Circular economy strategies and roadmaps in Europe

Identifying synergies and potential for cooperation and alliance building

2019 Circular Economy Stakeholder Conference – 7 March 2019



Collecting strategies across Europe



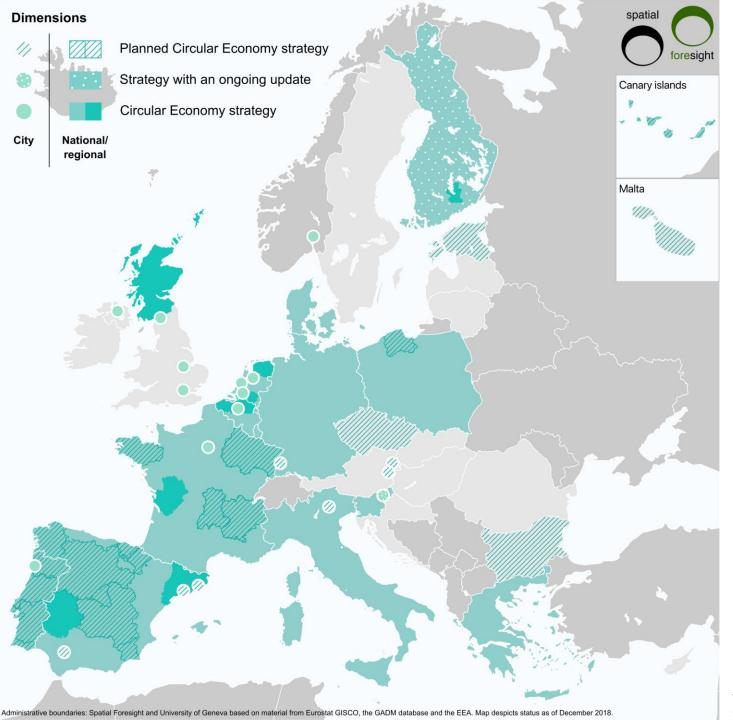
Circular economy strategy definition in the scope of the study

Documents focused on a circular economy, with a clear strategic plan, defining objectives or describing a desired outcome and including key steps or milestones to reach them



33 existing strategies

29 planned strategies





Location of existing and upcoming strategies

Factors:

- Presence of early adopters
- National strategies facilitating regional ones
- Decentralised systems

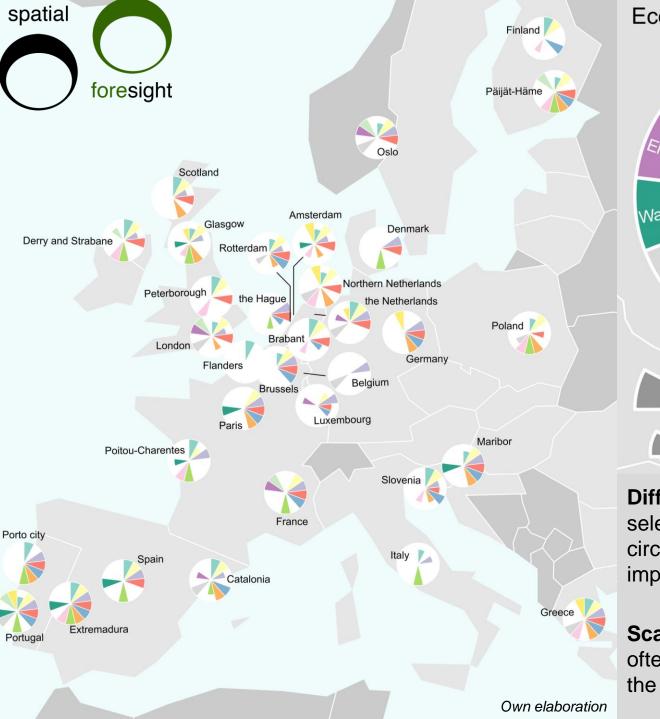
Own elaboration based on existing strategies and information collected from stakeholders

A growing number of strategies



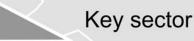


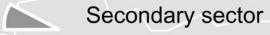
Own elaboration based on the review of existing strategies and information collected on upcoming strategies



Economic sectors

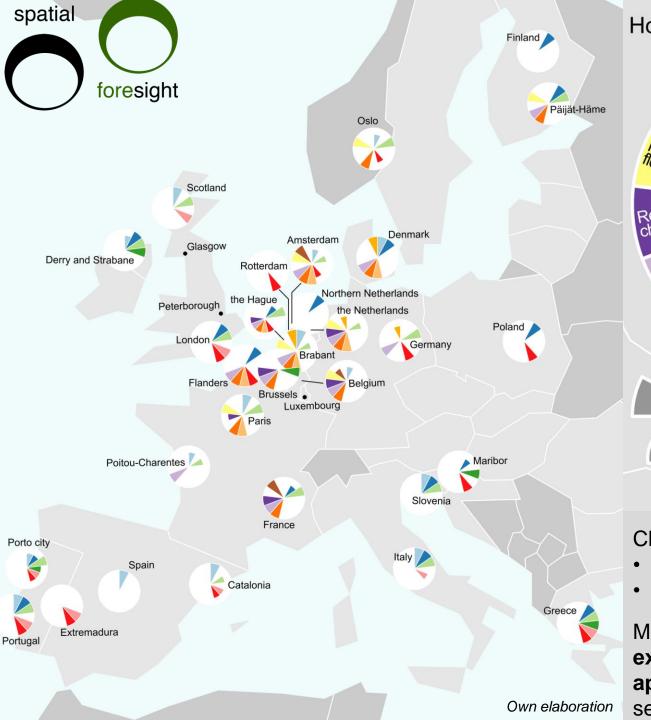






Different criteria used for sector selection: economic importance, circularity potential, political importance

Scalability and transferability often have little consideration in the selection of sectors



Horizontal sectors



Key sector



No horizontal sectors

Choice of sectors differs by:

- territorial level
- time of strategy

Many strategies follow a **exploratory/ pioneering approach** in topic/sector selection

Different orientation of strategies

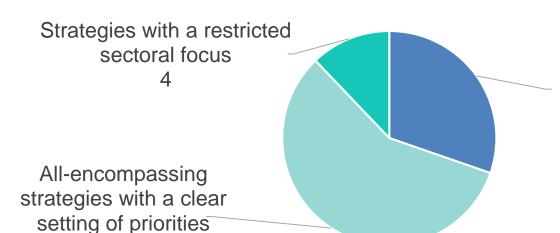


Different rationales for the development of strategies

- Levels of ambition (leaders vs. followers)
- Degrees of concern/integration with global challenges and goals
- Degrees of orientation to territorial context-specific challenges
- Degrees of inclusiveness of value chains

Different thematic and sectoral focus

Different thematic/sectoral focus



Integrated strategies with no specific sector focus

Own elaboration

Findings: inclusive approaches



Public authorities take a leading role in issuing circular economy strategies (28 of 33)

The inclusion of different types of stakeholders is considered differently in strategies

Some strategies set-up **boards or organisations** improving stakeholder involvement and follow-up

There is a **trade-off** between the **inclusion** of many types of players and **agility** of formulation and implementation of strategies

Civil society involvement is higher during strategy implementation than during strategy development

Strategies could benefit from a greater inclusion of civil society. Often CSOs are mentioned without identifying any specific role, or as a target group

Thank you!

