



WORKSHOP 2C - INSPIRATIONAL GUIDELINES FOR CIRCULAR ECONOMY ROADMAPPING

CHAIR: LADEJA GODINA KOŠIR, CIRCULAR CHANGE



THEME

[Link](#) to ECESP Leadership Group on Roadmapping: Initial Guidelines

The workshop aims to deliver an overview of concrete insights, proposals and activities needed to bridge top-down and bottom-up approach in the CE roadmapping processes on national level to foster **transformation of the Europe into a more sustainable, resilient and inclusive socio-economic system in post COVID-19 pandemic times.**

Join us!

- to get an idea where and how to start your CE road-mapping process
- to understand how to make a CE economy roadmap a tool for change
- to get honest answers to your questions - directly from CE experts who are engaged in the CE road-mapping processes around the globe

KEY QUESTIONS

- “From Recovery to Reform” – what is the impact of the report on EU decision-makers?*
- Green Recovery & Circular Economy – what is the role and level of engagement of different stakeholders in the process of defining projects and activities for green recovery (on national level)?*
- National CE Roadmaps – how can they serve as a compass for post-COVID 19 transformational change?*
- Co-creation of new social and economic system – what are the barriers and opportunities to bridging the top-down and bottom-up approach?*
- Membership in CG ECESP – how can we develop the platform to address economic, societal and environmental challenges in the most effective way, through our shared goals and ambitions, the network of networks for knowledge & practice exchange, source of inspiration and information*

PROGRAMME

- **Introduction** - brief introduction of the flow of the workshop and key presenters, *Ladeja Godina Košir, Circular Change, Chair of the CG ECESP*
- **An overview on the "inspirational tool-kit"**- "How to create a national CE roadmap?"- story based on learnings from Finland's CE roadmap process, *Kari Herlevi, STIRA*
- **Pitching" of key messages (5x2 min)**
STAKEHOLDERS AND PARTICIPATION: Co-creating the roadmap, how to engage different stakeholders in the process; *Circular Change, Ladeja Godina Košir*

THE SITUATIONAL PICTURE: A pre-study as the starting point - Circularity Gap Reports; *Circle Economy, Hatty Cooper*

VISION AND GOALS/FOCUS AREAS: Develop hypothesis and create actions together with stakeholders - Insights from EMF's Systemic Initiatives and Policy Goals; *Ellen MacArthur Foundation, Carsten Wacholz*

EXECUTION AND IMPLEMENTATION: Showcase how to involve business and related SME support in an aligned way - Circular Acceleration Houses; *Ecopreneur – Arthur ten Wolde*

IMPACT ON REGULATION & REFORMS: After CE roadmap has been introduced in France, a law relating to the fight against waste and the circular economy has been adopted, mayor reforms will follow; *Institut national de l'économie circulaire - Marline Weber*

- **Harvesting of the day** - key takeaways, *Arthur ten Wolde, Ecopreneur*

Working in virtual rooms or panel discussion - each presenter is available for an online chat in virtual room - 6 different rooms. Alternatively - 6 presenters available for questions from the audience - chat box.