



Green Deals Circular Procurement



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Green Deal Circular Procurement



Green Deals in Europe

**Circular economy doesn't
stop at the borders**

**Green Deals are local hubs
for experience and tools**

**Green Deals accelerate real
circular impact**

Workshops and trainings

Umbrella network for Green Deals



10 Green Deals => 1.000 working business cases



Centro Green Deal

Workshop: Circular Public Procurement

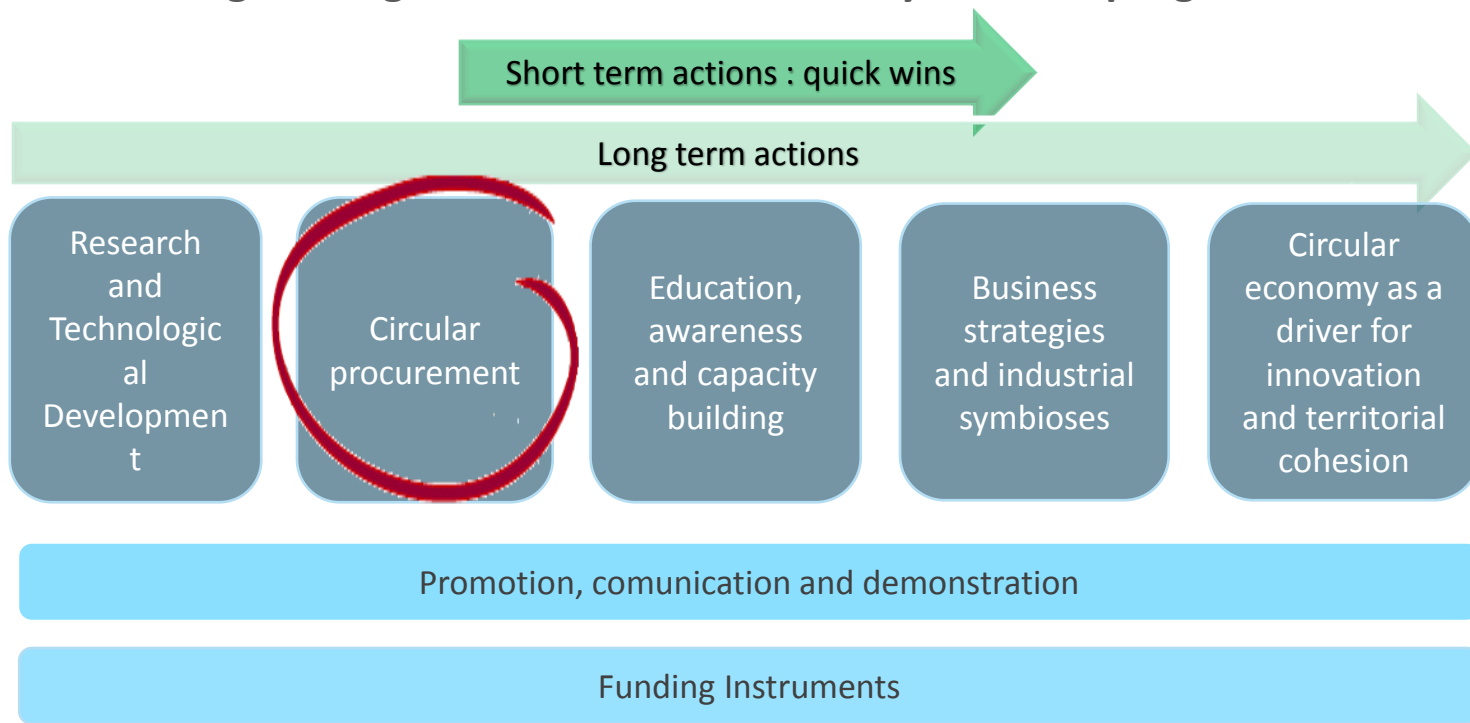
2019 Circular Economy Stakeholder Conference: Success Stories and New Challenges

07.03.2019 | Comissão de Coordenação e Desenvolvimento
Regional do Centro – CCDRC, PT

CCDRC – Comissão de Coordenação e Desenvolvimento Regional do Centro is a regional agency of the Portuguese government that deals with environment, land use, urban planning and regional development in Centro Region of Portugal. CCDRC is also responsible for the management of the ESIF Operational Programme at the regional level.



