

Pledging campaign for the uptake of recycled plastics

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Your references	Our references	Phone Extension	E-Mail	Date	
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Alfred Kärcher SE & Co.
Kommanditgesellschaft (private limited partnership), registered office: Winnenden,
Court of Registration:
Stuttgart, HRA 260 169

General partner:
Kärcher SE, registered office: Winnenden,
Court of Registration:
Stuttgart, HRB 765 434

Board of Management:
Hartmut Jenner (Chairman),
Markus Asch (Deputy Chairman),
Dieter Grajer, Christian May

Chairman of the Supervisory Board:
Johannes Kärcher

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Baden-Württembergische Bank
SWIFT-BIC SOLADEST
IBAN DE69 6005 0101 0002 5148 00

Deutsche Bank AG
SWIFT-BIC DEUT DE 33
IBAN DE16 6007 0070 0114 3668 00

HSBC Trinkaus & Burkhardt AG
SWIFT-BIC TUBDDEDD
IBAN DE68 3003 0880 0010 6070 19

UniCredit Bank AG – HypoVereinsbank
SWIFT-BIC HYVEDEMM488
IBAN DE93 1002 0890 0002 6177 73

Pledging campaign for the uptake of recycled plastics into products

Dear Sirs or Madam,

Thank you for the opportunity to participate in the pledging campaign.

Unfortunately, we are not able to pledge the use of a certain amount of recycled plastics in our products.

However, we would like to confirm that the use of recycled plastic is an important part of our sustainability policy. We would like to inform you about our activities and our experience in this field:

- One of our worldwide Kärcher sustainability target is to increase the use of recycling plastics by 400% until 2020
- We are using production waste from our plastics processing for our products (Post Industrial)
- We used recycled plastics generated from old car battery housings for our products (Post Consumer)
- We accept the use of recycled plastics by our suppliers, e.g. recycled cable material for the production of wheels
- We are currently testing recycled plastic material generated from airbag material (ECO-PA) for our products (several 100 tons per year)

In addition, we would like to point out some important challenges concerning the use of recycled plastics:

- Recycled plastics have to fulfill multiple legal requirements for hazardous substances, e.g. ROHS, REACH, Food contact etc.
- Recycled plastics have to meet the same technical (quality and safety), economic, and aesthetic requirements as new plastic material
- The market of recycled plastics is likely to be more vulnerable to availability shortage due to shortage of material for recycling

Kärcher supports:



Nevertheless, we would like to stress that we support the aim of the pledging campaign and will push forward the use of recycled plastics in Kärcher products.

Please feel free to contact us for any further information.

Kind regards
Alfred Kärcher SE & Co. KG



Axel Leschtar
Senior Consultant
Environment and Energy



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