



Circular Economy Stakeholder Conference

Together for a cleaner and more competitive Europe

DAY 1 - online – 3 November 2020

Moderator: Jacki Davis

AGENDA

- 09:30 10' **Opening** - *An ambitious agenda for a green recovery: the Green Deal, the Circular Economy Action Plan, and the Europe we want* – **Frans Timmermans**, Executive Vice-President for the European Green Deal, European Commission
- 09:40 10' **Christa Schweng**, President of the European Economic Social Committee
- 09:50 55' **Plenary I** - *Discover the new Action Plan: a common agenda to deliver on a circular and climate-neutral economy*
- **Jochen Flasbarth**, State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
 - **Florika Fink Hooijer**, Director- General, DG Environment, European Commission
 - **Dr Christoph Epping**, Deputy Director-General, Resource Conservation, Circular Economy, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
 - **Jan Huitema**, Rapporteur of the own-initiative report on the New Circular Economy Action Plan, European Parliament
 - **Tjisse Stelpstra**, Rapporteur on the opinion on the new Circular Economy Action Plan, European Committee of the Regions
- 10:45 20' **Coffee Break**
- 11:05 60' **Plenary II** – *Making Sustainable Products the norm*
- **Kurt Vandenberghe**, European Green Deal Adviser, President von der Leyen's Cabinet
 - **Sandrine Dixon-Declève**, Co-President, The Club of Rome
 - **Jocelyn Bleriot**, Executive Lead Institutions, Governments & Cities, Ellen MacArthur Foundation
 - **Dirk Vantghem**, Director-General, Euratex
- 12:05 30' **#EUCircularTalk** with **Virginijus Sinkevičius**, Commissioner for Environment, Oceans and Fisheries
- **Kestutis Sadauskas**, Director Circular Economy and Green Growth, DG Environment, European Commission

- **Ladeja Godina Košir**, Chair of the Coordination Group, European Circular Economy Stakeholder Platform

12:35 85' **Lunch break**

Lunchtime event: European Business Awards for the Environment – 12:35 60'

14:00 60' **Parallel online sessions**

Reliable Green Claims and consumer information: Keys to sustainable consumption

- **Kestutis Sadauskas**, Director Circular Economy and Green Growth, DG Environment, European Commission
- **Sylvain Chevassus**, French Ministry of Ecology, Sustainable Development and Energy
- **Jean-Pierre Schweitzer**, Policy Officer for Circular Economy & Product Policy, European Environmental Bureau
- **Mieke Vecaeren**, Head unit Sustainable Products, Colruyt Group

Circular economy to #RevitaliseRetail

- **Hubert Gambis**, Deputy Director-General, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- **Malin Nordin**, Head of Circular Business Development, IKEA
- **Emmanuelle Mercier**, Sustainability Policy Officer, La Redoute
- **Julia Riss**, Head of Brussels Office, REWE

Education, learning and skills for the circular economy

- **Michael Teutsch**, Head of Unit Schools and Multilingualism, DG Directorate-General for Education, Youth, Sport and Culture - Youth, Education and Erasmus+, European Commission
- **Antonius Schröder**, Project Coordinator Blueprint Steel, Blueprint SPIRE-SAIS
- **Angels Orduna**, Partner Blueprint SPIRE-SAIS
- **Laurence Lamm**, Senior advisor EIT Raw Materials; Partner Blueprint Steel/ALBATTIS/SPIRE-SAIS
- **Anders Norberg**, Project coordinator Blueprint ALBATTIS
- **Dimitra Maleka**, Education Programme Manager - Battery Storage EIT InnoEnergy
- **Ignacio Calleja**, Coordinator EIT Circular Economy Initiative
- **Nani Pajunen**, Leading specialist Carbon-neutral circular economy, Sitra
- **Alison Crabb**, Head of Unit Skills and Qualifications, DG Employment, Social Affairs and Inclusion, European Commission

Innovation and research: building a future-ready circular economy

- **Petra Goyens**, Deputy Head of Unit Head of Unit Circular Economy and Biobased Systems, DG Research and Innovation, European Commission
- **Pavel Misiga**, Head of Unit Circular Economy and Biobased Systems, DG Research and Innovation, European Commission
- **Edgar Hertwich**, International Chair in Industrial Ecology, NTNU and Professor at the Department of Energy and Process Engineering
- **Ester van der Voet**, Associate Professor at the Department Industrial Ecology of the Institute of Environmental Sciences, Leiden University
- **Catia Bastioli**, Chief Executive Officer, Novamont

Less waste, more value: focus on End of Waste criteria

- **Jorge Diaz del Castillo**, Legal Officer, Waste Management & Secondary Materials, DG Environment, European Commission

- **Silvija Aile**, Deputy Head of Unit Waste Management & Secondary Materials, DG Environment, European Commission
- **Aurelio Braconi**, Senior Manager Circular Economy and Raw Materials, Eurofer
- **Fazilet Cinaralp**, Secretary General, ETRMA