Regional agenda for circular economy: work in progress



Centro Green Deal: current status

1. Promotion of a **public meeting** about the Green Deals on Public Procurement (26.06.18) delivered by Joan Prummel

2. Building a **network** of interested parties (June, 18 – February, 19):

➤ **14 entities showed interest in joining the Centro Green Deal:**

- 5 intermunicipality associations
- 4 municipalities
- 2 polytechnic schools
- 1 university
- 1 hospital
- CCDRC

3. Support from the **Rijkswaterstaat**

4. **Next steps:**

- Workshops
- Launching publicly the Centro Green Deal
- Making it work!



Circular Procurement

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Share & Learn

Principles of circular procurement

- Create a market for circular products
- Procurement as a strategic instrument
- Performance based and functional
- Arrange control on reuse
- Learning by doing



Pilot action on Strategic Public Procurement

- ▶ The CCDRC was selected by the EC to develop a pilot action in the **strategic use of public procurement** in projects co-funded under the EU Cohesion Policy;
- ▶ CCDRC applied to this call with the **Centro Green Deal**
- ▶ The support includes **practical hands-on support** and **technical assistance** from **OECD**, to carry out procurement more efficiently and in a sustainable manner, delivering major policy outcomes in response to today's societal and economic challenges;
- ▶ The first meeting with the team from OECD happened in the 22nd of February, 2019. The **agenda** included project team meetings (CCDR and Joan Prummel), and discussion time with the Centro Green Deal's participants.



Pilot Action on Strategic Public Procurement
OECD, CCDRC
Coimbra, 22 February, 2018
Comissão de Coordenação e Desenvolvimento Regional do Centro (CCDR)

AGENDA

Project team meeting

10h00-11h00 Welcome. Project presentation.
Participants: CCDRC team, OECD team

11h00-12h00 Meeting with consultant on the Green Deal project.
Participants: Joan Prummel, CCDRC team, OECD team

12h00-13h00 Definition of work plan.
Participants: CCDRC team, OECD team

13h00-14h00 Lunch break.

Discussion with project entities

14h00-14h30 Introduction to the Green Deal pilot project by Joan Prummel.
Participants: CCDRC team, OECD team, "Centro Green Deal" participating entities

14h30-15h30 Discussion with participating entities.
Participants: "Centro Green Deal" participating entities, Joan Prummel, CCDRC team, OECD team

15h30-16h00 Final meeting. Wrap up.
Participants: CCDRC team, OECD team



Setting up a Green Deal in Centro Region

► Why do we want to arrange a Green Deal?

- **Circular economy** has become a strategic domain to be fostered in Centro region of Portugal;
- Public Procurement can play a **key role** in stimulating the transition to a circular economy by including “circular principles” into procurement practices;
- **Benefits** to the Region and for each Green Deal participant: cost-effective, sustainable, responsible and innovative;
- For each circular product and/or service purchase, a new boost in the development of a **circular working business**, triggering relevant socioeconomic impacts in local, regional and national context.

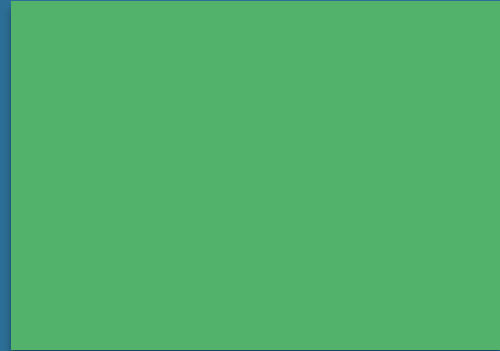


Thank you for your attention.

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Institut National
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Circulaire



NATIONAL INSTITUTE FOR CIRCULAR

ABOUT 200 MEMBERS :

Businesses, public authorities, associations, professional federations, schools, universities, experts ...



