

CALL FOR EXPERTS

Reuse Experts Pool



1st publication

July 3rd 2026

Deadline for application

August 16th, 2026

End date

June 30th, 2029

Description of the project

BREAK BOTTLENECKS NOT BOTTLES !

Interpool is an EU-funded project by Interreg NWE that started in January 2026 aimed at supporting the development of interoperable and cross-border reuse systems of primary glass packaging and secondary carriers.

Reusable packaging systems follow different logics per country and/or sector. Together with players across the entire value chain, we will work towards enabling cross-country alignment of reuse systems, so that packaging can be circulated, collected, cleaned, and reused, to make reusable solutions more cost-effective and environmentally friendly. Interoperability has the potential to reduce complexity, lower costs of infrastructure and logistics, and pave the way for scaling reuse systems across the involved countries.

As we move ahead with the project implementation, we are currently recruiting experts spanning the entire reuse value chain to strengthen our project activities and in particular the validation of the design and roll-out of two pilot projects.

Over the coming years, we will:

-  Map existing systems in the Netherlands, Belgium, France and Germany
-  Identify technical, logistical and policy bottlenecks
-  Determine how to make systems work across borders
-  Learn from real-world experiences of retailers, fillers and innovators
-  Deliver a shared action plan for reusable glass packaging across Europe

Reusable glass is one of the most promising solutions to reach Europe's climate ambitions, but it only works if we collaborate. Interpool offers a unique opportunity to prevent fragmentation and accelerate an industry-wide transition to reuse.

Project partners:

The consortium is made of 14 organisations coming from The Netherlands, Germany, France and Belgium, under the leadership of Fair Resource Foundation.



Pool of experts' role:

Interpool relies on a group of experts on reuse to support different activities all along the lifespan of the project.

A special focus will be given to the two pilots that will be designed and tested during the duration of the project. Experts will be asked to provide input and feedback on the following activities:.

- Joint Pilots Implementation Plan
- Pilot A: testing the enabling conditions of the reuse systems
- Pilot B: testing the transnational reuse loop

In addition, experts may need to review and provide feedback on:

- Policy strategy on reuse implementation for policy makers
- Scale up action plan on reuse systems

Recruitment process:

New ERA, the European Reuse Alliance, will lead this pool of experts and facilitate its work. Under this mandate, New ERA is now running the call for experts and will start reviewing candidacies after mid-August 2026.

We encourage candidates to apply regardless of their location, but a preference will be given to experts based in the four countries covered by the project.

New ERA has created a form to submit your application. Applications sent by email will not be considered.

⇒ [CLICK HERE TO ACCESS THE FORM](#) ⇐

Selection criteria:

- Demonstrated expertise in packaging reuse systems, ideally including practical knowledge on one or more aspects of the packaging supply chain
- Willingness to share expertise and insights, including good and bad practices
- Their ability to address transnational and interoperability challenges
- A good level of understanding of consumer behaviour, particularly with regards to product/packaging choice and using/returning reusable packaging
- Commit to work a minimum number of hours per reporting period based on the assignments provided by the coordinator of this experts group.
- A commitment to support the project and its partners

Requests to experts may happen at any time of the project. This does not imply availability all along the duration of Interpool, but at least in specific some periods, and particularly between September 2026 and June 2027, where a higher workload is expected.

Financial compensation will be offered to experts upon completion of the work carried out on an individual basis. A fixed rate has been fixed on 900 euros per full-day of work.

We are committed to advancing gender equality and social equity. We strongly encourage experts of all genders and underrepresented groups to apply.

If you want to have more information about this call for experts, you can contact William Baillehache via email (william@newreusealliance.eu)

Link to access the [application form available here](#).