



#EUCircularTalks

Carbon emission accounting:
A direct tool to close the loops in a circular economy



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European
Circular Economy
Stakeholder Platform

What is the SME Climate Hub?



The SME Climate Hub provides small and medium sized enterprises (SMEs) with a one-stop-shop to:

- 1. Commit to 1.5°C aligned climate targets.*
- 2. Access free, best-in-class tools to measure emissions, act & report progress.*
- 3. Benefit from incentives to reduce emissions and drive circular economy.*

The initiative is the official pathway for SMEs to join the UN Race to Zero campaign. Over 4,100 SMEs from 100+ countries, have made the commitment.



By committing to reduce your emissions through the SME Climate Hub, you will be counted in the United Nation's Race to Zero campaign. Partner with thousands of businesses and governments globally to reach net zero emissions by 2050.

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Why SMEs?

KEY ROLE IN COMMUNITIES & SUPPLY CHAINS

SMEs make up 90% of businesses worldwide and employ over 2 billion people.

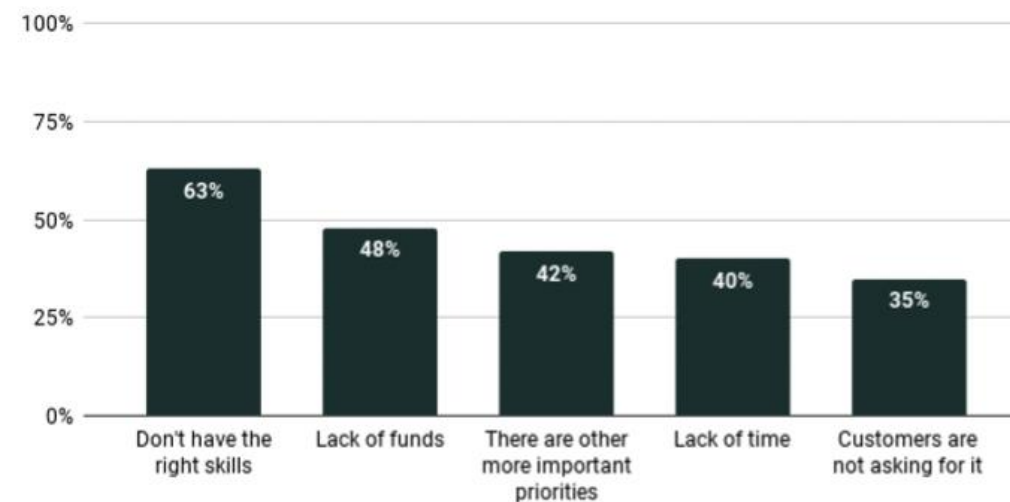
NEED FOR ADAPTATION

40% to 60% of small businesses never reopen after a disaster.

SPECIFIC BUSINESS CHALLENGES

Survey of our SMEs highlight key challenges around resources, know-how & incentives.

Top 5 reasons SMEs aren't taking climate action



What's In It For My Business?

Taking climate action makes business sense. By committing to the SME Climate Hub, small businesses can better navigate the shifting expectations of consumers, large corporations, and government.



Gain a competitive advantage



Improve efficiency



Manage business risk



Grow your business and brand



Enhance access to capital

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How it works – start your journey to net zero

1

SEE WHERE YOU STAND

Use our tools to help take the first steps, from measuring your emissions to learning more about small business climate action.

2

PUBLICALLY COMMIT

Make a simple, credible public commitment and join thousands of other businesses in the UN Race to Zero.

3

TAKE ACTION

Unlock resources and incentives to help you identify the right actions to improve circularity, report on progress and get recognized.



The SME Climate Commitment

Recognising that climate change poses a threat to the economy, nature and society-at-large, our company commits to take action immediately in order to:

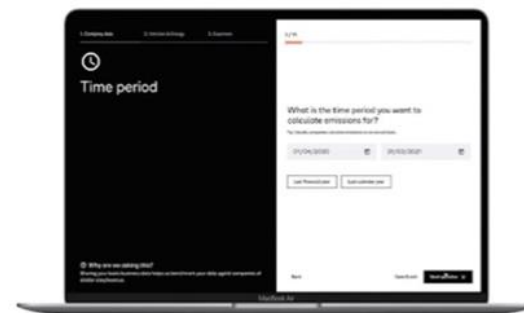
- 1. Halve our greenhouse gas emissions before 2030**
- 2. Achieve net zero emissions before 2050**
- 3. Disclose our progress on a yearly basis**

In doing so, we are proud to be recognised by the United Nations Race to Zero campaign, and join governments, businesses, cities, regions, and universities around the world that share the same mission.

