BUSINESSEUROPE

EUROPEAN CIRCULAR ECONOMY INDUSTRY PLATFORM

HIGH-LEVEL EVENT
"CHALLENGES AND OPPORTUNITIES OF THE CIRCULAR ECONOMY"
CEOE – MADRID, SPAIN
5 OCTOBER 2018

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BusinessEurope

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BusinessEurope at a glance

- 40 members in 34 countries
- Representing small, medium and large companies
- European social partner

Pillars:
- National members
- Staff: about 50 persons
- Supporting network of 72 companies (ASGroup)
- Alliance for a Competitive European Industry (11 major EU industry sector associations)

Purpose:
- To provide EU policy input to create a business-friendly environment

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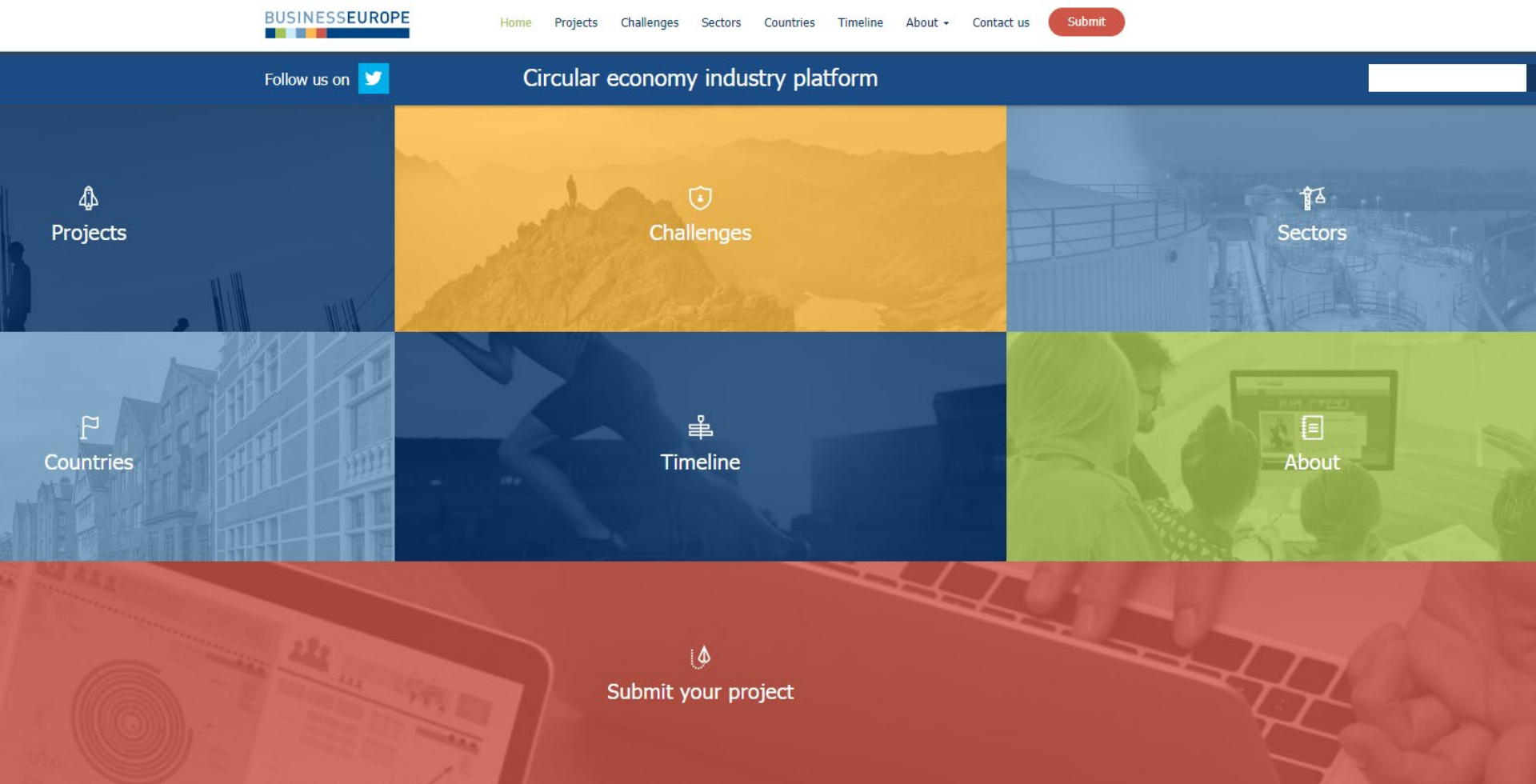# Why is circular economy good for Europe?

- Circular economy is a necessity:

  - By 2050, world population expected to be at **9 billion**

  - Europe loses **95%** of material and energy value

  - **8.3 billion** tons of plastic waste created since 1950, mostly landfilled or leaked

- Circular economy can be a game changer for jobs and savings:

  - Create **180,000 jobs** by 2030 and **2 million** in the longer term

  - Save **EUR 72 billion** per year in waste management costs

  - 10,000 tons of waste create **1 job** if burned/landfilled, **40 to 100 jobs** if recycled

"Industry's role in the transition to a circular economy is pivotal."

