



## WORKSHOP 2D - ECONOMIC INCENTIVES

### CHAIR: ARTHUR TEN WOLDE, ECOPRENEUR.EU



### THEME

[Link](#) to ECESP Leadership Group reflections on Economic Incentives

This workshop will discuss the need for economic incentives to achieve green recovery towards a low-carbon circular economy. How can economic incentives such as taxation, CO<sub>2</sub> pricing, circular procurement and Extended Producer Responsibility be used to create strong market demand for circular products and services? What are the political challenges to realise them?

### KEY QUESTIONS

- i. *Setting the scene: Where do these incentives stand and what is their potential to unlock market demand towards circular choices?*
- ii. *What are the barriers to and opportunities for rolling out these incentives?*
- iii. *What steps and measures at the EU and member state level would be required to make these economic incentives work in practice?*

### PROGRAMME

**11:45** Opening by **Arthur ten Wolde**, Ecopreneur.eu

**11:50** EU green recovery and economic incentives – an overview by **prof Paul Ekins**

**12:00** Poll - This should give us an idea of where our audience stands and also introduce key instruments that will be discussed thereafter.

**12:05** Breakout sessions in random groups of 6 persons. Each session is led by one of the LG members and has to choose an economic incentive to discuss.

**12:30** Panel discussing the highlights from the breakout sessions results as documented in the chat, **Stephane Arditi** (EEB), **Romina Giovannetti** (Ecoembes), **Joanna Kulczycka** (WMRC)

**12:40** Final remarks

**12:45** Closing by **Arthur ten Wolde**