Agenda Day 1

20 February 2018 – Charlemagne building, Rue de la Loi, 170 – 1040 Bruxelles

The recording of Day 1’s sessions is available on the event webpage

08.00  Registration and coffee

09.00  Welcome addresses – GASP room

Delivering on the Circular Economy, Challenges and Opportunities
Frans Timmermans, First Vice-President of the European Commission
Georges Dassis, President of the European Economic and Social Committee
An Industrial Ambition for the Circular Economy
Elżbieta Bieńkowska, Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

09.30  PLENARY SESSION I – GASP room
What’s Next After the EU Strategy for Plastics?
Alexandre Dangis, Managing Director, European Plastics Converters
Mette Skovgaard, Senior Adviser, City of Copenhagen
Luc Bas, Director, International Union for the Conservation of Nature’s European Regional Office
Aloys Guitton, CSR Director, Auchan Retail
Nico Rietveld, Commercial Director Bar-le-Duc, United Soft Drinks

10.30  Coffee break

11.00  Breakout sessions

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<tr>
<th>Room GASP</th>
<th>Room MANS</th>
<th>Room JENK</th>
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<tr>
<td>Chemicals-Products-Waste Interface: Achieving Non-Toxic Materials Flows</td>
<td>Circular Solutions for the Low-Carbon Transition</td>
<td>How to Ensure that the Bioeconomy contributes to the Circular Economy</td>
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12.30  Lunch break

13.30  Breakout sessions

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<td>Towards an EU Product Policy Framework Contributing to the Circular Economy</td>
<td>Sustainable Construction – Progressing Towards a More Circular Economy</td>
<td>SMEs in the Circular Economy Official Launch of the European Resource Efficiency Knowledge Centre</td>
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15.00  Coffee break
15.30 **Keynote Speech** – GASP room
*The Transition towards a Circular Economy, a Joint Endeavour*

Karmenu Vella, Commissioner for the Environment, Maritime Affairs and Fisheries

15.45 **Plenary Session II** – GASP room
*Achieving the Transition: Voluntary Commitments, Transformative Action*

Dimitri Strybos, Facilitator Circular Economy, Public Waste Agency of Flanders (OVAM), Circular Procurement Green Deal
Virginia Janssens, Managing Director, EUROPEAN
Mauro Scalia, Manager of Sustainable Businesses, EURATEX
Karl-H. Foerster, Executive Director, PlasticsEurope

16.45 **Keynote Speech** – GASP room
*Beyond the Circular Economy Action Plan*

Jyrki Katainen, Vice-President of the European Commission for Jobs, Growth, Investment and Competitiveness

17.00 **Plenary Session III** – GASP room
*Perspectives Ahead, Global Engagement*

Sirpa Pietikäinen, Member of the European Parliament
Antonia Gawel, Head of the Circular Economy Initiative, World Economic Forum
Elisa Tonda, Head, Consumption and Production Unit, Division of Technology, Industry and Economics, UN Environment
Kristi Klaas, Counsellor for Environmental Affairs, Estonian Permanent Representation to the European Union

18.00 **Getting ready for Day 2**
Cillian Lohan, Member of the European Economic and Social Committee

18.10 **END OF DAY 1**
Agenda Day 2

21 February 2018, European Economic and Social Committee,
Jacques Delors Building, 99, Rue Belliard, 1040 Brussels

Moderator: Jacki Davis

08.30  Registration and coffee
09.00  Opening #Start the conversation

Brendan Burns, President of the EESC Section for Agriculture, Rural Development and the Environment
Antti Peltomäki, Deputy Director-General, Directorate-General Internal Market, Industry, Entrepreneurship and SMEs, European Commission

09.45  Participatory circles – session 1

#Knowledge&Barriers: Roadmap to ICT-enabled circular economy
Michael Kuhndt (Collaborating Centre on Sustainable Consumption and Production)
#Knowledge&Barriers: Reparability and Serviceability Ratings of Appliances
Carsten Wacholz (EEB)
#Knowledge&Barriers: Circular bioeconomy – the regenerative story
Jocelyn Bleriot (Ellen MacArthur Foundation)
#Dialogue: Product design for long-life products
Laurent Zibell (IndustriAll)
#Dialogue: Low carbon / low waste and the circular economy
Andrea Brown (World Business Council for Sustainable Development) and Vanya Veras (Municipal Waste Europe)
#Dialogue: The real potential of the Extended Producer Responsibility (EPR)
Esther Colino Caro (Ecoembes)
#Practices: Circular approaches in the agri-food and forestry sector
Oana Neagu (COPA and COGECA)
#Practices: Risk and reward of circularity in SMEs
Alyssa Jade McDonald-Baertl (Ecopreneur)

11.00  Participatory circles – session 2

#Knowledge&Barriers: The circular economy and the international level
Andrea Brown (World Business Council for Sustainable Development) and Stephane Arditi (European Environment Bureau)
#Knowledge&Barriers: Social dimension of the Circular Economy
Laurent Zibell (IndustriAll)
#Knowledge&Barriers: Overcoming Cultural Challenges in the Circular Transition
Michael Kuhndt (Collaborating Centre on Sustainable Consumption and Production)
# Dialogue: **Creating a problem-solving community for CE business challenges**
Alexandre Affre (Business Europe) and
Harald Friedl (Circle Economy)

# Dialogue: **Green financing**
Alyssa Jade McDonald-Baertl (Ecopreneur)

# Dialogue: **Remanufacturing**
Walter R. Stahel (the Product-Life Institute)

# Practices: **Urban Agenda – circular economy partnership**
Håkon Sandven Jentoft (Eurocities) and
Dimitri Strybos (the Public Waste Agency of Flanders)

# Practices: **How circular is the SME community over Europe?**
Alyssa Jade McDonald-Baertl (Ecopreneur)

12.15 **Closing #Call to action**

**Martin Siecker**, President of the EESC Section for the Single Market, Production and Consumption

13.00 **Lunch and networking**