



Circularity and Standardisation in the Fashion and Clothing Business

15th June 2026

3.00 – 4.00 (CET)

2.00 – 3.00 PM (BST)

Via Teams

Organised by [The Centre for Sustainable Design®](#) at [UCA](#) in association with [The British Standards Institution](#).

Introduction

Join us for a free webinar exploring the evolving standards landscape linked to circularity, ecodesign and Digital Product Passports (DPP) in the fashion, clothing and textiles sector. This session will include update an CEN/TC 248/WG 39 Circular Economy for Textile Products and the Textile Chain, including standards development related to circular design, durability, textile circularity, recycled and non-virgin materials, and textile waste management.

There will review key international (ISO) and European (CEN/CENELEC) standards developments related to circular economy (ISO TC 323 and CEN TC 473), DPP (CEN-CLC JCT 24) and ecodesign that are of relevance to the fashion and clothing sector. The webinar will also explore how they may potentially support future implementation of the EC Textiles Sustainable Products Regulation (ESPR).

The webinar will also launch of ‘Circularity Playbook for SMEs’ published by BSI. The Playbook is practical guide for fashion and clothing businesses to plan, implement and scale circularity using international standards.

This webinar is organised by The Centre for Sustainable Design® at UCA in collaboration with BSI as part of the EU [Just Fashion project](#). Just Fashion aims at accelerating climate transition in the fashion industry, by providing businesses in the partner countries with a reference framework and tools to shift their production methods, internal procedures and final products towards more sustainable models that are low carbon, circular and socially inclusive.

Objectives

This webinar will help participants:

- **Understand the role of standards:** Gain an overview of key international (ISO) and European (CEN/CENELEC) standards relevant to circularity, ecodesign and Digital Product Passports (DPPs) in the fashion and textile sector.
- **Explore standards potentially linked to ESPR implementation:** Understand how standards may potentially support future compliance with emerging ESPR requirements and related policy developments.
- **Gain insights into current and emerging standards developments:** Discover updates on published and developing standards linked to circular textiles, durability, recyclability, interoperability and circular design.
- **Identify practical considerations for SMEs:** Explore how standards may support businesses and SMEs preparing for future sustainability and regulatory developments.

Audience

This webinar is relevant for owners, product developers, sustainability professionals, compliance managers, standards practitioners and policymakers in EU-based SMEs and in the fashion, clothing and textile sector, as well as suppliers to the sector.

Agenda

3.00 - 3.40 CET – Presentations

Professor Martin Charter, Director, The Centre for Sustainable Design® at UCA

Daniëlle van Veen, Consultant, Standardization, NEN

Sara Walton, Net Zero and Circular Economy Lead, BSI

- Welcome & Introduction
- CEN/TC 248/WG 39 Circular Textiles Update
- CEN DPP Update
- Ecodesign Standards Update
- Implications for Textiles ESPR
- ISO TC323 Update
- CEN TC 473 Update
- BS8001:2027

3.40 - 3.50 CET – Circularity Playbook for SMEs

Sara Walton, Net Zero and Circular Economy Lead, BSI

3.50 - 4.00 CET – Q&A and Discussion

Registration

The event is free of charge, but you need to register via rcarruthers@uca.ac.uk by sending your name, job title, and organisation. On receipt, you will be sent instructions to join the webinar.

Further information

For more information contact:

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