

# BONPAIN

Circular economy and CO2 emissions.

Normative



European  
Circular Economy  
Stakeholder Platform

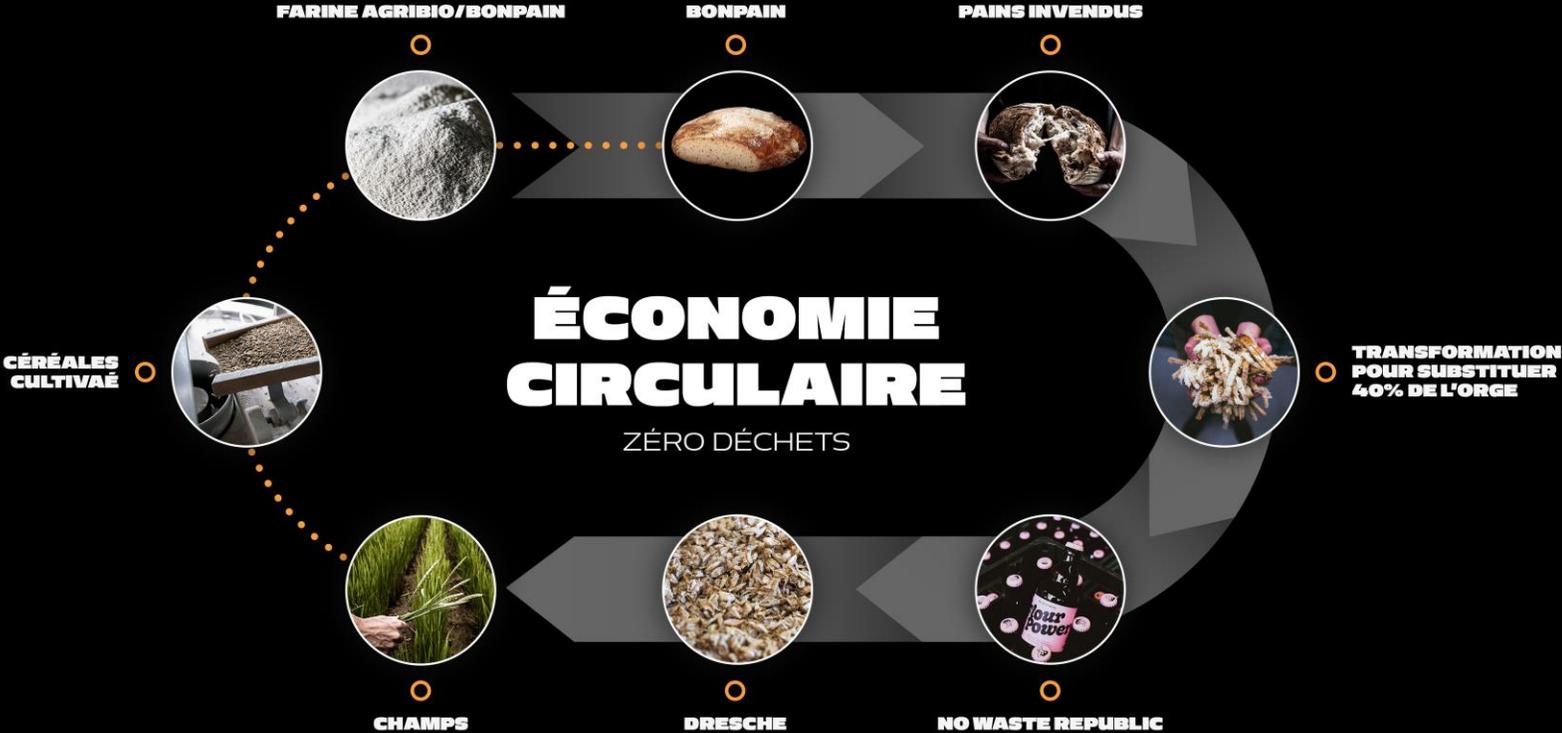
- Company group in organic food sector with B2B bakery business at the core.
- Products : traditional bakery products **BONPAIN** (+-60); gluten free products **BONSÆNS**; also flour, pasta, coffee, edible packaging.
- Left retail sector to refocus on different type of client (Färm, Sequoia etc.). Finally free to go beyond minimum organic standard.
- Fast expanding with vertical integration in the value chain. We now manage production from farm-to-fork and beyond.
- Doubled workforce to 72 employees within 2 years with plans to establish cereal transformation center in Brussels region.
- Sustainability is a strategic decision to carve out niche in the 'haute gamme' on a bigger scale;
- Working in circular economy is a means to reduce costs.
- **HOW FAR WE PUSH SUSTAINABILITY IS A PERSONAL CHOICE.**

- **Local business in both sourcing and selling.**
- **Short value chain with only one major thermic transformation.**
- **Delivery in bulk and barely any use of packaging.**
- **Straight forward end of life of our product (digestion).**
- **Major emission source beyond a doubt: agriculture.**
- **Other sources : ovens, mills, transportation, non cereal supplies, employee mobility etc.**

- Reduction of neg. externalities with solar panels, electric cars, electric scooters (scope 1, 2) and vetting of external partners.
- Agroecology as single biggest opportunity to reduce emissions (scope 3).
- But perfect circularity is impossible in our sector. We have no direct link with our consumers.
- Nonetheless, within our value chains we do the utmost to work in full circularity.
- Example Beer
- Example Mushrooms
- Example Edible packaging
- But we do not measure our carbon footprint.

