A CIRCULAR IKEA

A BETTER LIFE WITHIN THE BOUNDARIES OF THE PLANET
CHANGING CUSTOMER BEHAVIOURS

RESOURCE SCARCITY

CLIMATE
Prolonging the life of products and materials
Products
our material banks
for the future
TO A CIRCULAR IKEA

RECYCLING

REMANUFACTURING

REFURBISHMENT

REUSE
OUR STRATEGIC GOALS

ENABLING CUSTOMERS TO:
ACQUIRE, CARE FOR, PASS ON
PRODUCTS IN CIRCULAR WAYS

100% CIRCULAR PRODUCTS
BY 2030

BY 2030 ALL MATERIALS
USED ARE RENEWABLE
OR RECYCLED

TAKING THE LEAD
AND JOINING FORCES WITH
OTHERS
Engaging with customers in new circular ways
WE OFFERED CUSTOMERS MORE THAN 14 MILLION SPARE PARTS IN FY20
RETUNA
2ND HAND IKEA CONCEPT
Designing to reuse, repurpose, repair, and recycle
#CircularIKEA