

European circular hotspots inspire Dutch circular entrepreneurs on international collaboration.

February 16, 2021

On February 4th, as part of the Dutch Circular Economy Week, Holland Circular Hotspot and The Netherlands Enterprise Agency organized an event for Dutch circular companies about the opportunities for export and international cooperation. Participants were informed on the renewed EU programs on opportunities in 3 European countries close to the Netherlands: France, Belgium and Germany. Fellow circular hotspots Institut de l'Economie Circulaire (INEC), Vlaanderen Circulair and CE hotspot Nord Rhein Westphalen joined the event to share their knowledge and insights on these 3 countries.

Ladeja Godina Košir, chair of the European Circular Economy Stakeholder Platform and CEO of Circular Change, was invited as a keynote speaker and held an inspiring speech on the benefits and necessity of cross-border cooperation and the importance of circular economy for Europe. The contributions by Godina Košir, as well as the circular hotspots from Belgium, France and Germany were received very well by the attending Dutch entrepreneurs. Resulting in connections for further discussion and possible collaboration on the spot.

In three parallel sessions on France, Belgium and Germany, representatives of the local Dutch Embassy with special knowledge on circular economy participated, providing helpful insights and offering support. Experts of the circular hotspots of France, Flanders (B) and Nord Rhein Westphalen (D) reflected on the current status of Circular Economy in their region. Dutch companies Join the Pipe, SNEW and E-waste race shared their experiences in entering the markets in these countries.

Find the full program background documents and videos of this event on [this page](#) (in Dutch).