Level(s): bringing buildings into the circular economy

- **Emmanuelle Maire**, Head of Unit Sustainable Production, Products and Consumption, DG Environment, European Commission
- **Josefina Lindblom**, Policy Officer Sustainable Buildings, DG Environment, European Commission
- **Philippa Gill**, Director - Europe, Evora Global
- **Roy Antink**, Senior Vice President International Policy Coordination, Sustainability at Stora Enso
- **Kristina Einarsson**, Expert Environment and Climate, Boverket Swedish National Board of Housing, Building and Planning

Towards a Global Alliance on Circular Economy and Resource Efficiency

- **Astrid Ladefoged**, Head of Unit for Sustainable Development Goals, Green Finances & Economic Analysis, Directorate-General for Environment, European Commission
- **Astrid Schomaker**, Director, Global Sustainable Development, Directorate-General for Environment, European Commission, Brussels
- **Steven Kuhn**, Director-General, Multilateral Affairs and Climate Change, Environment and Climate Change Canada, Ottawa
- **Hazri Hassan**, Director, International Policy, Ministry of Sustainability and the Environment, Singapore
- **Kgauta Mokoena**, Chief Director, Waste Management, Department of Environment Forestry and Fisheries (DEFF), South Africa, Pretoria
- **Alex José Saer Saker** Director, Sectorial and Urban Environmental Affairs, Ministry of Environment and Sustainable Development, Colombia, Bogotá

15:00 30' **Coffee Break**

15:30 60' **Plenary III** - *Circular economy in challenging times: driving a green and future-ready recovery*

- **Maria Teresa Fabregas**, Director, Directorate for Recovery and Resilience II at Secretariat-General, European Commission
- **Marie-Claire Lhenry**, Head of the European and international affairs unit, France Ministry of the Environment
- **Virgina Janssens**, Managing Director, PlasticsEurope
- **Mikel Irujo Amezaga**, Director for EU Affairs, Regional Government of Navarra

16:30 10' **Closing** - *Putting the environment at the centre of Europe's future: an opportunity to build back better* - **Virginijus Sinkevičius**, Commissioner for Environment, Oceans and Fisheries

DAY 2 - online – 4 November 2020

10:00 30' **Opening session**

Jacki Davis, Moderator

Cillian Lohan, Vice-President of the European Economic and Social Committee

Ladeja Godina Košir, ECEP Coordination Group Chair

10:30 60' **Parallel Workshops – Round 1**

- [1A Making textiles & fashion last longer](#)

Discussions during this workshop will focus on effective incentives to push the market towards long-lasting and durable clothing and reducing consumption levels post-COVID. It will also look into policy instruments to ensure design for reuse on the EU market

- [1B Circular procurement](#)

The aim of this workshop is to help policy-makers tackle the bottlenecks in legislation and give a unique insight for businesses and decision-makers on how they should transform their offer in products & services.

- [1C Promoting circularity in the construction value chain](#)

The workshop will present the main issues and challenges deriving from the reflection paper, focusing on the contribution of the supply chain of the built environment for the mitigation of and adaptation to climate change.

- [1D Promoting circular approaches to reduce food waste](#)

The workshop will show new ways of avoiding food waste, offering economic opportunities, and will underline the importance of creating synergies among the different initiatives and organisations involved in food waste reduction and platforms, such as the EU Platform on Food Losses and Food Waste.

11:30 15' **Break**

11:45 60' **Parallel Workshops – Round 2**

- [2A Nudging & beyond: consumers towards circular behaviours](#)

During this workshop, participants will discuss the large gap between favourable attitudes and actual consumption of better-performing products and services and engagement with circular activities. They will explore ways of bringing effective change towards more sustainable and circular behaviour.

- [2B Circular cities and regions](#)

The focus of the workshop will be “going beyond waste management indicators for a circular economy in cities and regions”.

- [2C Roadmapping guidelines](#)

The workshop aims to deliver an overview of concrete insights, proposals and activities needed to bridge top-down and bottom-up approach in the CE roadmapping processes on the national level to foster the transformation of Europe into a more sustainable, resilient and inclusive socio-economic system in post-COVID-19 pandemic times.

- [2D Economic incentives](#)

This workshop will discuss the need for economic incentives to achieve green recovery towards a low-carbon circular economy. How can economic incentives such as taxation, CO2 pricing, circular procurement and Extended Producer Responsibility be used to create strong market demand for circular products and services? What are the political challenges to realise them?

12:45 **Closing Session** – Workshop Wrap-up by Moderator **Jacki Davis**

Joanna Drake, Deputy-Director General, DG Environment

Closing remarks by **Ladeja Godina Košir**, ECESP Coordination Group Chair

Start of online Circular Networking Village:

Projects

Workshops in Action

#EUCircularTalks

Side Events

14:30 RTD side event: [R&I: Funding opportunities for the circular economy](#)

[Webstreaming](#)

15:30 OECD Side event - [Launch of the OECD report on the circular economy in Cities and Regions.](#)

5 November @ 10:00 - FEAD: [What the German Presidency will deliver on the Circular Economy](#)