertise can support the circular economy transition, shedding lights on opportunities and successful business collaboration.

Implemented by

Co-funded by

SITRA

Enabel

Global
Gateway



EVENT PROGRAMME

Leveraging EU expertise to support circular economy business transition and build mutually beneficial partnerships in partner countries

24 June 2025 Enabel - rue Haute 147- Brussels

Registration 10:00 – 10:30

01 Opening

10:30 – 10:40 **Welcome Address**, Jean VAN WETTER, Managing Director, Enabel

02 The EU Circular Economy Resource Centre

10:40 – 11:00 **The EU CERC project, its objectives and services, the Business Lab activities**

- Nicoletta FAVARETTO, Project Manager, Enabel
- Tim FORSLUND, Senior Lead, Sitra

03 Panel Discussion and public debate

11:00 – 12:00 **How the EU know-how can support the transition of business towards circular economy in partner countries, and create mutually benefiting partnerships?**

Moderated by Louise NENNEN, Private Sector and Circular Economy Expert, Enabel

- Philip MARYNISSEN, Business Development Manager Circular Economy and Industrial Emissions, VITO-Flemish Institute for Technological Research
- Brigitte MOULIGNEAU, Transition Manager, Vlaanderen Circulair
- Bernard CRABBE, Head of Sector Environment & Circular economy, DG INTPA
- Laura CORCORAN, Co-Founder Soleil Power (circular business Uganda)
- Belgian circular business (tbc)

12:00 – 12:25 **Q&A and interactive dialogue with the audience**

04 Closing remarks

12:25– 12:30 Evelien MASSCHELEIN, Director Expertise, Enabel

05 Lunch

12:30 – 13:30 **Walking lunch and networking**