

CIRCULAR ECONOMY

in Action

2nd Global Forum & Award Ceremony

Chief Guest

H.E. Alya Al Harmoodi

Assistant Undersecretary for the Sustainable Communities Sector,
UAE Ministry of Climate Change and Environment

KEYNOTE SPEAKER



**JANEŽ
POTOČNIK**

Resource Management and
Circular Economy - What is
needed to make Circular
Economy in Action

Co-chair UNEP International
Resource Panel and former
European Commissioner for
Science and Research and
Environment

WORKSHOP



**MARINA
PUGACHEVA**

An Ideal World of
Circular Economy

Circular Economy Awards Manager



**KAVITA
SACHWANI**

Circular Economy – Key
Enabler for Responsible
Banking

**United Nations EP
Finance Initiative**



**DARREN
PERRIN**

The real role of AI in
enabling a Circular
Economy

Kearney



**ANDREA
TROLESE**

Maximizing ROI in
Circular Economy

**B&A Waste Management
(BEEAH & Greenthesys JV)**



**MARION
ROUZEAUD**

Activating Circular
Economy with Digital
Product Passport

DiPPa

BEST PRACTICES FROM **CIRCULAR ECONOMY AWARD** PARTICIPANTS from **Brazil, Saudi Arabia, Singapore, UAE** and more



**DOUGLAS
WOODRING**

Caught in the Wrap -
Plastic Solutions Unfolded

Ocean Recovery Alliance



**KIRANKUMAR
NAGARE**

Impact of Design
on Circularity

Specialist Services



**CHRYSOSTOMOS
ADAMIDES**

Circular Hospitality in Practice:
Lessons for 20 Cyprus hotels
transitioning journey

Circular Economy Alliance



**SUNIL
THAWANI**

Circular Future
is Now

**Founder Circular
Economy Forum
and Awards**

REGISTER HERE



2 April 2026



09:30-16:30



**Millennium Lakeview Hotel,
DIP-1, Dubai**

Partners

THRIFT FOR GOOD



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY



Circular
Economy
NEWS



Asia Pacific
**Circular Economy
Roundtable & Hotspot**
Taiwan, 2025



CGE
中華經濟研究院
綠色經濟研究中心
The Center for Green Economy
Chung-Hua Institution for Economic Research

ABOUT THE EVENT

Enough discussing ideas - it is time to *Act*

Circular Economy Forum is focused on implementation, action and impact. Practitioners, businesses, academicians from different parts of the world sharing opportunities, best practices, real-life cases and lessons of implementation of Circular Economy.

BRING TO THE EVENT

What?



- As part of the Forum, we invite attendees to bring unwanted electronic items to be recycled and wearable preloved clothing suitable for reuse.
- This initiative is organised in partnership with **WAT** and **Thrift for Good**.
- View the full list of accepted items at: www.circularityawards.com

OBJECTIVES

Why?



- Inspire organizations to support National Circular Economy policies and strategies.
- Enhance knowledge about Circular Economy, its need, importance and benefits for businesses, governments, people and environment.
- Accelerate transition from Linear to Circular Economy.
- Connect with Circular Economy champions and leaders.
- Recognize organizations implementing Circular Economy strategies.
- Support UN Sustainable Development Goals 2030, especially Goal No.12 "Responsible Consumption and Production".

TARGET AUDIENCE

For whom?



- Policy makers, business leaders, Circular Economy and Sustainability professionals, Designers, Strategy, Finance and IT managers, Quality, Excellence and Environment Management professionals, Learning and Development professionals, Procurement and Performance Management specialists.
- From Government, public and private sector, as well as NGOs, Academia, and other sectors.

FEES:

- Start-ups: **AED 450** Code: STARTUPS100
 - Regular: **AED 550**
 - Student: **AED 275** Code: STUDENT275
- Fees are in UAE Dirhams and include 5% VAT.
 - The Forum is limited to 100 attendees.
 - Click on the 'Register' button or visit our website to register online.



Time	Topic	Speaker	Details
9:45-9:55	Circular Future is Now	<u>Sunil Thawani</u> CEO, Quality Indeed Consulting	Welcome note, UAE National anthem, Setting the stage for Circular Economy
10:00-10:12	Circular Economy - Key Enabler for Responsible Banking	<u>Kavita Sachwani</u> Circular economy, Pollution and Implementation Guidance Coordinator, United Nations Environment Programme Finance Initiative	Integrating circularity into lending, investment, and risk management by banks, to address climate, nature, and pollution goals
10:15-10:30	Maximising ROI in Circular Economy	<u>Andrea Trolese</u> General Manager, B&A Waste Management (BEEAH & Greenthesys JV)	Exploration of how investors and operators can unlock strong ROI through circular waste management initiatives
10:35-10:47	Caught in the Wrap - Plastic Solutions Unfolded Online session	<u>Douglas Woodring</u> Founder/Managing Director, Ocean Recovery Alliance	Reducing plastic pollution through circularity of materials and re-use
10:55-11:10	The real role of AI in enabling a Circular Economy	<u>Darren Perrin</u> Partner, Kearney	Key points of consideration on the role of AI in a Circular Economy
11:15-11:40	Coffee break and networking		
11:45-11:57	Circular Hospitality in Practice	<u>Chysostomos Adamides</u> Business Consultant / Research Fellow, Circular Economy Alliance	Circular business models that change how a hotel designs, sources, operates, and creates value
12:00-12:12	Impact of Design on Circularity	<u>Kirankumar Nagare</u> QSHE Manager, Specialist Manager	Strategies to embed Circular Economy principles at the design stage to minimise waste and maximise resource efficiency

Time	Topic	Speaker	Details
12:15-12:25	Activating Circular Economy with Digital Product Passport Online session	<u>Marion Rouzeaud</u> Founder, DiPPa	Impacts, benefits, and challenges of applying the DiPPa framework in real contexts
12:25-13:15	Lunch Break		
13:20-13:45	Resource Management and Circular Economy <u>Keynote Speech</u>	<u>Janez Potocnik</u> Co-Chair UNEP International Resource Panel and Former European Commissioner for Science and Research and Environment	Strategies to help embed Circular Economy principles at the design stage to minimize waste and maximize resource efficiency
13:50-14:05	Chief Guest' Speech	<u>H.E. Alya Al Harmoodi</u> Assistant Undersecretary for the Sustainable Communities Sector, UAE Ministry of Climate Change and Environment	Details TBC
RECOGNITION OF MOCCAE & AWARD CEREMONY			
14:10-14:50	Presentation of Circular Trophies to the recognized organizations participated in the 2nd Cycle of the Circular Economy Awards, 2025-2026 by the Chief Guest - H.E. Alya Al Harmoodi, Assistant Undersecretary for the Sustainable Communities Sector, UAE Ministry of Climate Change and Environment 		
14:35-15:15	Best Circular Practices from the participants of the Circular Economy Awards <u>Agera (Brazil), Apparel Group (UAE), Ehfaaz (UAE), Olam Agri (Singapore)</u>		
15:35-16:20	An Ideal World of Circular Economy	<u>Marina Pugacheva</u> Manager, Circular Economy Awards	Workshop
16:25-16:45	Closure, coffee break and networking		