The Key Tools

Accessing free tools on education, measurement and reporting

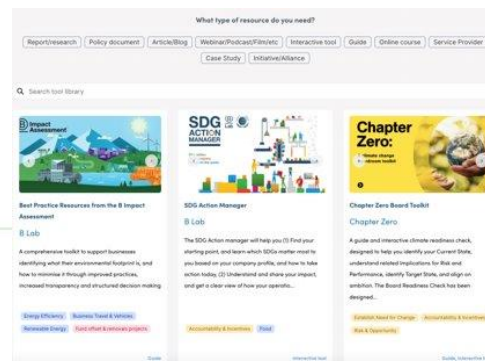
Climate Fit
A practical step-by-step guide to help you reduce emissions across your business – from operations to supply chain to messaging.



Business Carbon Calculator provides SMEs with Scope 1, 2 and 3 emissions following the Greenhouse Gas Protocol.



Other tools
Library of practical tools and resources curated by the Net Zero team at Oxford University.



Coming soon!
SME V2 Reporting Tool

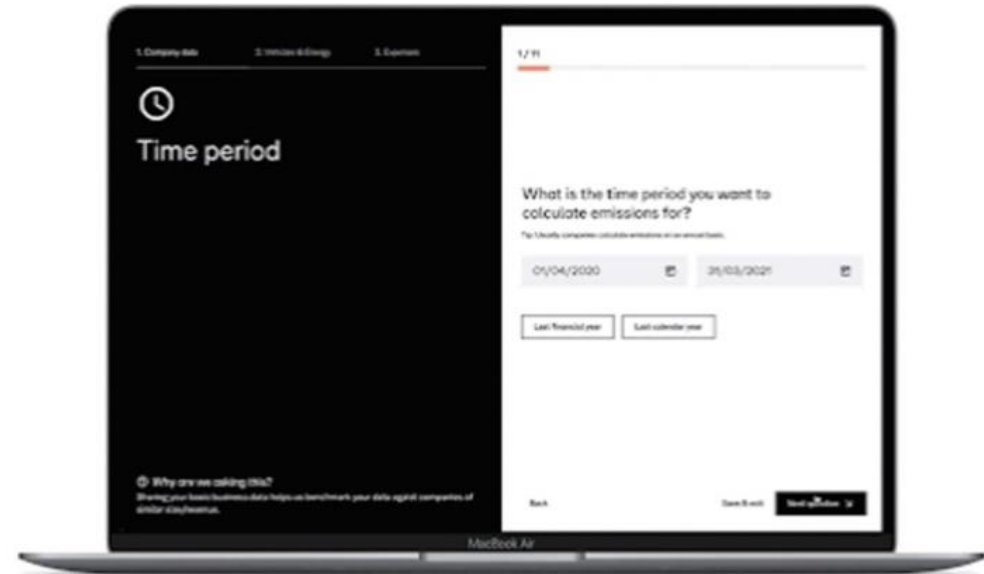




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have partnered to bring SMEs around the world a free business carbon footprint calculator.

The calculator provides SMEs with Scope 1, 2 and 3 emissions following the Greenhouse Gas Protocol.

