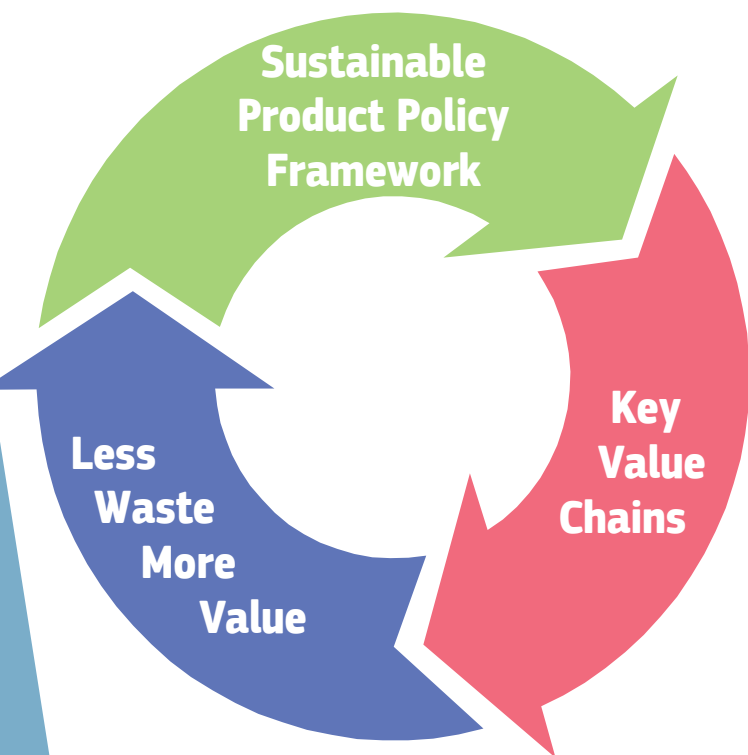




Sustainable and Circular Textiles

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Textiles within the Circular Economy Action Plan



35 actions

Make sustainable products the norm in the EU
Empower consumers and public buyers
Sustainable production processes

Electronics and ICT
Batteries and vehicles
Packaging
Plastics
Textiles
Construction and buildings
Food, water and nutrients



Reduce Waste
Reduce Waste Exports
Boost market for high quality and safe secondary raw materials

Making circular economy work for people, regions and cities

Circular economy as a requisite for climate neutrality

Getting the Economics Right

Financial Markets

Investments and R&I

Global Level Playing Field

Monitoring

Road to 2030: the vision of the Strategy



- By 2030, all textile products placed on the EU market are:
 - **durable, repairable and recyclable**
 - to a great extent made of recycled fibres
 - free of hazardous substances
 - produced respecting social rights
- **"Fast fashion is out of fashion"** – consumers benefit longer from high quality textiles
- Profitable **re-use and repair services** are widely available
- In a competitive, resilient and innovative textile sector producers take responsibility for their products along the value chain
- **Circular** rather than throw-away clothes have become the norm, with sufficient capacities for recycling and minimal incineration and landfilling



Ecodesign and structural aspects

- ✧ Binding **performance** ecodesign requirements:
 - ✧ durability, reusability, reparability
 - ✧ fibre-to-fibre recyclability and mandatory recycled fibre content,
 - ✧ minimise and track the presence of substances of concern
- ✧ Mandatory criteria for **green public procurement**
- ✧ Transparency obligation to publicly disclose the number of products they discard and destroy, including textiles + **possible ban** (if appropriate)
- ✧ Tackle **microplastics release** via the ESPR + *Commission initiative to address the unintentional release of microplastics in the environment*
- ✧ Setting **information requirements** and building up the **Digital Product Passports** for textiles + *review of the Textile Labelling regulation*

Tackling greenwashing on textile products

- ✂ Empowering consumers in the green transition (adopted)
 - ✂ Providing consumers with **information at the point of sale** about a commercial guarantee of durability as well as information relevant to repair
 - ✂ **General environmental claims**, such as “green”, “eco-friendly”, “good for the environment”, will be allowed only if underpinned by recognised excellence in environmental performance
- ✂ Green claims initiative (later 2022)
 - ✂ **Minimum criteria** for all types of environmental claims, including textiles
 - ✂ Use of Environmental Footprint methods as a way to substantiate and communicate environmental claims – **PEF category rules for textiles and footwear** to be taken into account
- ✂ Review of the **EU Ecolabel** criteria for textiles – awarding excellence (2024)

Extended Producer Responsibility and waste actions

Upcoming obligation to establish separate collection of textile waste by 2025

- ✎ Propose **harmonised EU extended producer responsibility rules** for textiles with eco-modulation of fees
 - ✎ notable share of contributions made to EPR schemes will be dedicated to **waste prevention** measures and preparing for reuse
- ✎ Dedicated study for the feasibility of **mandatory targets for preparing for re-use and recycling of textile waste** as part of the review of the EU waste legislation.

Enabling conditions

- ✂ Launching the **Transition Pathway** for the textiles ecosystem
 - ✓ Accelerate the **digital** and **green** transitions and strengthen the **resilience** of the ecosystem
 - ✓ Launch discussions with stakeholders through a **co-creation process**
 - ✓ Identify what **specific actions and commitments** are needed
- ✂ Driving **fast fashion out of fashion** & incentivising **circular business models**
- ✂ A **level playing field** and a **well-functioning internal market**
 - ✂ EU Product Compliance Network
 - ✂ Collaboration between customs and market surveillance authorities
 - ✂ EU Toolbox against counterfeiting
- ✂ Support **research, innovation and investments**
 - ✂ Horizon Europe, LIFE, Regional Policy, Recovery Plans, Sustainable Finance
- ✂ **Enhancing skills** for the green and digital transitions of the textiles sector
 - ✂ Pact for Skills for the textiles ecosystem (2021)

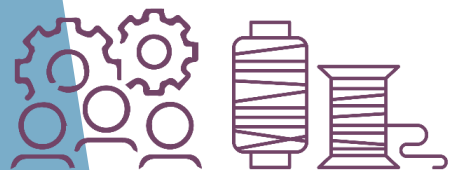
Global sustainable value chains

- ✂ Action for promoting sustainable textiles value chains globally
 - ✂ **global progress** in international fora (G7, G20), GACERE and the United Nations Environmental Assembly.
 - ✂ **decent work conditions** promoted through outreach in bilateral relations and multilateral fora
 - ✂ horizontal **due diligence obligation** to identify, prevent, mitigate, bring to an end and account for actual and potential adverse impacts on human rights and the environment
 - ✂ legislative initiative to effectively **prohibit the placing on the EU market of products made by forced labour, including forced child labour**
- ✂ Addressing the challenges related to halting the export of textile waste
 - ✂ **export of textile waste** to non-OECD countries only if managed sustainably

Fast Fashion is out of fashion - #ReFashionNow

The motto aims at proposing a “new paradigm of attractive alternatives to fast changing fashion trends”

- 🧵 Companies internalize circular economy principle and business models
- 🧵 Work to boosting social enterprises active in the reuse sector
- 🧵 Member States use the potential of economic instruments



Thank you



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