BONPAIN®

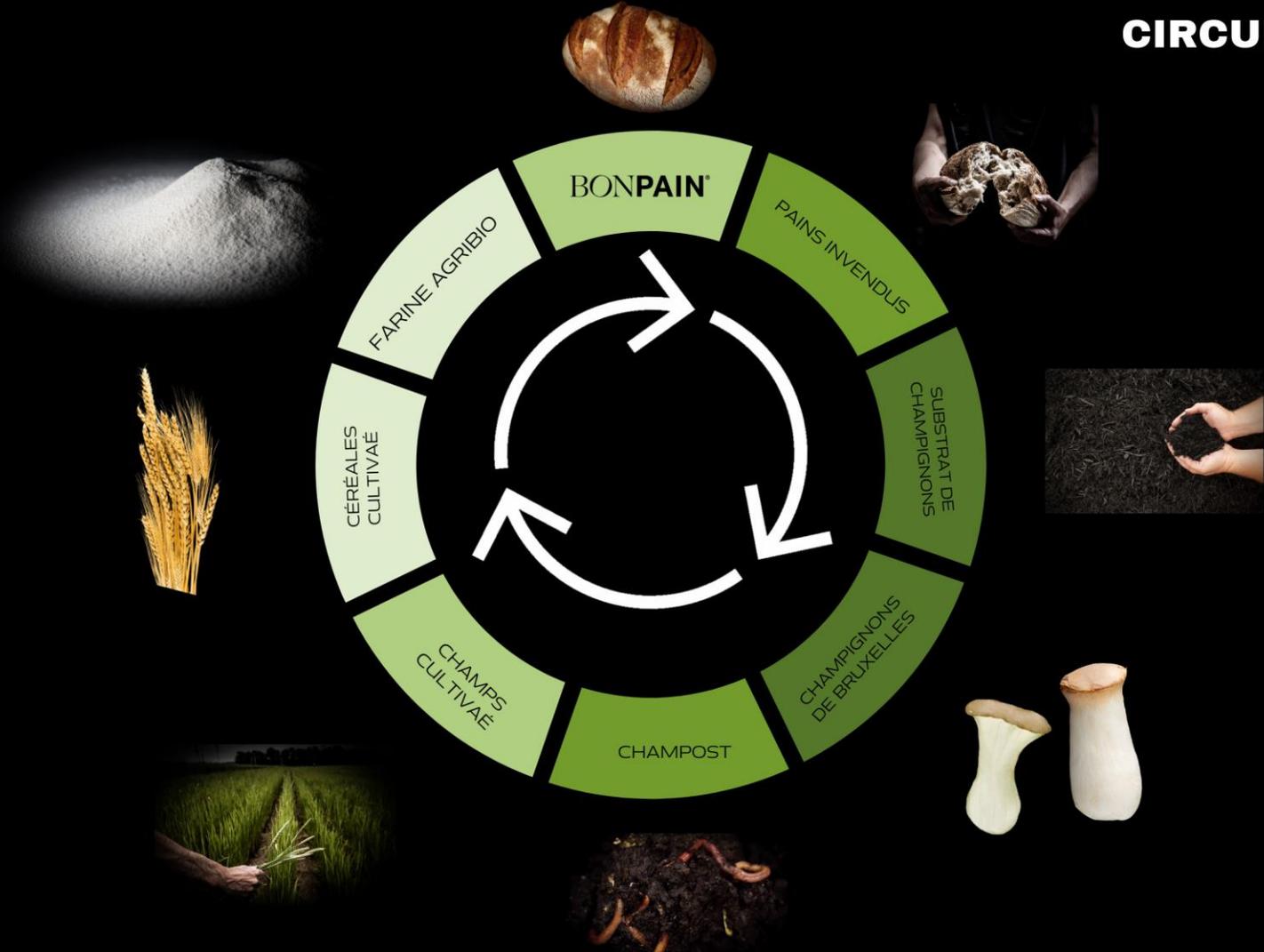
CHEZ BONPAIN, LE MOT DÉCHET EST ABOLI !



Sans vous le cercle ne sera pas complet, rejoignez-nous et évitez le gaspillage alimentaire.



**ECONOMIE  
CIRCULAIRE**



- Reducing our emissions is not rocket science.
- SMEs can move quickly to target negative externalities. CEOs/founders have holistic view, decision chains are short.
- But resources are scarce and measuring CO2 footprint is no priority for SMEs like ours. It is a choice. We certainly don't need CO2 measurement and offsetting to build our brand. Scoring sustainability points can be done much easier.
- Recommendation 1: Address business leaders directly if you want to encourage CO2 accounting and off-setting. They decide. How far they go is a personal choice.
- Recommendation 2: Or make carbon accounting obligatory for all market participants and link performance to financial rewards.
- Will we measure our CO2 footprint ? In the future maybe. Right now we focus on reducing our emissions.