Markus J. Beyrer
Director General of
BusinessEurope

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Circular economy industry platform

URL: www.circulary.eu

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Good practices by business

- Ecoembes and Dow Chemical (Spain) develop foam film with recycled material **(packaging)**

- Telefonica (Spain) provides eco ratings on the life cycle impact of mobile devices (**ICT**)

- Endesa from Enel Group (Spain) applies sustainable approach to dismantling and demolition of FOIX power plant (**power**)

- BASF (Germany) turns post-consumer cooking oil into biodiesel with a new catalyst (**chemicals**)

- Nestlé (global) recycles 86% of collected Nespresso capsules into new products (**food and drinks**)

Spain

📅 17/09/2018 🕐 10:13	📅 10/09/2018 🕐 10:27	📅 11/01/2018 🕐 09:23
LDPE PCR foamed film with post-consumption recycled materia	Water2REturn (W2R) - REcovery and REcycling of nutrients TURNing wasteWATER into...	Tejidos Royo - Fabrics with values
The efficient use of materials and its reintroduction in the consumption system as new resources through recycling are two of the main pillars of the Circular Economy paradigm. Based on these pillars Ecoembes and The Dow Chemical Company have develop...	Water scarcity and resources recovery are global concerns. Sustainable solutions are needed to use water in the best possible way and to recover resources from going to waste. Slaughtering is a water-intensive industry, and the wastewater it generate...	The main sustainability example of Tejidos Royo is Recycled Denim Process with Hilaturas Ferre. Tejidos Royo has products with sustainable fibers: Lyocell, Hemp, recycled cotton and polyester and works with new fiber generation Refibra based on cotto...
📅 20/12/2017 🕐 08:39	📅 13/12/2017 🕐 09:40	📅 22/11/2017 🕐 09:46
Santanderina's Tencel Recycling Initiative	VILARRASA's recycled cotton yarn (ecru, bleached and coloured)	UPCYCLING THE OCEANS by Ecoalf
SANTANDERINA R/TURN offers a new range of textile products with low environmental impact.	Vilarrasa uses pre-consumer textile waste coming from	Upcycling the Oceans project (UTO) by Ecoalf collects the trash that is destroying the

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Challenges for companies

- On the platform – Similar to other companies:
    - Lack of a business case / high costs
    - Difficult permit authorisation procedures
    - Lack of harmonisation legislation & methodologies
    - Lack of suitable definitions (municipal waste, secondary raw materials)
    - Input or output issues recyclates (lack of quality or quantity)
    - Technical issues
    - Lack of access to finance
    - Lack of awareness
    - Lack of government support
    - Lack of internal agreement
- Other issues:
    - Language barriers

Policy recommendations

- Facilitate
  - Apply flexibility
  - Don't regulate what we don't understand
  - CE Stakeholder Platform

- More access to finance
  - Horizon2020, Structural Funds
  - Incentivise
  - Underwrite risks of new business models

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Platform analysis + next steps

- MSc thesis analysis by Lukas Stumpf:
  - Sector representation
  - Heavy focus on recycling
  - Mismatch between policy-making and company implementation

- CE Stakeholder Platform
  - Streamline multiple platforms

- Events in Member States

- EU elections / next EU political cycle

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Thank you

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Member federations

IV FEDERATION OF AUSTRIAN INDUSTRIES	**FEB** Federation of Enterprises in Belgium	BULGARIAN INDUSTRIAL ASSOCIATION Union of the Bulgarian Business	CEA Croatian Employers' Association	**OEB**	**SP** CONFEDERATION OF INDUSTRY OF THE CZECH REPUBLIC
Austria	Belgium	Bulgaria	Croatia	Cyprus	Czech Republic
DA	**DI** Confederation of Danish Industry	TÖÖANDJAD	**EK**	Mouvement des Entreprises de France **MEDEF**	**BDA** DIE ARBEITGEBER
Denmark	Denmark	Estonia	Finland	France	Germany
BDI	**SEV** Hellenic Federation of Enterprises	MGYOSZ BUSINESS HUNGARY	SA BUSINESS ICELAND	**SI**	**Ibec** For Irish Business
Germany	Greece	Hungary	Iceland	Iceland	Ireland
CONFINDUSTRIA	**DK**	Lithuanian Confederation of Industrialists	**FEDIL**	THE MALTA CHAMBER OF COMMERCE, ENTERPRISE AND INDUSTRY	**UP** UNIJA POSLODAVACA CRNE GORE MONTENEGRIN EMPLOYERS FEDERATION
Italy	Latvia	Lithuania	Luxembourg	Malta	Montenegro
NHO	POLISH CONFEDERATION LEWIATAN	**CIP** CONFEDERAÇÃO EMPRESARIAL DE PORTUGAL	**ANIS** Associazione Nazionale Industria San Marino	SERBIAN ASSOCIATION OF EMPLOYERS	REPUBLIKOVÁ ÚNIA **RÚZ** ZAMESTNÁVATEĽOV
Norway	Poland	Portugal	Rep. of San Marino	Serbia	Slovak Republic
ZDRUŽENJE DELODAJALCEV **ZDS** SLOVENIJE	**ceoe** CONFEDERACIÓN ESPAÑOLA DE ORGANIZACIONES EMPRESARIALES	SVENSKT NÄRINGSLIV SWEDISH ENTERPRISE	economiesuisse	SCHWEIZERISCHER ARBEITGEBERVERBAND UNION PATRONALE SUISSE	VNONCW
Slovenia	Spain	Sweden	Switzerland	Switzerland	The Netherlands
TISK TÜRKİYE İŞVEREN SENDİKALARI KONFEDERASYONU TURKISH CONFEDERATION OF EMPLOYER ASSOCIATIONS	**TÜSİAD**	.CBII			
Turkey	Turkey	United Kingdom			