Green Deals
Circular Procurement

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Share & Learn
Green Deal Circular Procurement

Start: 50 participants
100 new circular pilots

Commitment to success
Green Deals in Europe

Circular economy doesn't stop at the borders

Green Deals are local hubs for experience and tools

Green Deals accelerate real circular impact

Workshops and trainings

Umbrella network for Green Deals

10 Green Deals => 1,000 working business cases
Centro Green Deal

Workshop: Circular Public Procurement

2019 Circular Economy Stakeholder Conference: Success Stories and New Challenges

07.03.2019 | Comissão de Coordenação e Desenvolvimento Regional do Centro – CCDRC, PT
CCDRC – Comissão de Coordenação e Desenvolvimento Regional do Centro is a regional agency of the Portuguese government that deals with environment, land use, urban planning and regional development in Centro Region of Portugal. CCDRC is also responsible for the management of the ESIF Operational Programme at the regional level.

Regional agenda for circular economy: work in progress

Short term actions: quick wins

Long term actions

- Research and Technological Development
- Circular procurement
- Education, awareness and capacity building
- Business strategies and industrial symbioses
- Circular economy as a driver for innovation and territorial cohesion

Promotion, communication and demonstration

Funding Instruments
Centro Green Deal: current status

1. Promotion of a **public meeting** about the Green Deals on Public Procurement (26.06.18) delivered by Joan Prummel

2. Building a **network** of interested parties (June, 18 – February, 19):
   - **14 entities showed interest in joining the Centro Green Deal:**
     - 5 intermunicipality associations
     - 4 municipalities
     - 2 polytechnic schools
     - 1 university
     - 1 hospital
     - CCDRC

3. Support from the **Rijkswaterstaat**

4. **Next steps:**
   - Workshops
   - Launching publicly the Centro Green Deal
   - Making it work!
Pilot action on Strategic Public Procurement

- The CCDRC was selected by the EC to develop a pilot action in the **strategic use of public procurement** in projects co-funded under the EU Cohesion Policy;

- CCDRC applied to this call with the **Centro Green Deal**

- The support includes **practical hands-on support** and **technical assistance** from **OECD**, to carry out procurement more efficiently and in a sustainable manner, delivering major policy outcomes in response to today’s societal and economic challenges;

- The first meeting with the team from OECD happened in the 22nd of February, 2019. The **agenda** included project team meetings (CCDRC and Joan Prummel), and discussion time with the Centro Green Deal’s participants.
Setting up a Green Deal in Centro Region

Why do we want to arrange a Green Deal?

- **Circular economy** has become a strategic domain to be fostered in Centro region of Portugal;

- Public Procurement can play a **key role** in stimulating the transition to a circular economy by including “circular principles” into procurement practices;

- **Benefits** to the Region and for each Green Deal participant: cost-effective, sustainable, responsible and innovative;

- For each circular product and/or service purchase, a new boost in the development of a **circular working business**, triggering relevant socioeconomic impacts in local, regional and national context.
Thank you for your attention.

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NATIONAL INSTITUTE FOR CIRCULAR ECONOMY

ABOUT 200 MEMBERS:

Businesses, public authorities, associations, professional federations, schools, universities, experts …
NATIONAL INSTITUTE FOR CIRCULAR THINK TANK

- Working Groups: Legislation and European Affairs, Public procurement, Agricultural systems, Indicators …

- Publications: Employment, Remanufacturing, Functional economy, Digital revolution, Indicators, wastewater reuse …

- Experimentation / Implementation:
  - National Programme of Inter-business Synergies
  - National platform economiecirculaire.org
  - Training for companies and territories
ACTION PROGRAM ON CIRCULAR

3 organizing entities:
- National Institute for Circular Economy
- Great Paris Area
- Responsible Procurement Observatory

1 operational program on Circular Procurement

32 voluntary public and private actors, engaging to integrate the circular economy into their purchasing procedures
WHY CIRCULAR PROCUREMENT?

3 main objectives:

- Create and share knowledge by valuing exemplary approaches
- Have real impacts on the use of resources, job creation, CO2 emissions, development of the circular offer on the market
- Raise awareness and convince people of the economic, social and environmental benefits of circular procurement
PUBLIC AND PRIVATE ENTITIES
A one-year experimentation … before taking on a national dimension.

Main objectives for participants:

- Introduce circular aspects in a procurement process
- Initiate circular procurement processes for other types of goods and services
- Start to think on a global purchasing policy regarding the circular economy

Support and assistance from technical experts, experience sharing

Thematic meetings: economy of functionality, reuse/reconditioning, eco-design, recycling...
Green Deal Circular Procurement

Flanders, June 2017

100 PARTICIPANT ORGANIZATIONS
50 SUPPORTING ORGANIZATIONS
110 experiments

- Construction 15%
- Office furniture 14%
- Textiles 12%
- ICT 9%
- Food 9%
- Packaging 8%
- Other 7%
- Infrastructure & roadworks 6%
- Lighting 6%
- Electronics 6%
- Paper 5%
- Cleaning 3%

63 supporting actions

- Construction 15%
Flemish Approach

- Offline Inspiration Days
- Online Learning Platform
- Access to tools & instruments
- Buyer Meets Supplier
- Lessons learned & best practices
GOALS AND STRATEGIES FOR CIRCULAR PURCHASERS

A 1 Internal sharing
A 2 Renting or peer to peer sharing
A 3 Reuse, refurbishing or upgrading
A 4 Minimal use of materials in design
A 5 Less waste

B 1 Understanding the share of recycled, biobased and virgin materials present
B 2 Increasing the amount of recycled content
B 3 Increasing the amount of biobased content

C 1 Extending guarantees
C 2 Contractual arrangements for maintenance and repair
C 3 Upgradable products
C 4 Design for longevity
C 5 Repairability and maintainability
C 6 Modular/change oriented design
C 7 Contractual incentives for extension of useful life
C 8 Supplier guidance for use optimization

D 1 Design for Disassembly
D 2 Modular design
D 3 Standardised design
D 4 Understanding the internal composition and connections
D 5 Contractual arrangements for take back and reuse
D 6 Stimulate circular business models

E 1 Design for recycling
E 2 Understanding materials
E 3 Contractual arrangements for take back and recycling
E 4 Reducing or banning toxicity
E 5 Biologically degradable / compostable
E 6 Stimulate circular business models
Thank you!

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