



Resource efficiency to help combat food waste



# Opening remarks

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## #CEstakeholderEU

### European Circular Economy Stakeholder Platform

A joint initiative by the European Commission and the European Economic and Social Committee



<https://toogoodtogo.org/en>

## Too Good to Go: the global food reduction app



**Organisation or Company:**

Too Good to Go

**Type of organisation or company:**

Business

**Country:**

Denmark

**Language for original content:**

English

**Key Area:**

Waste management

**Sector:**

Awareness raising,  
Circular action for  
climate neutrality,  
Food, water and  
nutrients,  
Refuse, Re-think,  
Reduce

**Scope:**

Global

Too Good to Go is an app for reducing food waste. It's operated by a Danish company which seeks to inspire and empower individuals to do something to stop food waste.

<http://www.urban-waste.eu>

## URBAN WASTE: Reducing municipal waste generated by tourism



**Organisation or Company:**

Urban Waste

**Type of organisation or company:**

Network of local and/or regional authorities

**Country:**

Belgium

**Language for original content:**

English

**Key Area:**

Waste management

**Sector:**

Awareness raising,  
Behavioural incentives,  
Culture, Sports and  
Leisure activities,  
Waste management &  
Secondary Raw  
Materials

**Scope:**

Cities, International

The URBAN WASTE project focuses on urban strategies for waste management in tourist cities. It involved stakeholders from 11 pilot areas and studied the challenges inherent in waste management so that appropriate strategies responding to real-world needs can be devised and implemented.