



#EUCircularTalks

Circular and Fair Business Models



EU CHAPTER CoR-EU
Honorary President Herman Van Rompuy
President European Council emeritus



European
Circular Economy
Stakeholder Platform



Circular and Fair Business Models: Circular Economy opportunities and blindspots, and how can entrepreneurs and the EU overcome them

2 December 2020 (10:00 to 11:30 CET)

[Register here](#)

In the context of the implementation of the UN Sustainable Development Goals, the European Green Deal and EC Circular Economy Action Plan, Junior Enterprise Europe (JEE), the EU Chapter of the Club of Rome (CoR-EU), the European Environmental Bureau (EEB) and the Fair Trade Advocacy Office (FTAO) are organising an online event on the opportunities of circular economy, its possible blindspots, and explore how best to promote the proliferation of business models in the EU that are both circular and fair. This event is part of the Circular Talks of the Circular Economy Stakeholder Platform and builds on a report prepared by Circle Economy on behalf of FTAO and the EEB which will be published online during the event.

Circular economy has become one of the core components of the necessary transition to a more sustainable society. In its Communication on the [Circular Economy Action Plan](#), the European Commission has emphasized the importance of circular economy in curbing the consumption of scarce materials, production of waste and the creation of green gas emissions. Additionally, the

Action Plan states that 'for business, working together on creating the framework for sustainable products will provide new opportunities in the EU and beyond.' However, we must also make sure that the transition is approached in a holistic way and that the circular model does not keep perpetuating the known issues of linear value chains including human rights abuses, unfair trading practices.

Preliminary agenda

Agenda items	Who leads
Welcome by moderator	Sergi Corbalán, Fair Trade Advocacy Office
Circular Economy, key concepts	Anders Wijkman, Club of Rome
Environmental and social blindspots of circular business models.	Natalia Papu Carrone, Circle Economy
How can we promote young entrepreneurs to set up circular and fair business models across the EU?	Tatiana Guedes, Junior Enterprise Europe
What can the EU do?	Jean Pierre Schweitzer, European Environmental Bureau
Discussion with participants, additional recommendations and next steps	
Conclusion	One key take-away from each of the 4 event co-organisers.