NATIONAL INSTITUTE FOR CIRCULAR THINK TANK

- Working Groups : Legislation and European Affairs, Public procurement, Agricultural systems, Indicators ...
- Publications : Employment, Remanufacturing, Functional economy, Digital revolution, Indicators, wastewater reuse ...
- Experimentation / Implementation :
 - National Programme of Inter-business Synergies
 - National platform economiecirculaire.org
 - Training for companies and territories

ACTION PROGRAM ON CIRCULAR

3 organizing entities :

- ✓ National Institute for Circular Economy
- ✓ Great Paris Area
- ✓ Responsible Procurement Observatory

1 operational program on Circular Procurement

32 voluntary public and private actors, engaging to integrate the circular economy into their purchasing procedures



WHY CIRCULAR PROCUREMENT ?

3 main objectives :

- ✓ Create and share knowledge by valuing exemplary approaches
- ✓ Have real impacts on the use of resources, job creation, CO2 emissions, development of the circular offer on the market
- ✓ Raise awareness and convince **people** of the economic, social and environmental benefits of circular procurement



PUBLIC AND PRIVATE ENTITIES



Direction des Achats de l'État



Construire un avenir meilleur



LE GROUPE
LA POSTE



ACTION PROGRAM ON CIRCULAR

A one-year experimentation ... before taking on a national dimension



Main objectives for participants :

- ✓ Introduce circular aspects in a procurement process
 - ✓ Initiate circular procurement processes for other types of good and services
 - ✓ Start to think on a global purchasing policy regarding the circular economy
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Support and assistance from technical experts, experience sharing

Thematic meetings: *economy of functionality, reuse/reconditioning, eco-design, recycling*



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Green Deal Circular Procurement