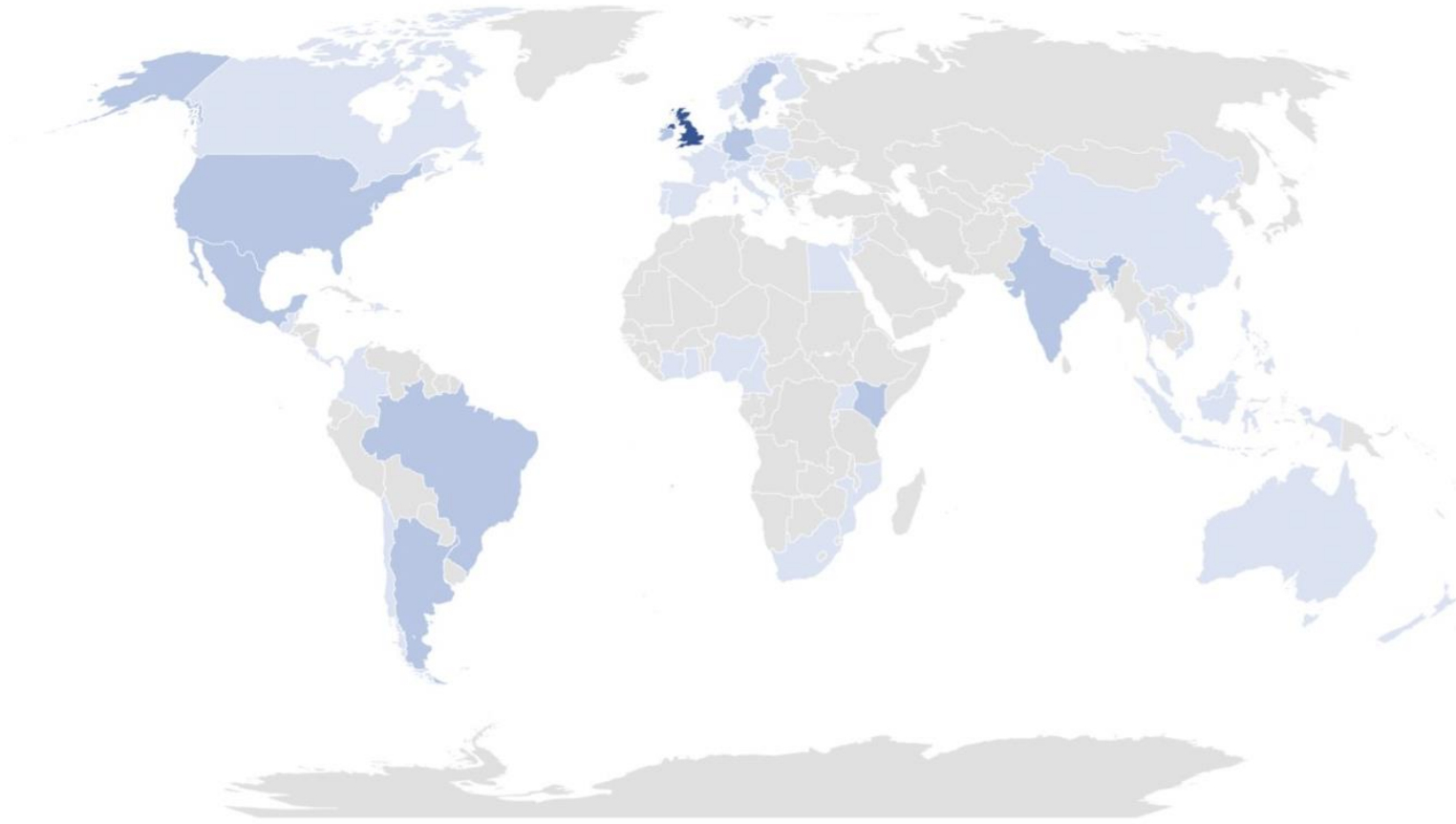


Take climate action in your business

Set a strategy and **move to action**, start today:

- **Transition to renewable energy** via providers or by installing your own renewable electricity or heating
- **Pursue energy efficiency projects**
- **Create efficient buildings** through insulation, adjusting heating and cooling systems, smart meters etc.
- **Minimize waste** from your products and packaging and implement circular business systems
- **Electrify your vehicle fleet**
- **Talk to your suppliers** and collaborate on taking on climate action

Over 4,100 SMEs from 100+ countries and growing



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Thank you!



The SME Climate Hub is an initiative of the We Mean Business Coalition, Exponential Roadmap Initiative, and the United Nations Race to Zero campaign.

This partnership is an exercise in radical collaboration that opens the doors for SMEs to join the United Nations Race to Zero campaign — an international campaign that brings together an unprecedented coalition of real economy actors and 120 governments committed to achieve net-zero emissions by no later than 2050. In collaboration with the Net Zero team at Oxford University we aim to curate tools and resources to specifically address the needs of the SME community.

It is our belief that climate action is everyone's business.

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