



 COLRUYT GROUP

# Mieke Vercaeren

Head unit Sustainable Products



**As a retailer  
we want to enable  
and stimulate  
conscious  
consumption**



## Retail

**82,4%**  
of group revenue

EUR 7.897 million

**colruyt** lowest prices

**Collect&Go**

**DreamLand**

**OKay**

**BIO-planet**

**colruyt**  
prix - qualité

**ColliShop**

**CRU**

**COLEX**

**dreambaby**

**fiets!**

## Interests

**ZEB**  
the Belgian Retailer Group

**PointCarré**

**My!Underwear24**

**newpharma**

**Scallog**

## Wholesale and foodservice

**10,1%**  
of group revenue

EUR 963 million

Belgium  
Wholesale

**RETAIL PARTNERS**  
COLRUYTGROUP

**SPAR**  
group

**alvo**

**Mini market**

France  
Wholesale

**coccinelle**  
supermarché

**coccinelle**  
express

**cocciMarket**

**Panier**  
Sympha

Belgium  
Foodservice

**SOLUCIOUS**  
a taste for solutions

## Other activities

**7,5%**  
of group revenue

EUR 721 million

**DATS 24**

**Symeta**

**EOLY**  
COLRUYTGROUP ENERGY

## Interests

**PARK WIND**





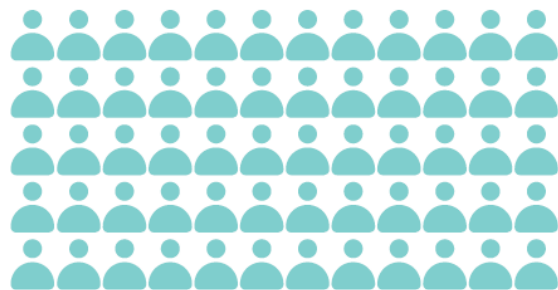
**743.000 m<sup>2</sup>**  
**store area**  
of own stores



**601**  
**own stores**

**583**  
**independent**  
storekeepers in Belgium  
**and affiliated**  
stores in France

**30.631**  
**employees**







# Our approach

**4 themes to inspire**  
consumer and employees



**step by step**

**12 programmes**  
to make a difference

Agriculture			
Health			
Animal welfare			
Work context			
Training & development			
Living together			
Biodiversity			
Raw materials			
Water			
Energy			
Climate			
Mobility			



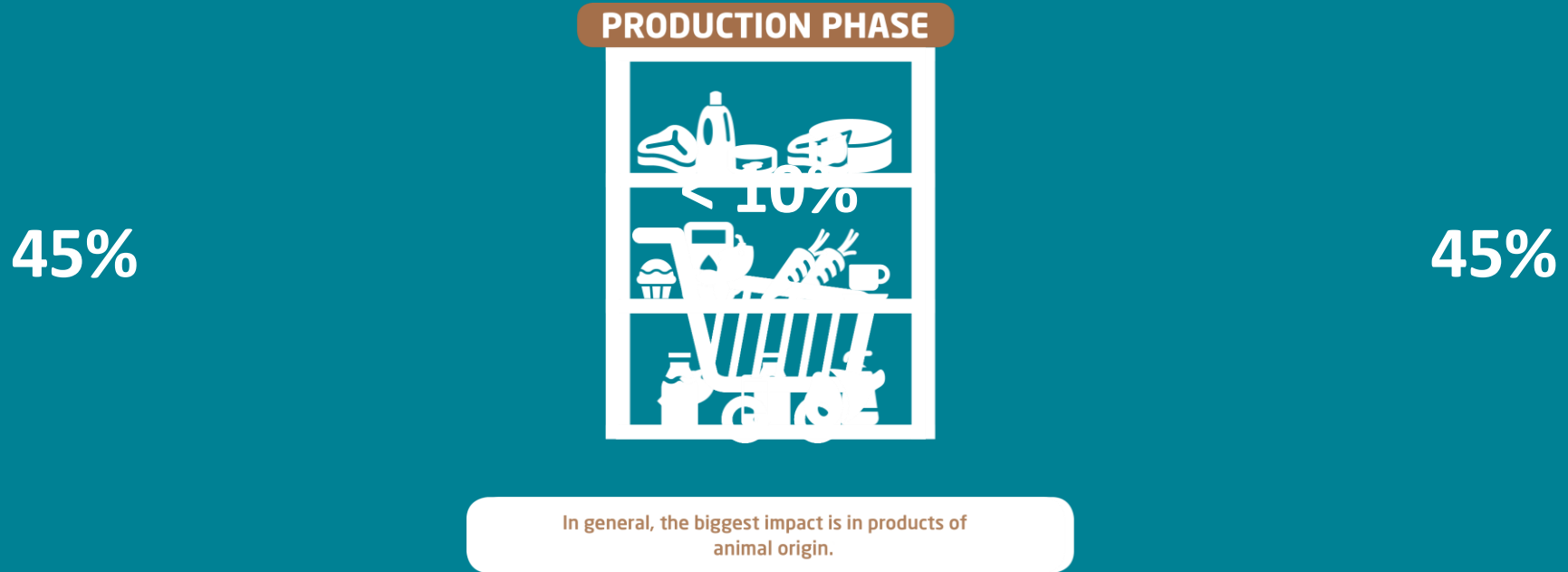
**3 pillars** in the organisation



**17 SDGs**  
to report on



# OEFSR Retail: our learnings



**Different type of actions on different type of product groups are needed in the value chain.**





# Business needs for Product Footprinting

- Harmonised PEFCRs -> comparability
- More PEFCRs!
- Qualitative up-to-data datasystems
- Common data platforms -> automation
- Feasible verification schemes









# Thank you

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