Flanders, June 2017

**100 PARTICIPANT
ORGANIZATIONS**

**50 SUPPORTING
ORGANIZATIONS**

101 PARTICIPANTS



Business

Governments

Others

52 SUPPORTERS



Federations

Consultants

Education & Research

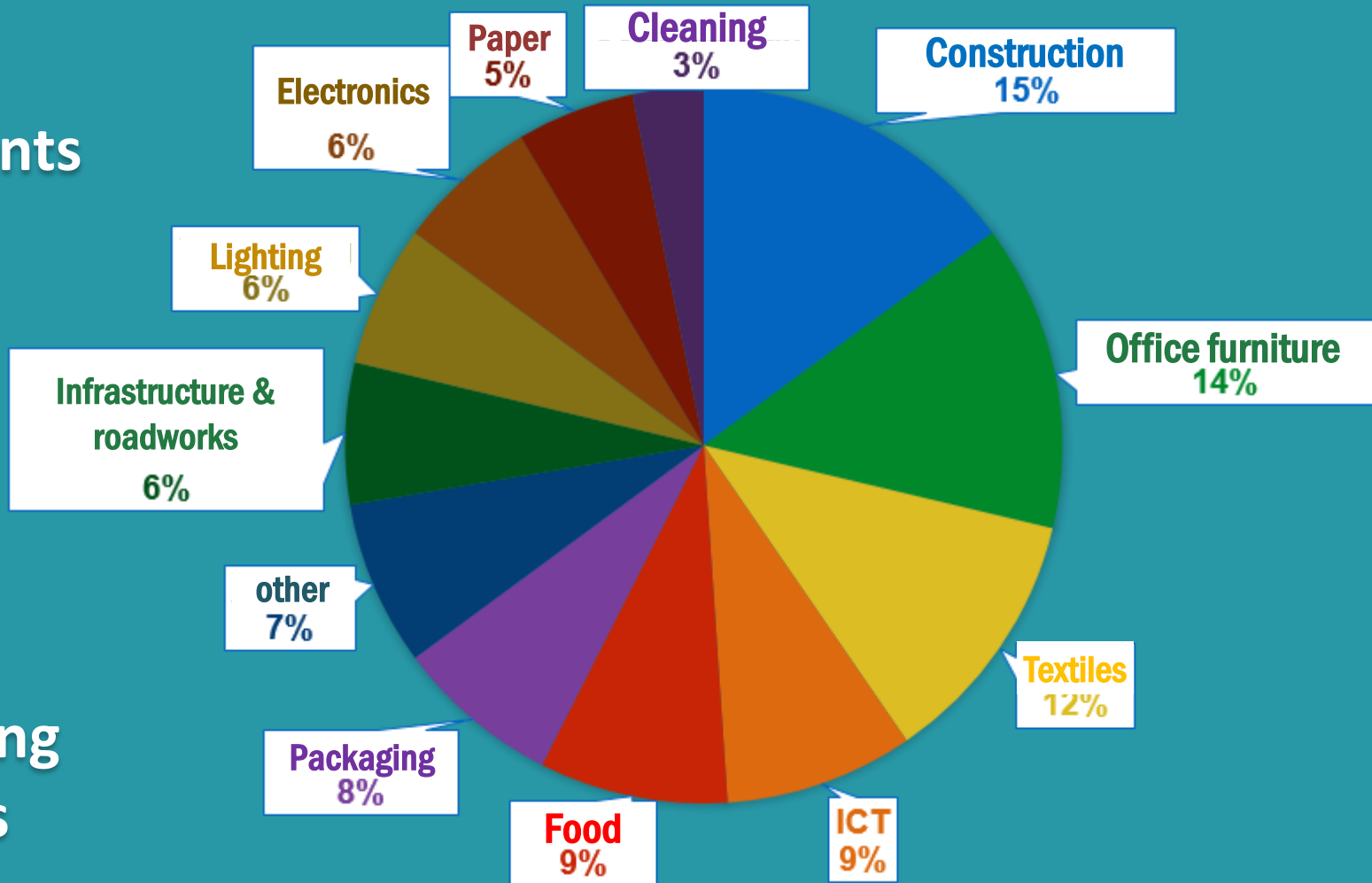
Governments

Labels & Quality marks

Others

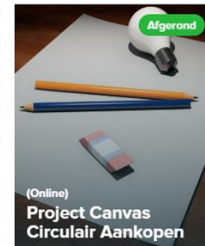
110
experiments

63
supporting
actions



Flemish Approach

- Offline Inspiration Days
- Online Learning Platform
- Access to tools & instruments
- Buyer Meets Supplier
- Lessons learned & best practices



<p>A</p>  <p>Reduce total amount of materials</p>	<p>B</p>  <p>Reduce amount of virgin inputs</p>	<p>C</p>  <p>Extend the useful life</p>	<p>D</p>  <p>Maximise the reusability of a product or component</p>	<p>E</p>  <p>Maximise the reusability or recyclability of materials</p>
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<p>A 1</p> <p>Internal sharing</p>	<p>B 1</p> <p>Understanding the share of recycled, biobased and virgin materials present</p>	<p>C 1</p> <p>Extending guarantees</p>	<p>D 1</p> <p>Design for Disassembly</p>	<p>E 1</p> <p>Design for recycling</p>
<p>A 2</p> <p>Renting or peer to peer sharing</p>	<p>B 2</p> <p>Increasing the amount of recycled content</p>	<p>C 2</p> <p>Contractual arrangements for maintenance and repair</p>	<p>D 2</p> <p>Modular design</p>	<p>E 2</p> <p>Understanding materials</p>
<p>A 3</p> <p>Reuse, refurbishing or upgrading</p>	<p>B 3</p> <p>Increasing the amount of biobased content</p>	<p>C 3</p> <p>Upgradable products</p>	<p>D 3</p> <p>Standardised design</p>	<p>E 3</p> <p>Contractual arrangements for take back and recycling</p>
<p>A 4</p> <p>Minimal use of materials in design</p>		<p>C 4</p> <p>Design for longevity</p>	<p>D 4</p> <p>Understanding the internal composition and connections</p>	<p>E 4</p> <p>Reducing or banning toxicity</p>
<p>A 5</p> <p>Less waste</p>		<p>C 5</p> <p>Repairability and maintainability</p>	<p>D 5</p> <p>Contractual arrangements for take back and reuse</p>	<p>E 5</p> <p>Biologically degradable / compostable</p>

<p>C 6</p> <p>Modular/change oriented design</p>	<p>D 6</p> <p>Stimulate circular business models</p>	<p>E 6</p> <p>Stimulate circular business models</p>
<p>C 7</p> <p>Contractual incentives for extension of useful life</p>		
<p>C 8</p> <p>Supplier guidance for use optimization</p>		

GOALS AND STRATEGIES FOR CIRCULAR PURCHASERS

Thank you!

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Discussion and questions

